



Rotary International Recognition of Membership Development Initiatives

DISTRICT GOVERNOR SUBMISSION FORM

Rotary's success depends heavily on the ability to develop and retain qualified members. The advancement of our organization corresponds to the creation of new, effective Rotary clubs and their internal membership growth and development. Fostering and encouraging an environment that promotes membership ensures the long-term health of the association.

With this goal in mind, Rotary International recognizes clubs that develop and implement creative strategies that have a positive impact on membership in their area. Each year, up to three clubs from each district will receive a certificate of recognition from RI, based on their fulfillment of one of the three areas of membership growth and development:

- Retention
- Recruitment of qualified new members
- Organization of new Rotary clubs

In addition to the certificate, clubs will be recognized at the RI Convention and announced in the Rotary World Magazine Press.

Guidelines for Clubs

Clubs will submit a detailed explanation of their strategy, initiative, or program to you.

Guidelines for District Governors

You may select up to three clubs from the district to receive a certificate of recognition; however, no more than one club may be chosen in each area of membership development. Use the form on the following page to submit your selections to RI. Attach additional sheets describing the initiative(s), as necessary. Certificates will be shipped to you for presentation to the honored clubs; please allow up to four weeks from the submission date for processing, printing, and mailing. If you need a certificate by a specific date, note the date on the submission form.

Explanations could include the following items:

- What is the purpose of the strategy or program?
- What was the initial problem or challenge?
- What regional factors, issues, or trends were affecting membership?
- What process or procedures does the program follow?
- Who has been involved?
- What has been accomplished?
- What was the program's long-term success?
- What modifications have been adopted?
- What was the cost of implementation?

Due Dates

District governors must receive submissions from clubs by 15 April. RI must receive submission forms from district governors by 15 May.

RI Recognition of Membership Development Initiatives Submission Form for District Governors

Certificates will be printed using the information you provide. Please print clearly.

District Governor's Name _____ District _____

Retention

Rotary Club of _____ Club ID# _____

City, State or Province, Country _____

Recruitment of qualified new members

Rotary Club of _____ Club ID# _____

City, State or Province, Country _____

Organization of new Rotary clubs

Rotary Club of _____ Club ID# _____

City, State or Province, Country _____

District Governor's Signature _____ Date _____

Date certificates are needed _____

Please fax your completed form by 15 May to: Membership Development (MD110)

Fax: 847-866-9446

