



"Service Above Self"

# Credo

District 7150  
Governor's Newsletter

August 2007



## How Can We Grow & Retain Members? by District Governor Marlene B. Brown

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2007-08 District Governor Marlene B. Brown and 2007-08 Rotary International President Wilfrid Wilkinson, Canada

Dear Rotarians - at R. I. President Wilf Wilkinson' Presidential Membership Conference, we learned that in the past decade, the North American continent - and our zones - have seen a consistent decline in total membership.

As Wilf said "For Rotary to continue to meet the increasing demand for humanitarian service, clubs must work towards membership retention and growth". 2007-08 Rotary Club Presidents have been charged with the goal of increasing club membership by one net new member before 31 March. RI offers strategies to help clubs achieve this and gain the Presidential Citation.

**What are the challenges?** First, Membership in existing clubs is shrinking and clubs are getting smaller. Second is difficulty keeping long term members and getting new members.

**What are the solutions?** RI's Retention Pilot Program recommends:

- \* Identify well-qualified members
- \* Inform non-Rotarian visitors
- \* Invite a prospective member
- \* Orient new members meaningfully
- \* Educate the Rotarian at all levels
- \* Involve them in all Club aspects
- \* Do a Club Assessment / Survey
- \* Make the club more relevant

**Strong clubs, that attract and retain members, do the following:**

- \* Ask people to join!
- \* Build enthusiastic mentoring
- \* Conduct vibrant club meetings
- \* Encourage exceptional fellowship
- \* Implement meaningful projects
- \* Involve every member!

**How's your Public Relations?**

- \* Is your Club known within your

- community in a positive way
- \* Does it appeal to all ethnicities, ages, professions, both genders
- \* Is it active and results oriented
- \* Are programs/projects interesting

New members are the very link to the Rotary we now know and the only guarantee our proud organization will continue for another 100 years. **Make it your goal today to bring in a new member—and you will be remembered forever by the person you sponsored.**

Don't wait for someone to walk up and say "I want to be a Rotarian" as it likely won't happen. Take the initiative—somewhere in your community is someone who wants to be a Rotarian. Find that person, invite him or her to a meeting and to join.



District Rotarians at R.I. Membership Conf PDG Jerry Gortner, Jack Altdoerffer, DG Marlene, Bob Craig, RIP Wilf, Earl Lewis

**The new Sponsor Pin** - who's already earned it? (con't on pg 4)



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## 2007 District Conference In Catskills Resort “Blast to the Past & the Future!”

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Registered yet for the 2007 District Conference to be held *Fri. Sept. 28 to Sun. Sept. 30, 2007* at *The Friar Tuck Resort* in Catskill?

Conference Co-Chairs & Committee members are planning an event you're sure to enjoy.

Our breakout and keynote speakers will inform and amaze. The amenities will delight.

Friday night you can come as your favorite Robin Hood, Star

Wars or Star Trek character! Our black tie optional Saturday dinner will be followed by Rotary entertainment & “A Broadway Night!”

Located just off Thruway Exit 21, Friar Tuck Resort, nestled in the picturesque Catskills, is surrounded by the majesty of the mountains. Blending medieval times with the new, surrounded by the timeless majesty of the mountains, the unspoiled beauty and

to share Rotary fellowship, while relaxing and enjoying.

You'll meet our eClub members, GSE team and my special family, as we all *Share Rotary*. The all-inclusive cost per couple of only \$479, includes meals, room, gratuities. Register now! More info on website.



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## District 7150's Youth Exchange Program

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Our *District Youth Exchange* team kicked off the Rotary year with their final Orientation weekend for our over thirty YE Outbounds, and followed that up with the Welcome Home Dinner for last year's Outbounds.

The YE Committee, led by Chair Mary Stronach of the N. Utica/Whitestown RC, is currently conducting the Orientation

sessions for this year's thirty Inbound students, who will be with us at the District Conference.

The goals of furthering international goodwill and understanding by enabling students to study first hand some of the accomplishments and problems of people in lands other than their own are critically needed in today's world. Kudos to all who take part in this.



*Our Rotaxer's at the 8-07 Welcome Home Dinner*

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## Upcoming Fall 2007 District Foundation Seminar + Grant News!

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We will be announcing soon the great lineup we will have at our *Fall Foundation Seminar*. The committee is meeting this month to formulate those plans, and we'll also be announcing the various district project grant opportunities.

We will be also be announcing soon the *District Simplified Grants* which will be available for our District Clubs to use for projects in their communities.

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We also are applying for the Rotary International *PR Grants* pilot project at the district level for the 07-08 Rotary year.

The grants are designed to

assist districts in spreading the word about Rotary's good works in our District and Clubs by reaching the general public.

Only one application per district will be considered, with District governors asked to work with clubs and the district's public relations Chair to create a PR grants project plan that represents the best PR plan for the district. Projects have to be submitted to RI by October 1st.

District P. R. Chair Bob Stronach and DG Marlene have decided our District 7150 PR grants project plan will be to create a *color booklet* which will list our District information, including where and

when ALL of our District Clubs meet! This will be available to all Clubs to use as marketing tools for their Clubs, and throughout the communities in the district, ensuring fairness and an equitable spread of Rotary promotion. We will share what we've chosen to apply for at our District Conference!

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We'll also share at our District Conference and our Fall Foundation Seminar, *clarification on the importance of Annual Fund* giving by Clubs, Permanent giving, various matching grants available from The Rotary Foundation, and how to turn your Club's TRF points into PHF's!



## District 7150 Calendar of Events

Wed. August 1st, 2007, YE Welcome Home Dinner, Rusty Rail, *Contact:* YE Chair Mary Stronach  
 Sat. August 18, 2007, District Membership/P. R. Seminar, *Contacts:* Chairs Bob Craig & Bob Stronach  
 Tues. Aug. 21st, 2007, District Gift of Vision Child Celebration Dinner *Contact:* Chair Jim Gascon  
 Mon. Sept. 10th - District Literacy Golf Tournament *Contact:* Chair Don Reed  
 Thurs. Sept. 27th - GSE Team from D3200 in India arrives for Conference & a month in our District  
 Fri. noon Sept. 28th - Sun. noon Sept. 30th, 2007, District Conference, Friar Tuck, Catskill, NY

R. I. President Wilfrid J. Wilkinson reminds us that Rotary is a worldwide organization of business and professional leaders that provides humanitarian service, encourages high ethical standards in all vocations, and helps build goodwill and peace in the world. Approximately 1.2 million Rotarians belong to more than 32,000 clubs in more than 200 countries and geographical areas. Rotary club membership represents a cross-section of the community's business and professional men and women. The world's Rotary clubs meet weekly and are nonpolitical, nonreligious, open to all cultures, races, and creeds. The main objective of Rotary is service — in the community, in the workplace, and throughout the world.



## Information on Reporting required of our Club Secretaries

Club Secretaries play such an important part in our Rotary Clubs.

If you didn't mail a copy of your July Semi-Annual Report (SAR) to your District Governor and District Secretary, please do so. This is the report that asks you to confirm/edit/add/delete members and also remit your Club's Rotary dues & fees.

You and your Club President should have access to the [www.rotary.org](http://www.rotary.org) Member Access page. Here you can manage membership data and TRF giving. Let us know if you need help.

This year, we seek to obtain our membership reports in a timely manner. Our online reporting form makes it easy for Clubs to do so. Here are club

reporting deadlines:

### ***Due 10th of each month***

Monthly Attendance & Number of Club Members report due.

TO: District Secretary Laraine Dell  
 HOW: District website

[www.rotarydistrict7150.org/reports.htm](http://www.rotarydistrict7150.org/reports.htm)

### ***Due July and January***

SAR [Semi-Annual Dues]

TO: Rotary International with copies to the District Governor

HOW: postal mail (address on SAR)

### ***Due July and January***

District Dues [Semi-Annual]

TO: District Treasurer with copies to the District Governor, Marlene Brown, P.O. Box 840, Clark Mills, NY 13321

HOW: by postal mail

### ***Due as Inducted***

New Member information, and Sponsoring Rotarian information

TO: Email District Secretary Laraine, and District Membership Chair Bob Craig, with copy to the District Governor. and Rotary Int'l.

HOW: via the R. I. website, and via email to: [rcraig@twcny.rr.com](mailto:rcraig@twcny.rr.com), [larainedell@adelphia.net](mailto:larainedell@adelphia.net), [marlenebrown@adelphia.net](mailto:marlenebrown@adelphia.net)

### ***Due as necessary***

New Club Meeting information  
 TO: District Secretary with copy to the District Governor.

HOW: by email to: the District Secretary & the District Governor & to Rotary International.

## D7150's Cyber Club: home of the 1st eClub Governor - hosts member from Germany!



This past month, we had the pleasure of meeting in person and hosting at our earthly headquarters, The Children's Museum in Utica, one of our 22 eClub members, Axel Brodehl & wife, both Atty's at Law from Bonn, Germany - once again demonstrating the *globalness of Rotary!*



Chartered in 2004, D7150's submission was 1 of only 15 worldwide accepted by RI. Rotary leaders are confident eclubs will better meet the needs of Rotary in the 21st century, attract more young professionals, and increase membership. We invite you to try a makeup!

[www.rotaryeclubny1.com](http://www.rotaryeclubny1.com)



DG Marlene, Prez. Deb, Keynoter PDG Carolyn Pierce at Dist. Mbrsp Seminar

Deb Glisson, Marcellus Rotary Club President, led the pack at our recent District Membership Seminar, as she was presented her new Sponsor Pin, for having already brought in 3 new members! *Who's next?*

Also awarded new Sponsor pins that day were: Kuyahoorra Valley AG Sam Crisino; eClub President Earl Lewis; Dolgeville RC President Walt Lallier, and Greater Utica Sunrise RC's Laraine Dell.

Awarded Polio Plus pins for taking out an Ad in our District Directory were: Oswego RC AG Paul Scott; GUS RC PDG Ed Paparella; Camillus RC George Mango; Oneida Shores RC AG Paul Graziano; and eClub President Earl Lewis.

We'll be awarding both of these pins again at our District Conference. *Email Gov Marlene if you qualify for either of the pins!*

Rotary International recently shared the following tips, which may work for you in your goal of building your Club membership.

**Rekindle old relationships** - Contact alumni your club has sponsored or nominated for Rotary International and Rotary Foundation programs, including former Youth Exchange students, their parents, former Group Study Exchange participants, Interactors, and Ambassadorial Scholars.

**Put new members to work** - Encourage new Rotarians to nominate another new club member within their first year of joining. Consider having all new members sign a pledge to propose a new member within three to six months of joining the club.

**Get carded** - Hand out cards at fundraisers to invite people to attend one of your weekly meetings at the club's expense. Keep cards in your pocket in case you

run across a potential recruit. The cards say Be My Guest & include the day, time, and location of club meetings, and a blank line to write the host club member's name.

**Wear your Rotary pins** - Wearing your pin prompts people to ask, "What's Rotary?" Sharing the great service projects we do in our communities and the world, with one of Rotary's goals being the eradication of Polio, is often unknown to non-Rotarians. Make sure to follow up later.

**Find your competitive spirit** - There's nothing like a little friendly competition to motivate people. Divide your members into teams, with each team charged with nominating potential members. Teams receive one point for nominating a candidate and six points if the candidate is inducted.

**Honk if you love Rotary** - consider a bumper sticker that reads, Good-bye Polio - Thanks Rotary. When you're at a gas station or parking lot, and someone asks about the bumper sticker, exchange business cards and invite them to breakfast, lunch, dinner (whenever your Club meets). Follow up with a simple phone call and volunteer to pick them up.

**Recycle The Rotarian** - Where's your most recent issue? Under a pile, or worse, tossed? Recycle your old magazines by passing them out to friends, or give to club visitors, speakers, and prospective members. Attach a letter or brochure that lists your club projects and activities along with contact information. Place back issues in office waiting rooms or lobbies.

**Go door to door** - Go outside your comfort zone, and you'll discover many men and women who would make good Rotarians. How many businesses are there in your community you've never been in because you might not have a need for their product or service. Make it a point of going in.

**Invite, inform, induct** - Consider holding a "Get to know Rotary" evening that features talks and videos about community, vocational, & international projects.

**Utilize PSA's & Advertise** - Most local newspapers, radio & TV stations will cover & carry news, and run pictures of meaning-

ful events and projects. Consider running an ad that displays the Rotary emblem and says, "This year, make a difference. Join Rotary". (Include contact info).

**Reward club members** - Recognize and reward club members who nominate candidates. Place a gold star on Rotarians' name badges. Adopt a plan to offer Paul Harris Fellow Recognition to anyone who brings in five new club members. Have your Governor present the new member sponsor pin at a special club or district event.

**Set up a task force** - Create a special team of Rotarians charged with recruiting club members. Start a database of potential candidates and invite a percentage to lunch.

**Remember former Rotarians** - For some ex-members, circumstances change. Reasons for leaving the club may no longer be valid, and they may be keen on rejoining. Check in with them. In the past, clubs were to have only one person in each job classification. That has changed. Check it out.

**Don't forget family** - Share with your family why you're involved in this wonderful organization called Rotary. This often leads to their wanting to also be involved.

**Finally, just ask** - This year's D-7150 Assembly keynoter, Rotary International Vice President Mike McGovern, shared with us that over a period of five years, five people asked him to join Rotary. He finally did! The bottom line: People won't join if they're not invited!

**As RI President Wilkinson told attendees at the recent Presidential Membership Conferences**, "With Rotary's demographics changing and membership decreasing in North America, Rotarians must change the way we think about membership. The current recruitment practices of clubs can't continue. What needs to happen is for every Rotarian in every club to bring in one qualified new member every year." Inviting new club members is one way Rotarians can live up to this year's theme. *Rotary Shares* and each one of us must take it upon ourselves individually to share the gift of Rotary member-



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## Make sure to take advantage of our 1st ever District Directory Ads!

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### Need Direction?



### Advertise in Your District 7150 Rotary Directory • NY

Now you can... *share* your club's 'service above self'; *promote* your business; and *support* District 7150's Polio Plus Campaign

...by reserving a sponsor ad in the 2007-08 District Directory.

Your ad will appear in over 1,000 District Directories distributed at the District Conference in September 2007 as well as to every club in the district.

Space Deadline has been extended to :  
Aug. 31st 2007

With Copy Deadline Sept. 7th, 2007

Check the type of ad you want:

- Inside Front Cover (4 color): \$300
- Inside Back Cover (4 color): \$300
- Back Cover (4 color): \$300
- Full Page (4 color): \$200
- Half Page (4 color): \$100
- Full Page (b & w): \$100

- Half Page (b & w): \$ 50
- Business Card (b & w): \$ 25

### Ad Specs

Full Page 3.5" wide x 7.5" high  
Half Page 3.5" wide x 3.75" high  
Business Card 3.5" w x 1 7/8" high

Download the form from our District's conference page and mail to District 7150 P. R. Chair Bob Stronach.

*Limited number of ad pages.*

We already have received reservations for ten Ads - Reserve Your Sponsor Ad NOW!

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## District GSE for 2007-08 to be with District 3200 in India

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The D7150 Governor and GSE Committee announce that the 2007-08 Group Study Exchange with India's District 3200 team from India will take place from Sept 27th to Oct. 27th, 2008. Upon their arrival, they will go directly to our District Conference at Friar Tuck, where they will present a special program there, and will share their dances, music, and yoga techniques during the weekend!

The District 7150 GSE Team is: CoChair/Trainer: Henry McDonald, Auburn RC; Co-Chair: Kevin Fallis, Syracuse Sunrise RC; Area Coordinators include Dave Kobernuss, Rome RC; Jim Turnbull IV, Utica RC; Jim Yonai, Sherrill RC; Dr. Nathan Keever, Oriskany Falls RC; Larry Richardson, Chittenango RC; Sondra Ann Bufis, Syracuse Sunrise RC; Rosa & Dick Kemmis, Fulton Sunrise & Fulton & RC's; & Michele Tarnow, Skaneateles RC

Formed in 1991-92 as a multi-generation D-89 successor, 3200's Clubs spread over southern India.

Rtn. Na. Mathavan, Sr. Rotarian and D-3200 deputy trainer will lead the team. He runs a computer education centre offering faculty training. Team Members include: Ms. Hemamalini Suresh, on the faculty of PSG Institute of Management; Hotelier Mr. Mohanasundaram manages two luxury hotels; Ms. Sonika Vikraman runs an interior designing firm; Ms. Vinla Rajagopal a lawyer and educational administrator.

Our team will travel to D3200 in February 2008. **Team Leader Qualifications:** 1. Be a Rotarian in good standing, 2. Be well informed about Rotary and communities within the District, 3. Have an outgoing personality and able to speak before a group, 4. Have ability to lead others, 5. Be able to take four weeks away from work and family, 6. Be able to facilitate team orientation sessions and the team while abroad. There are no age requirements for Team Leader other than he/she must be able to keep pace with the rigorous program of study planned by the hosting district. A DG, DGE or IPDG are not eligible.

Team Leaders are not required to have held past District Office but district involvement helps. *Interviews will be scheduled soon.*

**Team Member Qualifications:** A team member must 1. Be a non-Rotarian and not a blood relative of a Rotarian, 2. Between ages 25 and 40 to insure maximum impact on long-term career, 3. Be a US citizen in good health, 4. Be neat in appearance, 5. Be articulate, able to speak before a group, 6. Have a sound educational professional background, 7. Be enthusiastic about chosen vocation, 8. Be currently employed on full time basis in that profession for at least two years, and 9. Be able to participate in team orientations and take four weeks away from work / family.

Applicants should be openminded, tolerant, flexible, able to live within and adopt a different culture during exchange period, willing and able to follow direction of Team Leader. An essay of intent & brief resume is required from each applicant to help with the committee selection.

**Check out our GSE website page for pictures and more information.**

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## Consider becoming a Charter member of District 7150's Paul Harris Society

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*The Paul Harris Society* was established in 1998 in California and was officially approved by the Trustees of the Rotary Foundation in 2006. This is a special District Recognition program for Rotarians who wish to support the Rotary Foundation in a more substantial way each year.

The Paul Harris Society recognizes Rotarians and friends of the Rotary Foundation who annually contribute \$1,000 or more to the

Foundation. Members of the PHS agree to annually contribute \$1,000 to the Annual Programs Fund, Polio Plus, Polio Plus Partners, or the Humanitarian Grants Program of the Rotary Foundation, earning Major Donor credit.

*The first members of The D7150 Paul Harris Society* are Marlene B. Brown, 07-08 District Governor & husband, Earl J. Lewis, President of Rotary eClub NY1. The

District coordinator will be Earl Lewis. If you're interested in becoming a D7150 PHS Charter member, email DG Marlene.

Members will be announced at the District Conference and recognized at a *special upcoming 2008 District event* with R. I. dignitaries.



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## Understanding Rotary International and District Policies & Procedures

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We thank the ad hoc *District Bylaws Committee* who spent many hours at numerous meetings and online sharings to create our first official District Bylaws.

With PDG Jerry Gortner as Chair, the committee was comprised of several outstanding Rotarians from around our District, including PDG Ed Paparella from the GUS Rotary Club [RC], PDG Jim Austin from the Tully RC, PDG Ward Vuillemot from the Skaneateles RC, DGE Larry Calabrese from the Utica Rotary Club, DGN Fred Cholet from the Dewitt RC, Membership Chair Bob Craig from the Baldwinsville RC, AG

Jim Gascon from the Marcellus RC, District Counsel Tom Taylor and Club President Earl Lewis from eClub NY1 of D-7150 RC.

These proposed Bylaws were endorsed and recommended for approval by this committee. *The object was* to create a document to further the Object of Rotary by establishing District practices that help the Clubs and individual Rotarians better understand the Rotary International and District policies and procedures.

While R. I. has created designated Club Bylaws, they leave it up to individual Districts to create their own District Bylaws, making sure they are in compliance with R.

I.'s Manual of Procedure and Codes of Policy. Rotary International is governed by a MOP and Code of Policy. Once every three years, the Council on Legislation meets to update these. The Rotary Foundation is governed by their separate Code of Policy, which can change as often as they meet.

*Copies of our new proposed District Bylaws were mailed out* to all Club President's & Secretaries, for their discussion and review. This met the required 30 days prior to our District Conference, where discussion and vote on the Proposed District Bylaws will take place at the Business Meeting.

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## Foundation Giving, the 2007-08 Rotary Emphases, & Presidential Citation

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As RIP Wilf says, "Rotarians share a true generosity of spirit". As we end the second month of this new Rotary year, D7150 Rotarians must remember the importance of our ongoing efforts to *support contributions to The Rotary Foundation* (TRF).

President Wilf writes, "Hopefully, this will be the year that you'll apply for a Matching Grant, start a new cooperative project with another service organization,

sponsor a new Rotaract or Interact club, address a need you've noticed in your community or join together with another club to meet a need in theirs. In Rotary, sharing doesn't mean giving away what you have to spare, *sharing means giving selflessly of yourself for the good of others.*"

The 2007-08 Foundation goals to eradicate polio, support Every Rotarian, Every Year initiative, show that peace is possible through

support of the Rotary Centers for International Studies, and reconnect with Foundation alumni, are attainable goals if we all do our part.

Rotary's emphases this year focus on Water, Literacy, Health and Hunger, Public Relations, The Family of Rotary, and Service. The Presidential Citation is based on completing activities along the lines of these six emphases. *Make it a goal for every D-7150 club to earn this year's Presidential Citation.*

# D7150 Attendance & Membership Leaders for month of July 2007

Club Name	SAR Baseline		Total District Clubs	New Membership	Terminated	Membership change from July 07	Attendance	
	7/1/2007	July 2007					#	%
Adirondack Foothills	29	28	1	2	(1)	-3%	46%	Rotary E-Club 100%
Auburn	28				(28)	-100%		DeWitt 94%
Aurora	11				(11)	-100%		Oriskany Falls 85%
Baldwinsville	29	27	0	2	(2)	-7%	79%	
Camden	14	14	0	0	0	0%	64%	
Camillus	21				(21)	-100%		
Canastota	26	25	0	1	(1)	-4%	81%	
Cato	18				(18)	-100%		
Cazenovia	20				(20)	-100%		
Chittenango	50				(50)	-100%		
Clay,Cicero,N Syracuse	4	4	0	0	0	0%	94%	<b>Most New Members #</b>
DeWitt	80	81	1	0	1	1%	80%	Marcellus 3
Dolgeville	13	13	0	0	0	0%	69%	Rome 3
Eastwood (Syracuse)	40	40	0	0	0	0%	84%	Kuyahoor Valley 2
Fayetteville-Manlius	22				(22)	-100%		
Fulton	36				(36)	-100%		
Fulton Sunrise	19	18	0	1	(1)	-5%	72%	
Greater Utica Sunrise	29	24	1	1	(5)	-17%	70%	
Hamilton	36	36	0	0	0	0%	47%	
Herkimer	32	31	0	1	(1)	-3%	69%	
Kuyahoor Valley	26	28	2	0	2	8%	65%	<b>Membership Net Gain #</b>
Little Falls	26	26	0	0	0	0%	81%	Marcellus 3
Liverpool	9				(9)	-100%		Rome 3
Marcellus	20	23	3	0	3	15%	76%	Kuyahoor Valley 2
Moravia	13	12	0	1	(1)	-8%	78%	
New Hartford	42	41	0	1	(1)	-2%	51%	
North Utica	24	24	0	0	0	0%	63%	
Oneida	77	77	0	0	0	0%	65%	
Oneida Shores	7	7	0	0	0	0%	70%	
Oriskany Falls	16	16	0	0	0	0%	85%	<b>Membership Net Gain %</b>
Oswego	42				(42)	-100%		Marcellus 15%
Oswego Sunrise	19	18	0	1	(1)	-5%	82%	Kuyahoor Valley 8%
Rome	99	102	3	0	3	3%	70%	Rome 3%
Rotary eClub NY1	20	20	0	0	0	0%	100%	
Sauquoit	21	21	0	0	0	0%	61%	
Sherrill	9				(9)	-100%		
Skaneateles	53	53	0	0	0	0%	66%	
Skaneateles Sunrise	17	14	0	3	(3)	-18%	54%	
Solvay-Geddes	19				(19)	-100%		
Syracuse	90				(90)	-100%		<b>Total Membership #</b>
Syracuse Inner City	31	31	0	0	0	0%	34%	Rome 102
Syracuse Sunrise	31				(31)	-100%		DeWitt 81
Tully	18	18	2	2	0	0%	61%	Oneida 77
Utica	140				(140)	-100%		
Waterville	20	20	0	0	0	0%	57%	
West Winfield	18	18	0	0	0	0%	49%	
	1,464	910	13	16	(554)	---		

SAR Baseline: Figures in red are from the club attendance submission reports as of July 2007.  
 Monthly updates from the clubs are in black. Values within ( ) are Negative.

*D7150 Secretary Laraine Dell*

Attendance reporting form: [www.rotarydistrict7150.org/reports.html](http://www.rotarydistrict7150.org/reports.html)



# Credo

The Official Newsletter of the  
District Governor, Marlene B. Brown  
Rotary International District 7150  
P. O. Box 840, Clark Mills, NY 13321  
T: 315-853-5092 \* Fax: 315-853-4636  
Email: marlene@rotaryclubny1.com

## Newsletter Editors:

Earl J. Lewis & Bob Stronach  
Please email articles to:  
marlenebrown@adelphia.net  
Deadline for each issue:  
1st of the month-

**Web Sites:** [www.rotary.org/](http://www.rotary.org/)  
[www.rlinea.com](http://www.rlinea.com)  
[www.rotaryryla.com/](http://www.rotaryryla.com/)  
[www.rotaryclubny1.com/](http://www.rotaryclubny1.com/)  
[www.rotarydistrict7150.org/](http://www.rotarydistrict7150.org/)  
[www.rotaryyouthexchange.org/](http://www.rotaryyouthexchange.org/)



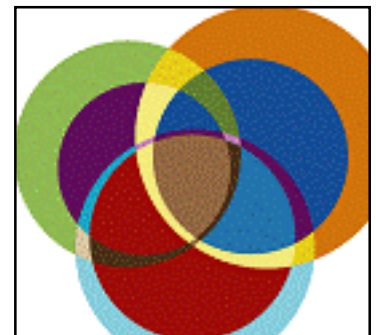
*District Governor's Credo Distribution Policy*  
- To better utilize our district's electronic communications capabilities, and reduce costs, the primary distribution of Credo will be via the district website.



**"Service Above Self"**

Check out our District's informative website & Read Credo Online!

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*August is Rotary  
Membership Month*

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