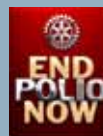


Credo - Newsletter



THIS ISSUE

- PG 1-1 DG PJ's Message
- THIS MONTH**
- PG 2.1 Looking Ahead
- DENNIS SCHONEWETTER DG 13-14**
- PG 2.2 Combining Efforts of Many
- WHAT PAUL HARRIS SAID**
- PG 2.3 Focus Groups Shed Light
- ISSUES OF RECRUITMENTS**
- PG 3.1 Tully Rotarians
- BUTTERFLIED POTATOES**
- PG 3.2 GSE Make a Difference
- PAST GSE MEMBER'S SUCCESS**
- PG 3.3 The Club that can & Wood
- DEWITT RC'S ANNUAL SALE**
- PG 4.1 All Aboard Full Steam
- D7150 SPRING CONFERENCE**
- PG 4.2 Books for the World
- SUMMARY STATISTICS**
- PG 4.3 Getting ready for 2011-12
- DISTRICT TRAINING SCHEDULE**
- PG 4.4 Leave a Legacy
- BE A RF BENEFACTOR**
- PG 5.1 House of Friendship
- EXHIBIT YOUR CLUB'S PROJECTS**
- PG 5.2 For a Good Time
- TEST YOUR SKILL & WIN \$500**
- PG 6.1 Moravia Rotary Club
- SPEAKS TO THEIR COMMUNITY**
- PG 6.2 Public Relations
- D7150 RECEIVES PR GRANT**
- PG 6.3 Test Ourselves & Service
- SERVICE ABOVE SELF**
- PG 7.1 Membership
- INVITE SOMEONE & SUGGESTIONS**
- PG 8.1 Polio Update
- STATISTICS AND PROGRESS**
- PG 9.1 How are we doing?
- MEMBERSHIP NUMBERS & STATS**
- PG 10.1 Paul Harris Recognition
- WHAT'S ITS HISTORY**
- PG 10.2 Breakfast with Santa
- ORISKANY FALLS ROTARY CLUB**
- PG 11 Heads up & D7150 Leaders
- NOTICES & CHANGES**
- HELPFUL WEBSITE**
- CALENDAR & OOPS**
- SUPER CONFERENCE VIDEO**
- PG 12 From Ward's desk
- EDITOR'S NOTES & WEB LINKS**
- ATTACHMENTS - PGS 13 - 14**
- HOUSE OF FRIENDSHIP & PLENARY**
- SESSION FORMS**
- D7150 CONFERENCE FORMS**

Editor: PDG Ward Vuillemot

from PJ's desk

This Month

by ... DG PJ Scott, Eastwood RC.

In Rotary, DECEMBER IS FAMILY MONTH.

The word family evokes several things: a sense of belonging; a sense of security; a sense of obligation. I am reminded of the lyrics that start the old TV series Cheers: "Sometimes you want to go, where everybody knows your name, and they are all glad that you came..."

The Rotary family should be no different. Rotary should give us a sense of belonging; a sense of security; a sense of obligation.

This is the time to look back and reflect on what is truly important in our lives. We are all caught up from time to time with something other than what is the most important aspect of our life, Family.

However, in Rotary, family extends to what is known as "The Family of Rotary." I am sure there are many definitions of the family of Rotary. For me, I first look at my family and feel good that we were able to provide a comfortable life for our children – food on the table and a good educational experience.

The Family of Rotary is much larger. It includes not only the 1.2 million Rotary members but also our families and the members and families of all the organizations we touch as Rotarians. But, most of all, it includes the families that need our help.

As we reflect this holiday season, please make sure we remember them. So during December, the traditional month of giving, make sure the food banks are full, that the homeless have a place to stay, that they have sheets, pillows and blankets, that all the children are fed and receive at least one present showing how much we love each and every one of them. Today, because of generous contributions, gift giving, and a desire to improve lives; Rotarians are drilling wells for clean water and providing safe sanitation facilities, providing food and shelter, giving books and time to provide literacy, giving sight and limbs to those who need it, and most important giving the gift of hope.

I think that is why I am a Rotarian. I can give others Hope. Together, we can give many, Hope. As you consider your time, your treasure, and your talents, considers the Hope that you can also create in your community and around the world because someone asked you to join Rotary.

You know, Rotary is not a religious organization but an organization of people of many religions and beliefs. So, each in our own way, let's make it truly a month to remember for the entire "Family of Rotary."

HAVE A HAPPY AND PEACEFUL HOLIDAY SEASON!!!

Looking Ahead

**Dennis Schonewetter DG
2013-2014 Announcement**

by ... PJ Scott, D7150 Governor

The Rotary District 7510 nominating Committee, chaired by Past District Governor Fred Cholet, has nominated Dennis Schonewetter of the Rotary Club of Sherrill as 2013-2014 District Governor.

Dennis is or has served on the Club level as President, Secretary, BOD member, and The Rotary Foundation Chair. On the District level, Dennis is or has served as Assistant Governor, Secretary, and Membership Chair. He is a graduate of the Rotary Leadership Institute (RLI) and has also attended numerous RLI graduate courses.



Dennis is a graduate of the United States Military Academy at West Point and the University of Southern California at Los Angeles. He is currently employed as an Adjunct Lecturer at Utica College. Dennis and his wife, Donna, reside in Verona, NY.

Following Rotary International Manual of Procedures and District 7150 Bylaws this announcement serves as the notification to all district clubs.

Please join all of us on the nominating committee in congratulating DGND Dennis Schonewetter and his wife, Donna.

Combining Efforts of Many

What Paul Harris said

at Atlanta Convention, 1917

Individual effort when well directed can accomplish much,

but the greatest good must necessarily come from the combined efforts of many men. Individual effort may be turned to individual needs, but combined effort should be dedicated to the service of mankind. The power of combined effort knows no limitation. This superlative power no man may appropriate to his own use. This is the world's sub-conscious conclusion. We must clearly understand the justice of it and measure up to its requirements.



**CLICK ON LOGO ABOVE TO
ACCESS RI INTERACTIVE**

Focus groups shed light on issues affecting membership recruitment

Old. Male. Inflexible. Elitist. Exclusive. Secretive.

These are a few of the responses that non-Rotarians consistently gave in recent Rotary International focus groups when asked what they think of when they hear the words Rotary International or Rotary club. The participants were professional women ages 30 and above and men ages 30-45, prescreened by independent market research firms to include individuals who would satisfy the requirements for Rotary club membership.

The purpose of this research was to learn about attitudes regarding volunteerism and networking among men and women of this age demographic as well as to gain insight into their awareness and perception of Rotary. The results show that while general impressions of

Rotary are positive, there is an overwhelming lack of understanding about what Rotary is and what Rotarians do. Most individuals did not view themselves as potential Rotarians even though they maintained the professional requirements for membership.

Commitment to and interest in giving back to their communities through volunteerism was a common theme among participants. But what do you say to someone who says, "You don't need to join Rotary to help your community"? Discuss this statement with your club, and come up with a strategy to showcase Rotary club membership as a flexible, unique, and valuable way for younger professionals to get involved in their communities.

Actively addressing the perception of an old, male, inflexible, elite, exclusive, and secretive club — whether any of these words describe your club or not — is an important part of educating the public about Rotary. Think about what this means for your club, and consider the following:

- Open participation in a particular service project to the public. Post information about the project on local bulletin boards or online forums, and invite community members to come out and help. The exposure and word of mouth about what Rotarians do will boost Rotary's public presence, and you might even interest someone in club membership.
- Be proactive about making your club and its members more visible throughout your community. Join your local chamber of commerce. Exhibit at community fairs or open houses. Display your promotional materials in new businesses.

- Make a commitment as a club to increasing your flexibility. Think again about your response to the statement, “You don’t need to join Rotary to help your community.” How can your club demonstrate that you offer a modern, innovative approach to service?
- Be creative with your community service projects. Try at least one new project every year, and make sure it is meeting an important local need.

Butterflied Potato Team

Tully’s Butterflied Potatoes

by... Peter F. Cardamone, Tully RC

Tully’s Rotary and Agricultural Advisory Board Team Up to Support the FFA with Their World Famous Butterflied Potatoes!

The Tully Rotary and Agriculture Advisory Board has completed its second year of providing financial support for Tully FFA educational activities through the Butterflied Potato Team. The Lafayette Apple Festival provides the venue where the team gets to work in community service getting the booth ready, budget prepared, foodstuffs ordered, etc. We had a super year (prayers for sun, and temperatures in the 60’s were answered) and it was a lot of inter generational fun. The Lafayette Apple Festival provided over 425 American craft persons selling only the best of products.

Rotarians, Agriculture Advisory Board Members, and student FFA members had extra fun, helping each other in the booth and earning a PC (Potato Crew) recognition award. The Butterflied Potato Booth opened onto the Tully Mason’s booth, and we helped each other and had a good time doing it. Tully Rotary is a great neighbor and friend of Agricul-

ture Advisory Board, the Masons, and the Apple Festival working together in a service project to support our students in FFA.



The success of this Apple Festival project provides for successful FFA activities all year long; its success, is Rotary’s success.

GSE Makes a BIG Difference Outstanding GSE member

by... Ward Vuillemot, PDG

A few years ago, I had the honor to be lead a “Literacy Focused” D7150 GSE team to South Africa. Recently, one of the team members, Julie Rosicky, contacted me about a matching grant opportunity in Richards Bay, SA.

Julie has moved on since those days to become the Executive Director of ISS-USA (International Social Service), a NGO that provides services to children, families and adults who encounter sociolegal problems around the world.



<http://www.iss-usa.org/>

The following are a couple of comments that I have lifted from some of our communications, which I think you would appreciate.,

“Rotary opened the door to the world, I stepped through

and now indeed the world is a much smaller place. For that I will always be grateful and will do whatever I can to help. “

“It would be interesting, I should think, for Rotary to know in what ways these trips influence our lives. It has certainly influenced mine in a profound way, and I am truly at my best and at peace when I am surrounded by people from different countries, perspectives, races and ways of doing things.

Rotary opened the door to that- and so glad I did it.... even leaving my little babies for a month- it was worth every second.”

If you are looking for a inspiration on why you may want to become a GSE team leader, or for recommending a non-Rotarian as a team member, this is it.

International community service at its best.

The club that can and Wood DeWitt Annual Sale

by... Mark Strodel, DeWitt RC

The Rotary Club Of DeWitt held its 29th Annual Kindling Wood Sale On Saturday, November 13th At K-Mart Plaza On Erie Blvd In DeWitt. All Proceeds are donated To Monarch Industries (A Division Of Arc Of Onondaga).



left to right Rotarians Fred Cholet, John Shepard, Joe McCarthy, Cheryl Matt, Mark Matt, Mark Strodel, Jim Merithew, and Jay Wilkins.

**All Aboard Full Steam
District Conference**

by ... Stan Rubenstein, Conf. co-chair

We are now inside of six months before the spring conference is here. Many of you who attend conferences almost every year should give yourselves a present for Christmas and send in your Conference form with \$50.00 to Dennis Schonewetter. To pay for the hotel you can use the EZ - pay form and have whatever amount you wish deducted from your visa, master card or discovery card automatically. If you do not have a form you can go to the District web site to get one or get it from your President. Your President received a mailing several months ago which contained all forms which can be used for Conference.

To those of you who go to Conference only occasionally and to you who have never gone, please talk it over with your spouse or partner and give yourself the chance to have a weekend in Scranton to learn what is new in Rotary and to have quality time with your Rotarian friends and to meet others.

Presidents of all clubs, Secretaries and those who are now being groomed to assume the Presidency, this is valuable time to learn more about the always changing Rotary programs and rules. You never can know too much! ALL ABOARD, FULL STEAM AHEAD.

PLEASE NOTE: If you pay for your hotel by credit card, it will not be put through until May 1.

Books for the World

Summary Stats to Date

by ... Ward Vuillemot, BFTW Coor.

In a little over two years in operation, the BFTW project has;

- collected 125 pallets, or 105 tons of children’s and text books. This represents five 40 foot sea containers of books.
- involved 46 Rotary and Interact clubs across four districts, including Canada.
- included over 20 companies and other local organizations in our efforts.
- leveraged the volunteer services of four trucking companies and two warehouses.
- helped countless children in the southern regions of Africa, India and South America to achieve literacy in the English language.



This is a continuing and expanding project that has an ongoing need for volunteers, logistic expertise and, of course, books.

To learn more about BFTW, and how you and/or club can participate, contact PDG Ward at 315.685.8133 or visit our website at:

<http://cnybooksfortheworld.org/>

2011-12 District Training Schedule

Pre-PETS - Pres-Elect Training Seminar (PETS)
[may select either East or West side, and must attend two sessions]

East Side of district - Creekside Cafe & Creamery, 3888 Oneida St., New Hartford, NY

- Wed., Jan 26th, 6-8 p.m. and
- Wed., Feb. 9th, 6-8 p.m.

West Side of district - Costello, Cooney & Fearon, 500 Plum Street. suite 300, Syracuse

- Thurs., Jan 27th, 6-8 p.m. and
- Thurs., Feb 10th, 6-8 p.m.

D7150 Leadership Trng.

- Feb. 12th - 9PM - Noon
- Location: Rusty Rail, Canastota

Multi-District PETS
 Mar 10-11 - Double Tree Hotel, E. Syracuse

D7150 District Assembly
 Date & Location - TBA

Leave a Legacy

Be a RF Benefactor
by ... Sherry Menniger, Ben. Chair

Make provisions in your will to bequest \$1000, or more, to the Rotary Foundation’s endowment permanent fund.

Benefactor Commitment cards are available online at:
<http://www.rotary.org/en/Contribute/DonorRecognition/IndividualRecognition/Pages/Benefactors.aspx>

or from Sherry Menniger at:
srmenniger@hotmail.com

I would like to promote the Benefactor program throughout District 7150. For more information please call me at: 315.633.8031

District Conference 2011

House of Friendship Participation

by ... Ann Smiley, Baldwinsville RC

I am writing today about the 2011 District Conference scheduled for May 13 – 15, 2011 in Scranton, PA at the Hilton Hotel and Conference Center. District Governor Paul (PJ) Scott has convened a wonderful committee to put together a fun and informative conference for all to enjoy. As part of the conference we all have the opportunity to participate in the House of Friendship (HOF) – the House of Friendship is a place where delegates can go and find out what other clubs are doing, get new ideas and become excited about what they can plan for their club. It is also a place where delegates can go to relax, have a cup of coffee and light refreshments – meet up with old friends and meet new ones.

As this is a key part of the conference, we ask that each club has a table that represents their club and provides information about their club, what they do, who they are, pictures, a banner, info on fundraisers etc. Please start thinking now about who can be your lead person in organizing this important task. Suggestions for tables:

Make the table bright, colorful and attractive so people will want to visit it – this is a perfect time to showcase your club – BE PROUD! Be creative, and inventive.

- Have a tablecloth
- Identify the name of the club using a sign of some sort
- Utilize a display board and Hang a club banner
- If you produce a document for the community bring a copy (or multiple copies). Examples could be a phone book, advertising book, etc.
- Bring a sample of your weekly/monthly newsletter and annual report
- Have a bowl of candy – it is a way to bring people over and to look around! Also, at a conference who doesn't love a piece of hard candy to wet your whistle!

A few other things you should know:

- In an effort to be GREEN and to save money, I will be communicating via email – I ask that you only print off what is needed....we can save a tree by doing this!
- You need to fill out and return the attached form by February 11, 2011 so we know that you are coming and have set aside a table for you (feel free to do this electronically – but if

your person handling this would rather do it on paper through the mail, than that is OK too).

- In order for the House of Friendship to be inviting, we ask that each club bring a couple dozen cookies/brownies (finger type food) for use at the house of friendship Coffee area. We will send a reminder as we get closer – but if you can send this with whoever is coming earliest to the conference, that would be best. All cookies can be dropped off at the registration desk upon arrival to the conference or by bringing it directly to the HOF
- If you would like or need electricity, there will be some available but you will need to provide your own extension cord (and a power strip if you have one so people can share). Be sure to indicate on your form if you need electricity so we can make sure to be able to accommodate everyone and place them appropriately.

New this year will be the addition of a plenary session that will highlight some of the unique and interesting events/fundraisers/service projects run by various clubs in our district. *We ask that you fill out the form attached below in this newsletter and send back to us for the selection committee to review.* If selected we will ask you to join a panel to review your activity for the group! Be sure to fill out the form! We hope that everyone will participate and make this a destination for delegates!

*Any questions call me at (315) 635-5999
Ann Smiley (Baldwinsville),
Chairman – House of Friendship*

FOR A GOOD TIME!

Join the District Adult Literacy Committee at the D7150 Conference this year for a fun-filled project.

Your skill (and maybe a little luck) could result in you walking away with a prize with a minimum value of

\$500

That, however, pales in comparison to the fun you will have competing with your fellow

Moravia Rotary Club

Speaks to their Community

from ... Moravia's website at:

<http://www.moraviarotary.org/>

Every year in the Rotary World, we have a new theme. This theme is chosen by the incoming Rotary International President and represents the focus for our service in the upcoming Rotary Year. This year's theme, chosen by Rotary International President Ray Klinginsmith, is:

**Building Communities
Bridging Continents**

What a perfect description of what Rotarians do in their communities, in their countries,

in their world! Here in Moravia, this theme is very evident in our service projects.

We act locally in such services as our Community Vegetable Garden, where we partner with the local FFA and 4H Clubs to plant grow, and harvest vegetables to be donated to our Community Food Pantry.

We act nationally in such services as sending aid to areas of our nation that are dealing with natural disasters.

We act globally in such services as partnering with the Books For The World project to provide gently used textbooks and children's books to schools in Africa; helping to fund a

ShelterBox® to house victims of the Haiti earthquake; and continuing the fight to wipe polio from the face of the earth.

As Rotarians, we live by the motto Service Above Self. Our club exemplifies that motto, and we have great fun and fellowship along the way! We are always looking for new members. So, take a few minutes to review this web site; read our newsletters; look at our photo albums; see for yourself how fun and fulfilling service can be. And, if you should find yourself free on a Tuesday evening, join us at a meeting and see what Moravia Rotary is all about.

Bob Copley & Val Collins



District Receives PR Grant

by ... Bob Stronach, D7150 PR Chair

Rotary International has awarded the district a \$9,000 public relations grant to support member recruitment, especially younger men and women, through a combination of traditional and social media. Radio spots will direct prospects to an internet landing page, which will highlight Rotary's Service Above Self, promote events and projects around the district, and encourage prospects to leave their name and contact info. The landing page will be coupled with a Facebook presence.

There will be more on this in the January issue of the Credo, and with specific communications to our club leadership.

Test of our Self and Service

Service Above Self

by ... Canandaigua RLI participant, Dan Hedberg, Greece RC, D7120

A motto for many service organizations, especially Rotary, is "Service Above Self". Have you ever wondered how members of those organizations validate the goodness of themselves and their service? Did they have and follow some guidelines or standards of excellence for their own conduct and for the service they provide? It would be interesting to use some sort of test to ensure the usefulness of both *Service* and *Self*. The following two tests, in the form of questions, can be used by members of any service organization ... one for *Self* and one for *Service*.

Test of Our Self ... "The Four Way Test"

Of the Things We Think, Say, or Do:

1. Is It the TRUTH?
2. Is It FAIR to All Concerned?
3. Will It Build GOOD WILL and BETTER FRIENDSHIPS?
3. Will It be BENEFICIAL to All Concerned?

Questions to determine the worthiness of your character, as seen by yourself and others.

Test of Our Service ... "Servant Leadership"

by ... Robert Greenleaf

1. Do Those We Serve Become More Autonomous?
2. Are their Lives Enriched and Improved?
3. Are They Better Able to Meet their Own Needs?
4. Are they Better Able to Give Service to Others as a Result of Our Service to Them?

Questions to assess whether you and others are perceived as "servant leaders"

Membership

Invite a New Person to Your Club Meeting

by ... Joe McCarthy, PDG, DeWitt RC, D7150 Membership Chair

We are well in to the Rotary year and should be adding new Members in every Club. Please review the District Monthly Membership Report and you will see that many Clubs have more Members now, than they had on July 1. - - Some have less! How is your Club doing? Please Report your results to Dennis. The Membership Goals submitted by all Clubs, totaled an increase of 95 new Members, a Total of 1460, this Rotary year! We all have to try to exceed the Goal. Please make the recruiting of new Members a high priority at every meeting. Follow the 5 Step Membership Development Outline below and make it happen!

Please contact me at joemc7150@aol.com if you want a 15 Minute Presentation at your Club. Happy Christmas! Happy Hanukah! Happy Holidays! *Joe Mc Carthy*

MEMBERSHIP DEVELOPMENT DISTRICT 7150

District Chair; Joe McCarthy ... joemc7150@aol.com

THE 2010 / 2011 DISTRICT MEMBERSHIP GOAL IS TO HAVE A NET INCREASE OF 95 MEMBERS*

**Allowing for Attrition we need almost 20 new per month*

SUGGESTED APPROACH TO RECRUITING NEW MEMBERS

1. Rotarians need to look for new prospects! Community and Business Leaders, Owners, Managers, Educators, Neighbors, who live or work in the Club Community. Consider, young, active retired individuals who may have more flexibility.
2. Make Contact and invite them to lunch (Club should give one "free Lunch". don't ask them to join, until you get to know them. If you think they are a good candidate, INVITE them back next week, and every week.
3. Fill out a New Member Proposal Form (do not have them sign yet) Give to Club President or Secretary for Board Approval.
4. Arrange a Rotary Information Meeting, with Rotarians and spend 30 - 40 minutes. If they agree to join, then the Club Secretary will process the proposal - Send out a Publication and after seventh day, send Dues Notice.
5. Plan a Formal Induction. Invite Spouse or Guest. Present a New Member Folder (Suggest #C34102 from www.clubsupplies.com) Invite A.G. - D.G.

**PROMOTE YOUR CLUB MEMBERSHIP GOAL - REMIND Members
to Recruit to become BIGGER, BETTER and BOLDER this Year.**

**" BUILDING COMMUNITIES - BRIDGING CONTINENTS "
Remember "The Future of Rotary is still In Your Hands"**



Help end polio worldwide.

Rotary. Humanity in motion.

rotary.org/endpolio



Polio Eradication

Polio D750 Update - November 18, 2010

by ... *Michael Occhipinti PDG 1985-1986, Rome RC, D7150 Polio Eradication Char,*

Clubs	Amount	Clubs	Amount
Adirondack Foothills	\$2,885.00	North Utica-Whitestown	\$500.00
Auburn	\$1,000.00	Oneida	\$3,350.00
Aurora	\$425.00	Oneida Shores	\$100.00
Baldwinsville	\$3,665.00	Oriskany Falls	\$1,000.00
Camden	\$2,415.17	Oswego	\$9,055.25
Camillus	\$1,169.37	Oswego Sunrise	\$37.00
Canastota	\$730.31	Rome	\$11,765.18
Cato	\$1,650.00	Rotary E-Club D 7150	\$14,770.00
Cazenovia	\$3,000.00	Sauquoit	\$2,023.00
Chittenango	\$3,700.00	Sherrill	\$375.00
Clay-Cicero-N. Syracuse	\$200.01	Skaneateles	\$3,545.00
Dewitt	\$4,234.00	Skaneateles Sunrise	\$281.88
Dolgeville	\$251.05	Solvay Geddes	\$900.00
Eastwood	\$3,615.00	Syracuse	\$3,375.00
Fayetteville Manlius	\$2,000.00	Syracuse Inner City	\$1,000.00
Fulton	\$2,000.00	Syracuse Sunrise	\$525.00
Fulton Sunrise	\$1,300.00	Tully	\$2,650.00
Greater Utica Sunrise	\$2,730.00	Utica	\$3,011.82
Hamilton	\$2,335.71	Waterville	\$1,000.00
Herkimer	\$1,560.00	West Winfield	\$950.00
Kuyahora Valley Newport	\$500.00		
Little Falls	\$869.00		
Liverpool	\$1,225.00	DDF 2007-2008	\$4,000.00
Marcellus	\$5,614.43	DDF 2008-2009	\$0.00
Moravia	\$2,307.56	DDF 2009-2010	
New Hartford	\$1,660.00	DDF 2010-2011	
		Rotary District 7150	\$540.00
Contributions from 01-Dec. 2007 to 18 Nov. 2010			\$117,795.74

Rotary International so far has raised \$151 Million towards the \$200 million dollar challenge given to us by the Bill and Malinda Gates Foundation.

Comparative figures on polio as to where we stand as of November 16th 2010

Total cases	Yr to Dt 2010	Yr to Dt 2009	Total in 2009
Globally	747	1337	1604
in endemic countries	180	1051	1256
non endemic countries	587	286	348

Total cases	Yr to Dt 2010	Yr to Dt 2009	Total 2009
Pakistan	111	76	89
India	39	568	741
Nigeria	10	383	388
Afghanistan	20	24	38
Taiikistan	458	0	0

In my recent conversation with Janice Nicols, a polio survivor and an advocate for the eradication of polio, told me that Bill Gates recently had visited with the pharmaceutical's, asking that they lower their purchase price for the polio vaccine, which they did. This means that more of the vaccine can be purchased to help speed the eradication of polio.

With the Christmas season upon us, my family and I would like to take this opportunity to wish all of our Rotarians in District 7150 along with those around the world a VERY MERRY and BLESSED CHRISTMAS with the hope of PEACE for all mankind.



Michael Occhipinti

Watch us Grow

D7150 Membership -- 2010-11

by ... Dennis Schonewetter, D7150 Secretary

D7150 Membership — 2010-11

club	area	7/1	Jul	Aug	Sep	Oct	Nov	# inc/dec	% Inc/dec
Adirondack Foothills	1	30	30	30	30	30	29	-1	-3.3%
Auburn	9	20	20	21	21	21	21	1	5.0%
Aurora	9	10	10	10	10	10	10	0	0.0%
Baldwinsville	8	33	33	35	36	36	37	4	12.1%
Camden	4	13	13	13	13	13	13	0	0.0%
Camillus	3	27	28	28	28	28	28	1	3.7%
Canastota	4	27	28	28	28	27	27	0	0.0%
Cato	9	18	18	18	18	18	18	0	0.0%
Cazenovia	6	24	22	22	22	22	23	-1	-4.2%
Chittenango	4	54	54	54	55	55	55	1	1.9%
Clay-Cicero-No. Syr.	7	3	4	4	4	4	4	1	33.3%
DeWitt	6	77	80	79	80	78	79	2	2.6%
Dolgeville	1	11	11	11	11	12	12	1	9.1%
Eastwood	6	36	39	37	37	37	38	2	5.6%
Fayetteville-Manlius	6	17	17	17	18	18	18	1	5.9%
Fulton	8	32	32	32	31	31	31	-1	-3.1%
Fulton Sunrise	8	18	20	20	18	18	19	1	5.6%
Greater Utica Sunrise	2	16	20	20	20	18	16	0	0.0%
Hamilton	5	23	28	27	27	27	27	4	17.4%
Herkimer	1	19	18	19	19	19	21	2	10.5%
Kuyahooraa Valley	1	23	23	23	23	23	23	0	0.0%
Little Falls	1	27	27	27	27	27	26	-1	-3.7%
Liverpool	7	10	12	11	11	10	10	0	0.0%
Marcellus	3	18	18	18	19	19	20	2	11.1%
Moravia	9	12	12	12	12	13	13	1	8.3%
New Hartford	2	41	42	41	41	38	37	-4	-9.8%
No. Utica-Whitestown	2	28	27	27	22	22	22	-6	-21.4%
Oneida	4	81	81	79	78	78	76	-5	-6.2%
Oneida Shores	7	5	4	4	4	4	4	-1	-20.0%
Oriskany Falls	5	16	16	16	16	16	16	0	0.0%
Oswego	8	40	40	40	40	40	41	1	2.5%
Oswego Sunrise	8	17	20	20	18	17	17	0	0.0%
Rome	4	96	94	93	93	90	91	-5	-5.2%
Rotary eClub NY1	2	21	22	22	22	23	23	2	9.5%
Sauquoit	2	19	19	19	19	19	19	0	0.0%
Sherrill	4	6	9	9	8	8	8	2	33.3%
Skaneateles	3	59	59	59	60	60	61	2	3.4%
Skaneateles Sunrise	3	11	12	13	13	13	13	2	18.2%
Solvay-Geddes	7	8	8	8	8	8	8	0	0.0%
Syracuse	6	60	59	59	55	55	55	-5	-8.3%
Syracuse Inner City	6	13	18	19	15	15	15	2	15.4%
Syracuse Sunrise	7	31	32	32	32	31	31	0	0.0%
Tully	3	21	21	21	21	22	22	1	4.8%
Utica	2	119	120	120	118	120	120	1	0.8%
Waterville	5	18	18	18	18	18	18	0	0.0%
West Winfield	5	16	16	16	16	16	16	0	0.0%
total =		1,324	1,354	1,351	1,335	1,327	1,331	7	0.5%

Net Gain #	#
Baldwinsville	4
Hamilton	4
DeWitt	2
Eastwood	2
Herkimer	2
Marcellus	2
Rotary eClub NY1	2
Sherrill	2
Skaneateles	2
Skaneateles Sunrise	2

Net Gain %	%
Clay-Cicero-No. Syr.	33.3%
Sherrill	33.3%
Skaneateles Sunrise	18.2%
Hamilton	17.4%
Syracuse Inner City	15.4%
Baldwinsville	12.1%
Marcellus	11.1%
Herkimer	10.5%
Rotary eClub NY1	9.5%
Dolgeville	9.1%

Membership Rank	#
Utica	120
Rome	91
DeWitt	79
Oneida	76
Skaneateles	61
Chittenango	55
Syracuse	55
Oswego	41
Eastwood	38
Baldwinsville	37

NOTE: All clubs are reminded to send a copy of their Semi Annual Report (SAR) in to the District Secretary as soon as possible so that the District Database may be updated to reflect the new Rotary Year.

Send to: [Dennis Schonewetter, Rotary Dist 7150 Secretary, 4846 Old Oneida Rd., Verona, NY 13478](mailto:Dennis.Schonewetter@rotary.org)

The Paul Harris Fellow recognition acknowledges individuals who contribute, or who have contributions made in their name, of US\$1,000 to The Rotary Foundation of Rotary International.



It was established in 1957 to show appreciation for and encourage substantial contributions to what was then the Foundation's only program, Rotary Foundation Fellowships for Advanced Study, the precursor to Ambassadorial Scholarships.

The first Paul Harris Fellows include 1937-38 RI Director Allison G. Brush and longtime RI Treasurer Rufus F. Chapin, both for donations they made in 1946. Mrs. Adan Vargas was the first woman to receive the recognition, for a gift made in 1953. Mrs. Harry L. Jones was the second, and one of only five people recognized for contributions made in 1957.

Early Paul Harris Fellows received a certificate of recognition. In 1969, the Foundation unveiled the first Paul Harris Fellow medallion at the RI Convention in Honolulu, Hawaii, USA. Japanese metal artist Fiju Tsuda created the piece under the direction of then-past Foundation Trustee Kyozo Yuasa. Today, Paul Harris Fellows receive a certificate and pin. They are also eligible to purchase a Paul Harris Fellow medallion.

Rotarians have a tradition of supporting the Foundation by honoring others. Ida LeTulle Taylor became a Paul Harris Fellow in 1978 when her husband, then-District Governor Vann Taylor, made a donation in her name in honor of their 34th wedding anniversary. The gift also made her the 25,000th Paul Harris Fellow.

At the International Assembly in 1979, then-RI President-elect James Bomar challenged each Rotary club to make one non-Rotarian a Paul Harris Fellow. The Rotary Club of Pikesville, Maryland, USA, responded by making a donation in the name of Mother Teresa in 1980. The entertainer Pearl Bailey also became a Paul Harris Fellow through a joint effort of the Rotary clubs in Cape Cod, Massachusetts.

Many other notable figures have been named as Paul Harris Fellows, including U.S. President Jimmy Carter, Russian President Boris Yeltsin, U.S. astronaut James Lovell, UN Secretary-General Javier Perez de Cuellar, and Jonas Salk.



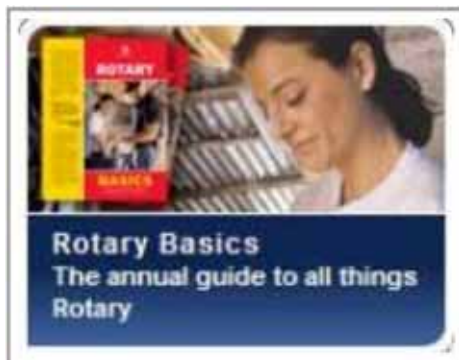
Click on the above **ROTARY LEADER** graphic to experience the on-line magazine featuring:

- Effective Projects
- Strength in Numbers
- Fundraising Forum
- and more

or goto the following URL for the link:

<http://www.rotary.org/en/Pages/ridefault.aspx>

Set back and enjoy the ride.



Click on Graphic or go online to:

<http://www.rotary.org/en/Members/NewMembers/RotaryBasics/Pages/ridefault.aspx>

DATE: SATURDAY , DECEMBER 11TH
Time: 8:00,9:00 OR 10:00AM

BREAKFAST WITH SANTA

PICK A TIME FOR BREAKFAST:

8AM OR 9AM OR 10 AM

- PUPPET BREAKFAST
- VIOLINIST GWYNTH DAVIES
- COMEDY & MAGIC BY MATT EPISCOPO
- LIVE MUSIC BY PIANIST GREG MCBAIN
- CRAFT TABLE MAKE FREE HOLIDAY ORNAMENTS
- VISIT SANTA & GET YOUR PICTURE
- WIN A TABLETOP TREE OR WREATH—DECORATED BY GRADES K-6

WHERE:
MADISON CENTRAL SCHOOL

COST: \$0.00 ADULTS
\$3.00 KIDS (12 & Under)
FREE FOR KIDS 3 & UNDER

RESERVATIONS CALL :
315-363-0223 EXT: 201

BROUGHT TO YOU BY :
MADISON CENTRAL SCHOOL & ORISKANY FALLS ROTARY CLUB

NOT FOR PROFIT FUNDRAISER

SPECIAL THANKS TO ALL OF OUR DONORS AND VOLUNTEERS:
 COMEDY & MAGIC BY MATT EPISCOPO
 GWYNTH DAVIES, VIOLINIST
 GREG MCBAIN, PIANIST
 CLASS OF 2012
 CULINARY ARTS DEPT AT SUNY MORRISVILLE
 EARLYS FARM & HARDWARE
 PRICE CHOPPER



[View issues of The Rotarian](#) from the early 1900s to recent years - CLICK GRAPHIC

Oops

Corrections

⦿ The November issue reported Skaneateles as giving \$364,500 which should have been \$3,645. Those darn decimal points! And that would have placed the district over the top on Polio Eradication comments. Golly!



CLICK HERE to learn about building your Rotary knowledge and leadership skills through The Rotary Leadership Institute.

Heads Up

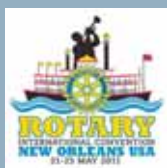
Notices & Venue Changes

Moravia Meeting Location
Betty Blue, Moravia, NY

PJ's eMail has been changed to:
pj.alexlane@gmail.com

SARs - Secretaries, send copies of July SARs to D7150 Sec., Dennis

ATTENDANCE number due in to D7150 Sec., Dennis by end of each month.



RI CONVENTION

Register by December 15 and Save

Plugged into Rotary happenings



[D7150 Calendar of Events](#)

Jan & Feb - PrePETS for Pres-Elects
(training schedule above on page 5)

Feb. 12, 2011 - Dist Leadership Rusty Rail, Canastota - 9am - noon

March 10-11, 2011 - President Elect-Training - Double Tree Htl., E.Syracuse

May 13-15, 2011 - [District Conference](#)
Hilton Hotel/Conf Cntr, Scranton, PA

May 21-25, 2011 - [RI Convention](#) -
New Orleans, LA



CLICK HERE - view the D7150 SuperConference promotion on youtube



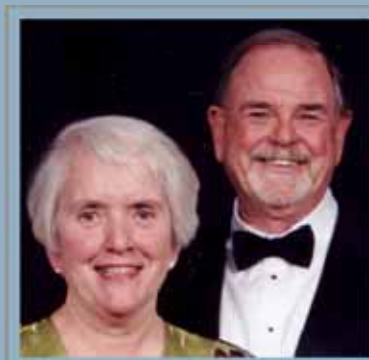
Useful Rotary Contacts

RI / TRF Contacts

- ⦿ RI Switch Brd. - 847.866.3000
- ⦿ CDA Supv. - Françoise Garcia, 847.866.3264
francoise.garcia@rotary.org
- ⦿ D7150 RF Chair - Jerry Gorner 315.697.7424
gerald.r.gortner@ampf.com
- ⦿ RF Contact Ctr. - 847.976.8279
- ⦿ RF Zone Coord. - Anne Cargile 518.877.8730
annec@nycap.rr.com

PAUL "PJ" SCOTT, DG

Eastwood RC 303-5610
pj.alexlane@gmail.com



Jim Gascon, DGE

Marcellus RC 673-4451
jjg@ccf-law.com

Lou Steppello, DGN

Utica RC 724-4097
lams1louis@aol.com

Dennis Schonewetter, Sec.

Sherrill RC 280-0648
schonewetter@west-point.org

John Howard, Treas,

Utica RC 797-6600
jhoward@bhpeapc.com

Larry Celebrese, PDG, DT

Utica RC 736-8404
ltclar@roadrunner.com

Jerry Gortner, PDG, TRF

Canastota RC 697-7424
geraldgortner@yahoo.com

Assistant Governors

- Tony Piana - Area 1
- Lou Steppello - Area 2
- Roger Skinner - Area 3
- Dennis Schonewetter - Area 4
- Jerry O'Donnell - Area 5
- Richard Silverman - Area 6
- Deborah Glisson - Area 7
- Joette Deane - Area 8
- Tom Collins - Area 9

<http://www.rotarydistrict7150.org/>

**WEBSITES:**

ROTARY INTERNATIONAL

<http://www.rotary.org/>

RI DISTRICT 7150

www.rotarydistrict7150.org

ROTARY LEADERSHIP
INST.

www.rlinea.com

YOUTH EXCHANGE

[www.RotaryDistrict7150Youth
Exchange.org](http://www.RotaryDistrict7150YouthExchange.org)

From Ward's desk

Editor's notes

The **Credo** is your newsletter and your input, articles and event notices are needed to make it a useful and viable District 7150 communications link with our members.

Please submit your project summaries notices along with associated pictures, in electronic format if possible, to the editor by the 1st of each month to meet the publishing date of the 10th of each month.

Back issues of the **Credo** may be found on the D7150 website at:

<http://www.rotarydistrict7150.org/Credo.html>

Editor's contact information

Ward Vuillemot, PDG

8 Teasel Lane

Skaneateles NY 13152

Phone: H - 315.685.8133

C - 315.247.4449

wardtv37@mac.com



2011 District 7150 Conference
May 13 – 15, 2011
House of Friendship Registration Form

Club Name: _____
Contact Person: _____
Address: _____ City _____ Zip _____
Phone Numbers: _____ (h) _____ (w) _____ (c) _____ (Fax)
Email _____

- ____ We would like to have a table at the House of Friendship
____ We would like to have a table at the House of Friendship and will need electricity
____ We will be unable to have a table this year, but will bring cookies

Please email this to: asmiley@twcny.rr.com

Or mail to: Ann Smiley, 2891 Lamson Rd., Phoenix NY 13135

Questions? Call (315) 635-5999 or (315) 345-9730

2011 District 7150 Conference
May 13 – 15, 2011
Plenary Session Event

Club Name: _____
Contact Person: _____
Address: _____ City _____ Zip _____
Phone Numbers: _____ (h) _____ (w) _____ (c) _____ (Fax)
Email _____

Activity/Event/fundraiser _____

Please describe:

Please email this to: asmiley@twcny.rr.com

Or mail to: Ann Smiley, 2891 Lamson Rd., Phoenix NY 13135

Questions? Call (315) 635-5999 or (315) 345-9730



Rotary District 7150 Conference

May 13-15, 2011

Hilton Hotel & Conference Center
Scranton, PA



Conference Registration Form

Registrant's Name: _____ Nick (Call) Name _____

Registrant's Address: _____

City: _____ State: _____ Zip: _____

H-Phone: (____) _____ B-Phone: (____) _____ FAX: (____) _____

Email address: _____

Registrant's Status: -Rotarian -Non-Rotarian -YE Student -GSE -RI Scholar

RF Status: -PHF -Major Donor -Bequest -PH Society -Benefactor -Sustaining Member

Club: _____ District: _____

Club office *as of May, 2011*: -Pres. -Past-Pres. -Pres-Elect. -Vice Pres
-Sec -Treas. -TRF-Chair -YE Officer

District Office *as of May, 2011*: -PDG -DG -DGN -DGE -DGND
-AG -Sec. -Treas -_____

First District Conference?: -Yes -No

Guest/Partner: _____ Nick (Call) Name _____

RF Status: -PHF -Major Donor -Bequest -PH Society -Benefactor -Sustaining Member

Rotarian: -Yes -No If Yes: Club: _____ District: _____

Club office *as of May, 2011*: -Pres. -Past-Pres. -Pres-Elect. -Vice Pres
-Sec -Treas. -TRF-Chair -YE Officer

District Office *as of May, 2011*: -PDG -DG -DGN -DGE -DGND
-AG -Sec. -Treas -_____

First District Conference?: -Yes -No

Children Attending: (Name(s)/Age): _____.

Registration Fee: \$50.00 per registration until February 28, 2011, or \$75.00 thereafter

One registration fee per Rotarian, or per married Rotary couple

Make Check Payable to: Eastwood Rotary District Conf 2011

Mail to: Dennis Schonewetter, Registrar
4846 Old Oneida Road, Verona NY 13478

Phone: H-(315) 280-0648 Email: schonewetter@west-point.org

Method of Payment: -Check -VISA -MasterCard -Discover (Do not send cash)

Credit Card #: _____ Exp. Date: ____ / ____

Name on card: _____ Signature: _____

- Check here if you are interested in periodic monthly withdraws. You will be contacted with details.

Note: Credit cards will be debited for conference registration fee upon receipt

NOTE: This registration is for the Conference materials & set up only. The hotel, meals & events forms will be forwarded when available. Entire cost of the hotel & meals is not expected to exceed \$495 per couple or \$370 per single.



ROTARY DISTRICT 7150 ANNUAL CONFERENCE

Hilton Hotel & Conference Center, Scranton, PA

May 13 - 15, 2011



LODGING & MEAL REGISTRATION FORM

Name(s): _____ Phone: _____ email: _____
 Address: _____ City: _____ St.: _____ Zip: _____
 Rooming With: _____ Rev-1114

FAMILY INFORMATION BOX

We encourage participants of the Rotary District 7150 Conference to bring their children
 Please check the appropriate information below

CHILDRENS RATES

Foodservice Rates

Infants and Toddlers - No Charge

Children 4 to 12 - \$75.00 for the Conference -

Children's Menu will be offered for Dinner Banquets

Please fill in the following child information:

Names of Children Attending, Followed by Age

WE WILL NEED

- _____ Cribs @ no charge
 - _____ Roll away bed - @ \$20.00 per Day
 - _____ Refrigerator in Room @ \$10 per Day
 - _____ Microwave in Room @ \$10 per Day
- Max occupancy per room is four (4)*

Please Check the Following All INCLUSIVE Packages Lodging and Meal Packages – May 13 – 15, 2011

- **SINGLE OCCUPANCY** - \$370.00 - Includes: 2-Nights accommodations on Friday & Saturday nights; *plus* 1-hour Governor's reception on Saturday night, Themed Dinner of Friday & Dinner Banquet on Saturday. Breakfast Buffet on Saturday and Sunday morning, Coffee Breaks. All Service Charges, Taxes & Parking included.
- **DOUBLE OCCUPANCY** - \$495.00 – Includes: Same as above for two
- **TRIPLE OCCUPANCY** - \$635.00– Includes: Same as above for three
- **QUAD OCCUPANCY** - \$770.00 – Includes: Same as above for four

Bed Preference -King -2-Double -No-Preference

Room Preference - Smoking - Non-Smoking

----- **OTHER OPTIONS** -----

- **THURSDAY NITE** – May 12th - *Early Arrival* – \$120.00 Room Charge

- **SUNDAY NITE** – May 15th – *Late Departure* – \$120.00 Room Charge

- **CONFERENCE w/o Hotel room** - \$270/couple – \$150/single

Children's rates will be assessed if children attend

Other requirements: _____

CONFERENCE DINNER SELECTIONS

Please denote if you are choosing more than (1) of the same entrée selection

May 13th Themed Dinner (Middle East)

Buffet tables- Pasta; *Penne pasta with vodka sauce*, – Mexican; *Beef & chicken fajitas prepared to order*, – Oriental – *An array of stir fry vegetables accompanied with shrimp, white rice & oriental noodles*. Hors d'oeuvres – *Assorted cheeses & fruits*.

Children's menu desired: _____ *(Please note total number desired)*

May 14th Banquet Selection(s)

___ Prime Rib ___ Chicken (Italian stuffed chicken breast) ___ Vegetarian

Children's menu desired: _____ *(Please note total number desired)*

AMOUNT OF PAYMENT

Lodging and Meal Package

Early Arrival or Late Departure option (room)

Family Extras –Meals, Roll-aways, Refs. Micro, etc.

Total Amount.....

If you are in need of clarification on any part of this form please call Dennis Schonewetter at (315) 280-0648

METHOD OF PAYMENT for LODGING & MEALS

Personal Check or Money Order (made out to; Eastwood Rotary District Conf 2011)

MasterCard Visa Discover CC# _____ Exp. Date: ____ / ____

Name on Card: _____ Signature: _____

Credit cards will not be charged until one month prior to the conference.

Check here if you are interested in periodic monthly withdraws. You will be contacted with details.

Complete and mail this *Hotel and Meal Registration* to:

Dennis Schonewetter, Registrar, 4846 Old Oneida Rd., Verona, NY 13478

Registration deadline is: May 6, 2011 (+\$50 after this date and availability) ~ ~ No refunds after April 15, 2011