



Credo

District 7150

Governor's Newsletter

December 2000

Remembering PDG Jim by DG Ward Vuillemot

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Send us your Club Calendar events, your Committee information, and your club news!



"Service Above Self"

We remember Jim Raymonda, District 7150 Governor, 1993-94 ***"Believe in What You Do and Do What You Believe In."***

Past District Governor, James E. Raymonda, Rotarian, community leader, and friend to all who knew him, passed away on Sunday, November 19th, 2000.

In Jim's passing, he has left us all with a real sense of loss. A loss of his calm and steady leadership, his always present smile, and his strength to care on in the face of illness and physical hardship. Jim's life truly exemplified Rotary's motto; "Service Above Self"

Jim resided in the Utica Area most of his life, attending Utica Schools and graduating in 1955 from Utica College of Syracuse University.

While attending Utica College he began working "part-time" at the Oneida National Bank (later to become Norstar Bank, and eventually Fleet Bank) in the Accounting Department. His career spanned the years 1952 to 1990, when he took early retirement while holding the position of Regional President. However, he continued to serve as Chairman of the Mohawk Valley Regional Board of the bank.

Over the years he had been active in numerous community organizations and activities. In 1990 he was presented the Businessperson of the Year Award by the Utica Observer Dispatch, in recognition of a combination of his business achievements and his participation and leadership in these organizations. Also, the Utica Area Chamber of Commerce named him 1991 Person of the Year for similar reasons.

Jim was recognized as a leader, and a doer, in many community and church activities throughout his life. Some of the

many community awards Jim received include the St. Elizabeth Medical Center 1989 Humanitarian of the Year Award, the Utica Area Chamber of Commerce 1991 Person of the Year Award, the Utica Kiwanis Club's 1980 Len Wilbur Award, the 1981 Industrial Man of the Year Award, the Downtown Utica Development Association 1992 Personality of the Year Award, the Proctor High School's 1994 Distinguished Alumnus Award, and the Utica Family YMCA's 1999 Spirit Mind and Body Award.

Jim had been a member of the Utica Rotary Club since 1976, having served as President in 1985-1986. Prior to being President he served as Vice President for two years and on the Board of Governors for five years, as well as numerous committee and project activities. He was made a Paul Harris Fellow in July 1988.

Having been a polio victim himself in 1950, he took special interest in the PolioPlus campaign, serving as Area Coordinator for District Governor Clarke Case of Utica Rotary. The nine District 715 Rotary Clubs that he was responsible for raised almost \$160,000 of the over \$500,000 raised by the District.

We will all miss the Governor who gave us the enthusiastic leadership and the vision to ***"Believe in What You Do and Do What You Believe In."***



Attending the Foundation Event by Robb Schwarting, Baldwinsville Club

Ward and Connie had been twisting my arm to attend the Foundation Seminar. I was one of about 60 fellow presidents and interestd Rotarians who attended. I sit here now sorting my thoughts and trying to make a concise report to my club. I am wondering though what parts were important and interesting to one of our new members who attended with me.

Several zone leaders familiar with the Foundation, and each a past district govonor of a neighboring district, provided guidance on getting the most leverage out of our Foundations and on recognizing those who sustain and support the Foundation. Much of the day was about understanding the tremendous power of our Foundation.



I came away with new thoughts about the designation: Paul Harris Fellow. For me, like many others, the idea of "buying" a Paul Harris Fellow "award" was getting in my way of my giving to the Foundation and me actively promoting more Foundation fund raising in Baldwinsville. PDG Carolyn Pierce scored points when she dismissed the idea that being recognized as a Paul Harris Fellow (not award) is simply that, RECOGNITION. PDG John Leask futhered the point by describing the countless things we, as Rotarians, do world wide.

The giving of a Paul Harris Fellow pin and medallion bestows on the recipient the opportunity to hear: "the \$1000 given by Paul Harris Fellow: (name) has provided for the pump and deep well shaft that provides water to 300 families in rural India." or "the \$1000 given by the Paul Harris Fellow (name) has provided prosthesis for 250 children

who lost limbs during the recent conflicts in ---" . As a consequence, fund raising for the Foundation has become more political to me.

Lastly, or more importantly, I had the chance to preview a video that will be released from RI in two months. It was the most dramatic and exciting short film I have ever seen on the subject of Rotary. Every club should view it, and I plan on using it in conjunction with our club's awareness building and recruiting. The club has a relationship with our public access channel on cable TV and we plan on using it to promote Rotary's International Service component.

As for next year's program, I intend to bring all our new members. Although it was overwhelming at times and full of Rotary acronyms, it had a wonder position effect on the new members who attended.

Knowledge is empowering and inspiring!

Attention Presidents-elect (2001-2002) by DGE Bruce Frasinelli, Oswego Club

Hi, Presidents-elect: First of all, best wishes for a happy holiday season.

Please be aware that Rotary International has sent to each club the **2001-02 Officer Reporting Forms**.

These must be completed and returned by December 31, 2000, or the names of the presidents and secretaries for the 2001-2002 Rotary year will not be included in the Official

Rotary Directory.

Copies of this information must also be sent to me, District Governor-elect Bruce Frassinelli, 139 Arcadia Avenue, Oswego, NY 13126; District Governor Ward Vuillemot, 8 Teasel Lane, Skaneateles, NY 13152, and District Secretary Austin Beltrani, 303 Wedgewood Terrace, DeWitt, NY 13214.

It is urgent that you see to it that this task is completed now, if

you haven't done so already. If for some reason your club did not get this form, or if it was misplaced, a copy of the form is on the district website, or contact me for a replacement.



Hunger & Poverty – Is it real? – What is our role? by PDG Ed Paparella, GUS

This time of year we see an *outpouring of generosity* by Rotarians, their families and residents/groups/agencies throughout our District. We all want to share what we have with our community sisters & brothers challenged by society. Just about every week between Thanksgiving and the New Year a group, organization, church, etc. sponsors a non-perishable food drive to replenish local food pantries. In addition many Rotarians & families take part in the serving and distribution of meals. How truly rewarding it is to participate in these necessary humanitarian efforts.

One could easily raise the question: why are the pantries & meal providers reaching new demand levels with our spiraling economy reaching higher threshold levels? When you take a closer look at the reasons, you often find

these areas being discussed: child care, minimum wage, transportation, health care, vocational skills.

What does this all mean and what is our role as Rotarians?

First, we must continue our generosity in keeping the pantry shelves full and providing meals for all who come to visit the groups/agencies providing this service. Second, we must with even greater resolve take a serious look at the reasons our community sisters & brothers are put into the position of using the pantries & meal providers with continuing regularity. This is the hard task. Addressing the reasons why and helping find long term solutions will take perseverance. Isn't that what we as Rotarians are about?

By just bringing in the canned food or making a donation to a meal provider we do not get to the root of the problem. So what can

you do? Taking a closer look at the ever-controversial minimum wage and its impact on areas of our society could be a good start. You make your own decision after reviewing the for/against of a Living Wage in the real world. Then, take another look at the list of reasons, and ask yourself, "what can we tackle next to again make that significant difference".

Many of us find it unacceptable that our community sisters & brothers, wanting to be self-sufficient, have difficulty doing so. As Rotarians, we can bring about the change RI President Devlyn is promoting, "Go after the difficult tasks in your Communities and bring about that long term change to support the challenged in our society". It's up to us.



Technology and Rotary Relationships by Marlene B. Brown, ICO, New Hartford

As we enter the 21st Century and this issue goes to press, the past month has been a busy one of delivering keynote presentations on Future Trends in Dallas, TX; Massena, NY; and Scottsdale, AZ. Now I'm back to work on designing sites for two new website customers, along with maintaining several websites, including our award-winning Rotary Websites.

I thought I'd share with you some of the information I



shared with them. The Internet and the Web, as we all know, has changed forever the way we live and the way we do business. We can profit from the technological revolution by creating competitive Net space.

Customers aren't as loyal as they used to be. If you're not providing them the fastest, most personalized service, they are gone in an instant -- all thanks to the Internet. It's difficult to retain customers and attract new ones. Adapting a CRM (Customer Relationship Management) approach is a concept that helps companies stay ahead of their competition.

Let's apply that analogy to

Rotary. If we're not providing our members with personalized service... if we're not letting them know how much we value the fact that they willingly and lovingly give of themselves and their services... if we're not helping them to use technology to save precious time and reach their Club goals, then maybe we're not doing the best we can do to stay competitive.

Oh, least you think all I do is work (which I do a lot of, because I love what I do), check out my family page on technotouch.com and discover who and what is important in my life, and where the fun in my life lies! Happy holidays.



District Calendar Events

December 11 , 2000 District Council Mtg, Shoppingtown, Dewitt, NY Contact Austin Beltrani
January, 2001 District MidWinter Meetings, TBD, Contact your Area Assistant Governor
February 12, Assistant Governor's Meeting Dewitt Library, Dewitt, NY Contact DG Ward Vuillemot
February 24, 2001 Rotary Leadership Training, Holiday Inn, Liverpool, Contact PDG Ed Paparella
March 16-17, 2001 President's Elect Training, E. Syracuse, NY Contact DGE Bruce Frassinelli

Running a Successful Rotary Club ... by AG Connie Smith, Oneida-Shores Club

Running a sawmill is like butchering a pig..... you go broke if you don't find a way to sell every part of the pig.... including the squeel. I've learned that my bottom line profit will depend on my being able to sell both the sawdust and the shredded bark as well as the lumber.

Likewise-in dealing with running a successful Rotary club we have to be conscious of using each of our resources to the fullest extent. For example: do we approach each program or event in a conscious way, fully intending to take maximum advantage of it? Do we lay out the year's calendar, like we lay out the cutting of a log, to maximize the amount of "lumber", fellowship or service...available? Do we take advantage of every-

thing, including the sawdust?

As I have traveled around the district, I am impressed by the number of really great club programs and projects. There have been wonderful speakers and fund raisers. There have been well conceived and executed literacy projects, youth events, humanitarian projects, etc.

What I often miss seeing though, is the flash of a camera, the presence of the 11:00 news team and the visible display "This is Rotary". Governor Ward carries RI coins in one pocket and a small business card "This is Rotary" in the other. He gives the card to everyone he meets at public club events. The District 7150 website contains numerous digital camera images taken by Governor Ward in

his travels. He is doing something-sweeping up the sawdust and using it. It seems that the example he inspires us to follow, is squeezing the last drop of public relations out of everything.

Each of us could be taking better advantage of the great club programs and projects. With a little forethought, we could capitalize on our successes and reap the profits.... community awareness of Rotary and it's principles.

It is true. In my business, selling the sawed lumber keeps the mill open. Similar programs and projects are the mainstay of and keeps our clubs open. My profits, that which represents growth of the business, is taking care of the sawdust and wood bark. Club officers have been doing a great

The Rotary Centers for International Studies in Peace and Conflict Resolution - Working Toward Mediation, Conflict Resolution, and Peace where there is war, Understanding where there is disharmony, Food Security where there is hunger, Health Care where there is disease, Education where there is illiteracy, Conservation where there is environmental degradation, Sustainable Economic Development where there is poverty.



For the first time in history, RI leaders traveled to Beijing to join in high-level discussions with officials of the Peoples Republic of China. In mid-Nov, RI President Frank J. Devlyn, Pres-Elect Rick King, and Pres-Nominee Bhichai Rattakul led a Rotary delegation that met with Chinese government officials from the Ministry of Civil Affairs, other government agencies, diplomats, and representatives of the business community in Beijing to discuss Rotary's future in the country. Says President Devlyn, "I was extremely encouraged by the positive meetings and discussions with Chinese officials during the trip." President Devlyn and Pres-Elect King will make a full report on the trip at the next meeting of the RI Board of Directors in February.

And the Youth Exchange Beat Goes On... by YE Chair Dennis McDermott

This is an interesting time of year for the Youth Exchange Committee. On the "Outbound" side of the street, our 2000-01 Outbounds are all well settled in their host countries, and I'm pleased to report that every one of them seems to be doing well and enjoying life as a Rotary exchange student. For the clubs that have sponsored these young men and women, you can take a great deal of pride in their accomplishments.

But, no sooner do we get our current group settled in than it's time to recruit and interview the next class of Outbounds. That process is currently under weigh with the local clubs having interviewed their candidates and forwarded the applications to the District Committee. District

interviews will be held during the first half of January, and selections and country placements will be made shortly thereafter. We are assisted in that process by members of Rotex -- former exchange students who have returned for college or the completion of high school. Their "been there, done that" experience is an invaluable resource for us.

Meanwhile, on the "Inbound" side of the street, our August arrivals are no longer the new kids on the block. We have seen them at Inbound orientation, at the District Conference, and most recently at the Youth Exchange Weekend hosted by Oswego Rotary, and they are now fitting in well in Central New York. But there is a bittersweet

moment just a few weeks away in early January when we will have to bid farewell to 3 students who are concluding their one-year stay with us: Laura Nardelli of Argentina (Cato), Ollie Loughlin of Australia (Utica), Sarah Woodham of Australia (Kuyahoorra Valley). We will miss them all.

As sorry as we will be to see Laura, Sarah and Ollie leave, we are just as anxious to meet our new students arriving in mid-January. They will be introduced to you in a future edition of The Credo, and on the YE website.

So, the beat goes on. Never a dull moment in Youth Exchange.



A Time to Reflect, Create Awareness, & Take Action by DG Ward Vuillemot

Thanksgiving we all shared with our family and friends in our national tradition of offering thanks for the many blessings and bounties we received over the past year. That day also signaled the start of the holiday season when we celebrate and worship, each in our own tradition, and share gifts with others. It is also a time to reflect upon others who have been less fortunate than we. It's a time to Create Awareness of the many needs so we may Take Action to help others in need, in our communities and our world.

As Rotarians and members of our local communities, we roll up our sleeves and feed the hungry, and provide special holiday greetings and gifts for those who otherwise would go without. We

assist others in providing for the community through activities, such as ringing the bell for the Salvation Army and replenishing the local food kitchens. District 7150 Rotary Clubs do wondrous projects for our communities during this season and throughout the whole year.

As Rotarians and citizens of the world community, we also need to reflect upon, and finds ways to help those in need in far off places that do not share our bounties. We can do this by encouraging our clubs to actively participate in international club-to-club World Community Projects.

Another way that each of us can reach across the world to help is through contributions to The Rotary Foundation. These funds

can be given to the Annual Fund, or designated to specific projects, such as PolioPlus or the Avoidable Blindness project which gives the gift of sight to three 3rd World blind people for only US\$100. These are but a few of the gifts that save lives and create a better world through contributions to The Rotary Foundation.

At this time each year, June and I review our plans for giving. We have made it a practice each year to include The Rotary Foundation in those plans, along with our church and local community contributions. We invite all of our fellow Rotarians and families to Take Action and join us in reaching out to help others through The Rotary Foundation and its many humanitarian programs.

Honoring PDG Jim Raymonda by Joe Wolczyk, Auburn Club

The first time that I met then District Governor Jim Raymonda was at a Rotary meeting. I remember it well. I spilled a glass of water on him as I approached the dais while he was conducting the mid-year meeting. He just smiled in that comforting way he had with people. Told me not to worry, that I would do a great job. Extraordinary encouragement in difficult moments was his forte.

Many of you have similar memories of his many acts of kindness, his generosity and of his encouragement. Now comes an opportunity to honor those memories. Governor Jim's principal cause in Rotary was its effort to eliminate polio worldwide. He knew first hand what that effort, and its

achievement meant, having overcome polio himself. There is no better way to honor this man, whom we loved, than by picking up the mantle of that worthwhile cause.

The District, under the leadership of Governor Ward, has organized the Jim Raymonda Memorial Fund, the proceeds from which will be contributed to the Rotary Foundation's fight to eradicate polio worldwide by 2005. The District is contributing the first \$1,000 in Jim's name. For information contact PDG Paul Stratton, AG Jerry Kelley, or Joe Wolczyk.

To contribute to the fund: 1) make your check payable to "The Rotary Foundation" in whatever amount you wish to contribute; 2) complete a Rotary contribution form listing yourself as the donor (include

your TRF number) and Jim Raymonda as the recipient; and 3) mail your completed form and check to: The Jim Raymonda Memorial Fund, c/o Joe Wolczyk, 164 State Street, Auburn, New York 13021.

Contributions are eligible for a tax deduction credit and Paul Harris Fellow credit. Call Joe at 315-252-8336 with ques-



Rotary Leadership Issue Coming to D7150! by PDG Ed Paparella, GUS

The registration forms for the Rotary Leadership Institute are in the hands of Club Presidents for the Rotary Leadership Institute.

Let's have representation from each of our Clubs at the session

scheduled here in our District, Saturday, February 24, 2001, at the Holiday Inn, Liverpool/Syracuse.

Our Guarantee: *You will be pleased and excited to share your experience with your Club Members!*



PETS 2001 Coming Soon! by DGE Bruce Frassinelli, Oswego

REMINDER: Presidents-elect Training Session -- will be held on March 16-17, 2001 at the Wyndham Hotel in East Syracuse,

off Route 298 near Carrier Circle.

This is mandatory training for all incoming presidents, according to Rotary International.

More information will be forthcoming on PETS and other important information for 2001-2002 in the coming weeks.

Congratulations D7150! by Secretary Austin Beltrani, DeWitt

Please congratulate publicly your club's Attendance Reporter. All the clubs have reported for 4 months in a row (Jul-Oct). I think it's the first time in District 7150's existence!

You have received, the Semi

Annual Report (SAR) for 01-January-01 packet. Once you update the data as directed, return the packet with a check to RI, and send copies of the update packet. to me no later than 31.Jan-01.

Make 2 copies (one for RI and

one for the District Secretary), and send them as soon as possible to all parties post-haste. Thanks & happy holidays to all.



D 7150 Attendance & Membership Leaders for October

Club Name	Members	Oct-00	Change	re: 01-Jul	October-00		Leading District Club	
	01-Jul-00	Members	Members	%	Mtgs	% Attendance	(For Month of October 2001)	
Adirondack Foothills	30	30	0	0	4	56.00	Attendance	
Auburn	28	31	3	10.71	5	55.86	Oriskany Falls	9
Aurora	23	23	0	0.00	4	72.00	Oneida	8
Baldwinsville	36	42	6	16.67	4	56.00	Eastwood (Syracuse)	8
Camden	24	21	(3)	(12.50)	5	60.00	Solvay-Geddes	8
Camillus	27	29	2	7.41	4	77.56	Oneida Shores	8
Canastota	22	25	3	13.64	4	85.58	Marcellus	8
Cato	21	21	0	0.00	4	73.00	Canastota	8
Cazenovia	28	28	0	0.00	5	73.00	Moravia	8
Chittenango	60	62	2	3.33	4	82.00	Chittenango	8
DeWitt	88	90	2	2.27	4	75.00	North Syracuse	8
Dolgeville	20	16	(4)	(20.00)	4	44.00	Camillus	7
Eastwood (Syracuse)	40	41	1	2.50	5	88.30	West Winfield	7
Fayetteville-Manlius	30	31	1	3.33	4	67.50	DeWitt	7
Fulton	42	42	0	0.00	4	67.00	Membership Total	
Fulton Sunrise	20	21	1	5.00	4	68.00	Utica	7
Greater Utica Sunrise	33	31	(2)	(6.06)	5	67.00	Syracuse	7
Hamilton	36	31	(5)	(13.89)	3	74.50	DeWitt	7
Herkimer	34	32	(2)	(5.88)	5	70.00	Oneida	7
Kuyahoorra Valley	28	26	(2)	(7.14)	4	69.00	Rome	7
Little Falls	26	26	0	0.00	4	73.00	Membership Gain	
Liverpool	19	19	0	0.00	4	61.00	(Relative to 01-July-00)	
Marcellus	15	13	(2)	(13.33)	5	86.32	Baldwinsville	7
Moravia	15	15	0	0.00	5	85.00	Utica	7
Morrisville	26	25	(1)	(3.85)	4	63.00	Syracuse	7
New Hartford	39	37	(2)	(5.13)	4	54.00	Auburn	7
North Syracuse	5	5	0	0.00	4	81.00	Canastota	7
North Utica	23	21	(2)	(8.70)	5	48.57	Oneida	7
Oneida	84	87	3	3.57	5	89.79	Oswego	7
Oneida Shores	16	17	1	6.25	5	87.06	Camillus	7
Oriskany Falls	25	25	0	0.00	4	91.00	Chittenango	7
Oriskany-Whitestown	26	24	(2)	(7.69)	5	62.00	DeWitt	7
Osweg								

Note:

- 1) A # symbol denotes no report by club.
- 2) Values within () are Negative.
- 3) Averages & Totals bordered by a # are estimates assuming no change for clubs with no report this month.



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The Official Newsletter of the
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Web Sites: <http://www.rotary.org/>
<http://www.rotarydistrict7150.org/>
<http://www.rotaryyouthexchange.org/>
www.rotarydistrict7150.org/links.html

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