

Dream...



 Rotary International

GOVERNOR ED'S NEWSLETTER

DECEMBER, 1998 / JANUARY, 1999

GOVERNOR'S MESSAGE

1999 Arrives ... Our Dreams Unfold Throughout the District

As a time to reflect, the one question we may ask ourselves, as a Club and as a Member of District 7150 is, "Has my time, talent and financial contributions helped my club, the last 6 months, in achieving 50% of the goals and objectives established this Rotary year"? If the answer is "YES"... you're on your way to a very successful year. *Congratulations And Thank You!*

If the answer is ..."I'm not sure" or "We are tracking behind the 6 month reporting period" then it's time to turn up our energies and focus. The next 3 months will be the true test of support and commitment from the approximate 1750 Rotarians in our District. We can do the impossible, it only takes a Dream and action focused Members to achieve results. Let's out-run the clock ... we have less than 180 days to realize our Dreams.

Eastwood Club Embraces Honduras Disaster

The 45 Member Eastwood Club rallies to raise \$7,000, leading total Club giving for Honduras Disaster Relief Effort. Moved by the enormity of the devastation, the club agreed to reach deep financially to make a significant difference to our world family members. The donation will be matched by the Rotary Foundation and used for

low cost housing. What started out as an idea for a handful of Eastwood members, turned into total club participation and the results followed. Our sincere THANK YOU to all the Eastwood Rotarians for making yet another Dream come true in our District.

Fulton Sunrise Is #44

District Governor Ed signed the Application for Membership in Rotary International for the Fulton Sunrise Club on December 11, 1998. This will bring the total Clubs in our District to 44. The application was on its way to Rotary International that day. The 23 Charter members helped us to reach another District milestone. Many District Rotarians, who will be recognized in our next Dreamscapes, have been involved in bringing this new club formation process to closure. It also involved our Past District Leadership. The sponsor is the very excited and generous Fulton Club. Listen for the roof top shouts of joy when word spreads throughout the District. Fulton Sunrise ... fantastic accomplishment.

PETS Leadership At Work

Over the past several months, the multi-district PETS Committee has been meeting monthly in putting together the President Elect Training Seminar scheduled for March 19 & 20, 1999 at the Carrier Circle, Syracuse Marriott. DG Ed, PDG Dave Peterson, DGN Herb and DGN Ward are part of the District 7150 representation on the committee. The other adjoining Districts involved are 7120 Rochester Area; 7170 Binghamton Area; 7190

Albany Area. The extensive seminar training for Presidents-Elect and other District Leadership will provide the necessary support for each attendee to have a very successful and productive Rotary year. Watch for details in the days ahead.

Feinstein + Rotary = Over \$3 Million Raised!

Over 1400 Rotary Clubs in the USA raised over \$2 Million to alleviate hunger. This will be matched with \$1 Million from Alan Shawn Feinstein, for a total exceeding \$3 Million. Another unprecedented accomplishment. Thank you 7150 Rotarians, for your support.

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Club News

Welcome New Members!

Governor Ed and all of District 7150 offer congratulations to the following individuals who recently became Rotarians. Let's show our hospitality and friendliness and invite them to our club activities:

Lionel E. Green	Adirondack Foothills	Lillian Beebe	Oriskany Falls
Rick Emanuel	Auburn	Robert Engle	Oriskany Falls
Dennis Golladay	Auburn	Michael Miers Sr.	Oriskany Falls
Jayne Bowman	Camden	Linda Miers	Oriskany Falls
David F. Dropkin	Greater Utica Sunrise	Kelly A. Green-Koeger	Oswego
Kathleen O. Mahoney	Greater Utica Sunrise	David Friedlander	Oswego
Nancy Pawlowski	Greater Utica Sunrise	Brenda Peters	Oswego
Karleen M. Markowicz	Greater Utica Sunrise	Peter Previte	Rome
Christine Church	Morrisville	Mary Jo Burns	Rome
Douglas E. Kallet	Oneida	Frances M. Murphy	Rome
Michelle L. Dressler	Oneida	Scott R. Schiller	Skaneateles
William Agan	Oneida	William Rosbrook	Skaneateles
Andrew Dunn	Oneida	Peter Nelson	Utica
C. O'Keefe	Oneida	Wayne Valaitis	Utica
Diane L. Bunn	Oriskany Falls	Mark Aimes	Utica

A Rotary Glance

Do you wear your Rotary Pin daily?

'97 - '98 Foundation Contribution & Facts

Annual Program Fund	\$57.0 Million
Permanent Fund	9.9 Million
Polio Plus Fund	<u>.9 Million</u>
Total	\$67.8 Million

World Wide Facts

Major Donors	2,095
Paul Harris Fellows	653,915
Foundation Benefactors	39,659

Nominated for RI President 2000-2001

Frank J. Devlyn, Rotary Club of Anahuac, D.F., Mexico

DISTRICT CALENDAR

March 1999
 March 1999
 March 1999
 March 1999
 April 1999
 May 1999
 June 1999

MONTHLY ROTARY OBSERVANCE

JANUARY

Rotary Awareness

FEBRUARY

World Understanding

MARCH

Submit Presidential Citation Form

Rose Parade - Public Relations Success

On January 1, 1999, over 425 million people in 90 countries watched the Pasadena Tournament of Roses Parade. The Rotary float, with the theme "Service is Timeless" was magnificent. To the 7150 Rotary Clubs who participated,

(CLIP AND SAVE)

Nine months into year - Clubs review Goals and Objectives
 International Assembly Anaheim
 Multi-District PETS
 Presidential Citation Certification Due
 District Paul Harris Dinner
 District Assembly
 RI International Convention, Singapore

DISTRICT WEB PAGE:

<http://www.rotarydistrict7150.org>

Visit it Regularly ...
Breaking news Weekly

As we hit the mid-way point in DG Ed's year, the Technology Dream is alive and well. The infinite complexity of the WorldWideWeb allows us to serve others and broaden our Rotary horizons as the cyberspace shuttle carries us forward to the new millennium. We're able to serve our Rotary membership and connect them worldwide via the only meeting place that's available 24 hours a day, 7 days a week.

Internet use is growing exponentially. Current statistics show that 41% of the adult population is now online, with that figure expected to increase to 61% by the end of '99. Winning web sites need to do the following: 1.) load fast; 2.) be dynamic and aesthetically pleasing; 3.) be easy to navigate; 4.) contain valuable information; and 5.) be kept current. As we continue to strive to do that on our two award-winning sites, we need your help. Before we share how you can help, we'll share what's currently on our sites, as well as what's new.

Our District 7150 Site:

(www.rotarydistrict7150.org) has numerous pages under the following four categories: Our District Leaders; Our District Information; Useful Rotary Links; and Interactive.

Our **District Leaders** category contains links to pages for DG Ed and District Goals, DGN's Herb, Ward, and Bruce, District Directory Members, District Club Information, and the Youth Exchange site. Our District Information contains links to pages for District Conference, District Calendar, Gift of Life Program, Group Study Exchange, Literacy Program, CommunityUrban Concerns, District Events, District Articles, and Breaking News.

Useful Rotary Links category contains links to Rotary Fun Stuff, Other Rotary Sites, Rotary International, and The Rotarian Magazine. The **Interactive** category contains links to Attendance Reporting, our Discussion Board, and our Guestbook. There is a map graphic which shows where we're located, and the music of "*Let There*



Be Peace On Earth" plays as you view the site. In the fall, we added **three new links** going to: Best of Rotary Web winners, Disaster Notices, and Conference Pictures. In the past month, we've added the following **four new links**: to welcome Fulton Sunrise, to view January Contests, to see new ROTI information, and to read our District Newsletter Online!

Our Youth Exchange Site:

(www.rotaryyouthexchange.org) also has numerous pages under the following three categories: About Our Program, People and Places, and Interactive. The **About Our Program** category contains links to Latest News & Views, What is Rotary, Where is District 7150, Our Exchange Countries, Program Objectives, Spending a Year Abroad, Requirements and Cost, Youth Exchange Calendar.

The **People and Places** category contains links to Our Outbound Students, Our Inbound Students, District YE Committee, Rebounds-Our Alumni, ROTEX, Governor's Message, and District 7150's site. The **Interactive** category contains links to our YE Guestbook, Download Applications, Read Newsletters, YE Publications, Youth Exchange Links, Fun Stuff, and our YE Message Board. The music on this site is "*A Brave New World*."

In the fall, we added **two new links** going to: Best of Rotary Web winners, and Conference Pictures. In the past month, we've added the following **three new links**: the Outbound Class of 1999-2000, the CNY honor of outstanding sites, and the January '99 new Inbound students.

Both sites are kept current here in our Marmel Consulting Firm offices by Marlene Brown and Earl Lewis, with input for the District site from Ed and Barb Paparella and committee leaders, and input for the YE site from Al Kalter and his committee members. For all of us, it's a true labor of love, enjoyable service above self.

On the **District site**, we currently have 10 of our 44 clubs with pages there. They are: Utica, Oriskany-Whitestown, DeWitt, Skaneateles, Eastwood, Marcellus, Adirondack Foothills, Oriskany Falls, Fulton, Auburn. If you're a **Club President**, and your Club is not featured, call Marlene at 853-1318 or e-mail us at marlene@techartouch.com.

What we're looking for is a picture of the Club President, the Club flag, officers, news, and pictures of interest. If you're a **District Secretary**, you can send your attendance directly to District Secretary Jerry Kelley from a link on the web site. If you'd like your name to be a clickable link in our **Committee Directory**, send us your e-mail address. If you're a **Committee Chair** and you'd like information added to your page, send it to us.

For every **Rotarian**, view and enjoy the many noteworthy comments on the **Message Boards** and **Guestbooks** of both sites, put there by people both locally and globally - then add your own comments. Take part in the monthly **Rotary Contests**, and send us information and ideas on how we can improve the sites. Help us to continue to make both sites of value to all who view them as we **Follow Our Rotary Technology Dream**.

(submitted by Marlene Brown, District Webmeister)

The Seven Membership Habits of Highly Effective Rotary Clubs

(submitted by Dana Jerrard, Utica Rotary Club)

1. They recognize that membership recruitment is a continuous process.
2. They plan for a 10% annual membership loss each year from causes beyond their control.
3. They have an active membership committee that is in constant motion.
4. There is a formal procedure for identifying prospective members, and introducing prospective members to the idea of Rotary.
5. The time between submitting the proposal and writing the acceptance letter takes 45 days or less.
6. They have a membership goal each year, and the club members are constantly reminded how the club is doing
7. The member recruiting process is formalized, and understood by all members.

Rotary Club Of North Syracuse 50 Years of Providing Service Above Self

All District 7150 Rotarians and their spouses are cordially invited to join us at a Dinner Dance on February 27, 1999 to celebrate the 50th Anniversary of the Rotary Club of North Syracuse.

WHERE: Ramada Inn
7th N. St., Liverpool, NY

SPEAKER: Edward L. Paparella, DG

TIME: 6:00 - 7:00pm Cocktail Hour
7:00pm Dinner then Dancing

MENU: Choice of Filet Mignon or
Chicken Marsala

COST: \$25.00 per person

Reservations may be mailed to Mr. Elton Cadagan, 8237 Sarona Lane, Clay, NY 13041 or faxed to (315) 457-7359.

Please respond by February 15, 1999.

Thanking you in advance, President Kamal Maniktala and The Members of the North Syracuse Rotary Club.



 Rotary International

Mid-Year District Update

The blustery winter weather on January 9th did not keep 80 + District Rotarians from hearing the Dream Unfold at the Mid-Year Meeting, held at Dibbles Inn, Vernon. District Governor Ed shared with the attendees all the successes and accomplishments since July 1st. He reviewed the goals and objectives developed for this Rotary year and the progress and accomplishments to date.

The first order of business was a resounding “Thank You” from DG Ed to all the Clubs and individual Rotarians for all the hard work and dedication the past 6 months. An overhead presentation then followed highlighting the District progress.

As a review, below are the primary District Goals and Objectives the Clubs determined they would pursue this year:

Membership:

- 1875 Rotarians by 6/30/99 (revision to 1820 approved by clubs)
- Add one new club

Rotary Foundation

- Annual Program Giving \$55,000.
- Restricted and Permanent Fund Giving \$50,000
- Total Giving \$100,000

Literacy

- All 43 Clubs involved in a Literacy Project

Community/Urban Concerns

- Commit to two long term projects

Results To Date

Membership:

- 1741 as of 12/31/98
- Fulton Sunrise officially chartered - that brings the total clubs in our District to 44 (23 new members). With the addition of the new club, our current total membership is 1764

Foundation

- Annual giving as of 11/98 is \$17,500
- Restricted Fund Giving District and Honduras Disaster Relief is \$20,000
- Permanent Fund Giving is \$21,000
- Total unofficially, over \$50,000

The day continued with presentations by several District Rotarians along with the Skaneateles Interact Club President. All in attendance agreed the information was professionally presented and informative. Our work has just begun. Let's reach for the stars and embrace the challenges in the communities we serve. Please do your part in assisting your club achieve the goals and objectives established at the start of this Rotary year. The countdown continues.....

Results To Date (Continued)

Literacy

- Over ¾'s of the clubs are involved in a Literacy Project

Community/Urban Concerns:

- Utica Club adopts an 850 pupil inner city school with representation from several cultures and large ESL (English as a second Language) population.

Other Accomplishments:

- A new Interact Club is formed sponsored by the Oneida Club
- 5 new Rotary Benefactors came forward at the meeting
- District approves a RYLA (Rotary Youth Leadership Award) Program
- Fulton Sunrise Club becomes the 44th in the Dist.
- 13 Children Opportunity Grants submitted totaling \$225,000
- Rotary “Dreams for the Future” suggestions are sent to RI
- Gift of Life with China - a first for our District
- Two Award winning District Web Sites become a reality

And the list continues.....

It's time to feel good 7150 Rotarians - “Thank You” for the fantastic start on our journey together in making our Dreams come true.

Attendance & Membership Information

District 7150

Dec-98

Area	Club	Attend. %	Membership Analysis			Gain/ Loss for Year %	# of Meetings	Member Goal	
			07/01/98	Last Month	This Mont				Number
3	Adirondack Foothills	65.6%	34	30	32	-2	-5.9%	5	37
9	Auburn	64.0%	33	35	32	-1	-3.0%	4	35
9	Aurora	76.4%	28	27	27	-1	-3.6%	4	30
13	Baldwinsville	59.0%	40	36	36	-4	-10.0%	4	43
5	Camden	39.0%	23	22	21	-2	-8.7%	3	23
8	Camillus	68.0%	38	35	35	-3	-7.9%	3	41
7	Canastota	73.2%	29	29	27	-2	-6.9%	4	31
13	Cato	75.0%	24	25	25	1	4.2%	5	28
12	Cazenovia	79.0%	29	26	26	-3	-10.3%	4	31
12	Chittenango	76.0%	48	52	49	1	2.1%	4	52
10	Dewitt	70.3%	85	89	90	5	5.9%	4	90
1	Dolgeville	56.0%	10	15	17	7	70.0%	5	16
11	Eastwood	90.7%	43	45	46	3	7.0%	5	45
11	Fayetteville/ Manlius	68.8%	35	31	31	-4	-11.4%	4	39
13	Fulton	70.0%	44	44	44	0	0.0%	3	50
2	Greater Utica Sunrise	56.0%	32	32	32	0	0.0%	5	35
4	Hamilton	72.0%	28	32	32	4	14.3%	4	31
1	Herkimer	66.0%	33	28	28	-5	-15.2%	5	35
3	Kuyahoorra Valley	70.0%	26	26	26	0	0.0%	5	28
1	Little Falls	63.0%	29	29	29	0	0.0%	5	35
14	Liverpool	39.0%	17	16	16	-1	-5.9%	4	25
8	Marcellus	70.4%	14	17	17	3	21.4%	5	18
9	Moravia	72.8%	15	14	14	-1	-6.7%	4	17
4	Morrisville	81.0%	25	26	26	1	4.0%	4	28
2	New Hartford	60.0%	46	45	45	-1	-2.2%	5	50
14	North Syracuse	78.7%	17	16	15	-2	-11.8%	5	21
3	North Utica	71.0%	30						

Monthly Attendance Leaders

Eastwood	90.7%
West Winfield	88.5%
Oriskany Falls	85.9%
Morrisville	81.0%
Cazenovia	79.0%
North Syracuse	78.7%
Skaneateles	78.0%
Waterville	77.8%
Oneida Shores	77.5%

Highest Membership Gain

Dolgeville	7
Dewitt	5
Hamilton	4
Oriskany Falls	4
Eastwood	3
Marcellus	3

District's Largest Clubs

Utica	171
Syracuse	158
Oneida	92
Dewitt	90
Rome	85
Oswego	79
Skaneateles	56
Chittenango	49
Eastwood	46

Highest Membership % Gain

Dolgeville	70.0%
Marcellus	21.4%
Oriskany Falls	18.2%
Hamilton	14.3%
Oneida Shores	8.7%
Oriskany / Whitestown	7.1%

Congratulations to All Clubs Pursuing A Membership Dream

Six months have passed in this Rotary year and the Dolgeville Club, once known as the club with 10 members is chasing their Rotary Dream. They continue to prove membership can be increased with a plan, determination and total club support. **WOW!! Plus 7 YTD.** A fantastic accomplishment and a model for all clubs to follow. Dewitt will not be out maneuvered coming in at plus 5 YTD, followed by Hamilton and Oriskany Falls plus 4 with Eastwood and Marcellus plus 3.

Once again Eastwood pushed the monthly attendance to the limit with a 90.7% performance, with West Winfield, Oriskany Falls, Morrisville in the 80% + range and Cazenovia, North Syracuse, Skaneateles, Waterville and Oneida Shores pushing hard in the 77% + range.

Let's make our mark this Rotary year with a strong membership development and retention effort over the next several months. The impossible is only a Dream Away.....Let's do it together. - **DG Ed**

