

PRESIDENTIAL CITATION REQUIREMENTS/ACTIVITIES

Membership Goal (required)

Have a net increase of one member by 31 March 2008.

Membership Activities

- Ensure that a club member attends the district membership development seminar.
- Have 10 percent or more of the membership, other than the club president, bring in new members by 31 March 2008.
- Recruit alumni from Foundation programs (Ambassadorial Scholars, Group Study Exchange team members, Rotary World Peace Fellows) or RI programs (former Youth Exchange students, Rotaract or Interact members) into membership by 31 March 2008.
- Give formal recognition to any club member who recruits more than one new member by 31 March 2008.
- Encourage diversity of membership, and promote a balanced membership. Induct new members from demographic groups not currently represented in your club.
- Conduct an analysis of qualified professional and business leaders within the community to identify prospective members.
- Retain members in Rotary by helping relocated Rotarians join a club in their new community.
- Recruit professional colleagues in other locations, or new colleagues at your place of business, into other Club memberships.
- Report new members monthly to RI by using Member Access on the RI Web site (www.rotary.org).

Vocational Service

- Hold a forum on ethics and the application of The Four-Way Test in business and professional life.
- Present all new club members with a copy of The Four-Way Test or the Declaration of Rotarians in Businesses and Professions .
- Encourage members either to join and serve on committees of professional or trade associations or to develop and implement a campaign to promote pride in vocational or professional skills in the workplace.
- Ask each member of your club to mentor a young person, and have at least 50 percent of the club participate.

Club Service

- Have your club give a subscription of The Rotarian (or Rotary regional magazine) to the local public or high school library.
- Ensure that incoming club officers and members attend the presidents-elect training seminar, district assembly, district Rotary Foundation seminar, and district conference, as appropriate.
- Recognize a member who is providing outstanding service toward polio eradication.
- Ensure that every Rotarian in your club is personally invited to participate in club activities, whether it be serving on a project committee or taking responsibility for some aspect of club service.
- Recognize Rotarian in your club who actively participated in full range of club projects/programs with 4 Avenues of Service Citation.
- Include non-Rotarian family members (for example, spouses, children, parents, widows, widowers) into the family of Rotary through service and fellowship activities on at least five occasions.
- Appoint a family of Rotary committee to assist with projects and activities for Rotarians and their families.
- Invite a speaker from a local nongovernmental organization, or present a club program on the United Nations Millennium Development Goals (www.un.org/millenniumgoals).

Community Service

- Conduct a community needs assessment, and use it to establish new local service projects that will involve at least half of the club members and their spouses. Consider using Goodwill Industries International* as a project resource.
- Sponsor a new Rotary Community Corps.
- Conduct a water project in your community.
- Sponsor or participate in a health awareness campaign or a project that addresses health concerns.
- Sponsor or participate in a community literacy project. Consider working with the Int'l Reading Association* in developing the project.
- Share Rotary with the general public by placing a public service announcement, possibly one from Rotary's public image campaign, in a print publication, on a radio or television program, or on a billboard.
- Sponsor or participate in a project designed to promote peace or conflict resolution.
- Have a current or former Rotary World Peace Fellow speak at a club meeting.
- Conduct a community service project carried out by club members and Rotary Foundation alumni.

International Service

- Support or register a project on the World Community Service Projects Exchange.
- Using the United Nations Millennium Development Goals (www.un.org/millenniumgoals) as a starting point, develop and initiate a new project in support of international service that will be carried out by at least half of your members.
- Seek a Rotary Foundation Matching Grant or Health, Hunger and Humanity (3-H) Grant for a water, health, or literacy project.

Youth

- Sponsor a day for Rotarians to bring young people to their places of business to educate them about career opportunities.
- Have at least one member provide an internship at his or her place of business to a high school or college student.
- Organize a vocational service activity during Vocational Service Month (October).
- Register a club member as a Rotary Volunteer and encourage him or her to seek a Rotary Foundation Volunteer Service Grant.
- Have a club member host a Group Study Exchange team member at his or her place of employment.