



The Promise-Keeper

a newsletter of the Zones 31 and 32
Polio-Eradication Campaign
Volume 1, Issue 4, June 2003



Polio Pledges by Bruce Frassinelli

The news that *Rotary International has pledged more than \$88 million* in what it hopes will put the Polio Eradication effort over the top has been applauded by the Polio Eradication Initiative partners as a significant milestone. Rotary's announcement of the results of its year-long campaign to raise funds for a polio-free world at its international convention in Brisbane, Australia, in June, came less than 30 days after the announcement that a critical funding gap threatens the Global Polio Eradication Initiative.

Recognizing that *insufficient funding is now the single biggest threat to polio eradication*, Rotary members everywhere have held fundraising events or personally donated to the cause. In Tacoma Narrows, Washington, DC, for example, 264 drummers converged to "Beat the Drums to Beat Polio" raising more than \$22,000. Throughout the world, 1.2 million members of Rotary have held auctions and charity raffles, cycled thousands of kilometres, and organized many other activities to raise funds for eradicating polio. Rotary's latest fundraising drive is in addition to over \$500 million the service organization has already contributed to the cause.

On behalf of the Global Polio Eradication partnership of WHO, UNICEF and the U.S. Centers for Disease Control and Prevention (CDC), Dr Shigeru Omi, director at WHO's Regional Office for the Western Pacific, paid special tribute to Rotary International. Omi, who led the polio eradication drive in the WHO's Western Pacific Region, praised Rotary and its members worldwide for their latest and much needed drive to immunize every child against polio.

Rotary's partners also warned that the funding gap for 2003-2005 polio activities continues to stand in the way of a polio-free world, and urged the global community to follow Rotary's lead and commit the necessary resources to getting the job done. "Reaching every last child, in every corner of the world takes dollars, commitment and volunteers," Omi told an enthusiastic crowd of 16 000 Rotary members in Brisbane. "Rotary members have been on the front lines in their communities, creatively raising money, raising awareness of polio eradication, and reminding the world what Rotary is about – service above self". (con't on pg 3)

Promise Keepers by Don Osburn

Rotary proved once again to the world that it is truly a *Promise Keeper*.

This was affirmed during the Rotary International conference in Brisbane, Australia, when President Bichai Rattakul announced that Rotary's total contribution to the Polio Eradication Campaign was \$ 88.557 million . Rotary's goal of \$ 80 million was surpassed with *the North American Campaign leading the campaign* with contributions of more than \$ 55 million.

The total for Zones 31 & 32 is nearly \$ 7 million, as final pledges are being verified. The Leadership Team in Zones 31 & 32 extends its sincere appreciation and thanks to the Polio-Eradication Campaign committees and Rotarians who responded so enthusiastically.

We must now continue the momentum and support to The Rotary Foundation by " Lending a Hand " to ensure that the Annual Program funds do not suffer. We must strive to reach a goal of "Every Member, Every Year." Please give to and support the Annual Fund. .

(Don Osburn, national coordinator of the Polio Eradication Campaign for zones 31 and 32, served as Rotary International Director 2000-2002)

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Fulfilling the Rotary Promise

Eradicate Polio: A Rotary International Campaign

Louis Piconi, 2000-01 RI Vice President
Chairman, North America Committee
Polio Eradication Fundraising Campaign

To: PEFC North America National Coordinators and
Zone Leaders
From: *PEFC North America Committee*

Friends, Recognizing that many of you were not able to attend the Brisbane convention to share in the campaign celebration “*over the top down under*” *announcement*, please know each of you were remembered and applauded for your efforts. You were vital to the success of the campaign, for Rotary, and especially for the future children of the world.

TRF Chairman and PP Glen Kinross, at the reception for the campaign leadership on June 4, made the statement, “*without North America, especially the U.S., PolioPlus would still only be a dream.*” Glen explained this generous expression of appreciation to each of you, noting the extraordinary leadership and financial support by the Rotarians of North America and the significant contributions of the Canadian and US Governments over the years from requests of many senior Rotary leaders of the Advocacy Task Force.

The following three paragraphs within the 15 May 2003 interim report submitted by your North America Committee stated:

A summary of the funds raised to date totaling US\$55,349,534 is attached and is supported by detailed spreadsheets on each of the eight-8 areas in North America.

The North America Committee hereby acknowledges and extends sincere appreciation to the PEFC North America Leadership Team of National Coordinators and Zone Leaders. They served tirelessly and enthusiastically. Their support, leadership and dedication to polio eradication and Rotary have resulted in a very successful fundraising campaign.

We salute and thank them and the district and club committee members who have served in an exemplary manner that achieved significant results.

Further, and most importantly, the North America Committee hereby acknowledges and salutes Campaign Directors Herb Pigman and Bob Scott, Associate Campaign Director John Osterlund, the PolioPlus Staff and the Campaign Office Staff for their patience, support, professionalism and personal financial contributions. They were an integral part of our team’s success this report indicates.

The announced dollars raised by committees in Brisbane was US\$ 88,557,000 and included contributions of cash, DDF and commitments with some 45 days left in the campaign.

The announcement from the podium included a map of the world on the large AV screens. The area of the world representing the committee was highlighted on the screen, their dollars raised listed and then added into the increasing total listed on the screen. *The last area of the world highlighted was North America* with US\$54,109,000 listed, enabling the total to go over the top down under. The filled plenary hall cheered, clapped and rose to their feet with great pride in celebration. *It was a special moment to be remembered and gratifying.*

<u>Committee</u>	<u>US Dollars</u>
<i>Reported for Team North America as of 15 May 2003</i>	
<u>Argentina/Uruguay/Paraguay</u>	<u>337,000.</u>
<u>Australia</u>	<u>2,644,000.</u>
<u>Belgium/Luxembourg</u>	<u>837,000.</u>
<u>Brazil</u>	<u>689,000.</u>
<u>Central America</u>	<u>160,000.</u>
<u>Central Eastern Europe</u>	<u>242,000.</u>
<u>Chile/Bolivia</u>	<u>88,000.</u>
<u>Denmark</u>	<u>642,000.</u>
<u>Finland</u>	<u>221,000.</u>
<u>France</u>	<u>695,000.</u>
<u>Germany</u>	<u>3,242,000.</u>
<u>Hong Kong</u>	<u>1,208,000.</u>
<u>India</u>	<u>588,000.</u>
<u>Italy</u>	<u>2,561,000.</u>
<u>Japan</u>	<u>6,672,000.</u>
<u>Korea</u>	<u>3,639,000.</u>
<u>Mediterranean</u>	<u>325,000.</u>
<u>Netherlands</u>	<u>592,000.</u>
<u>New Zealand</u>	<u>830,000.</u>
<u>Norway</u>	<u>396,000.</u>
<u>Pakistan</u>	<u>26,000.</u>
<u>Peru/Ecuador</u>	<u>175,000.</u>
<u>Philippines</u>	<u>604,000.</u>
<u>Southeast Asia</u>	<u>408,000.</u>
<u>Spain/Portugal</u>	<u>180,000.</u>
<u>Sub-Sahara Africa</u>	<u>458,000.</u>
<u>Sweden</u>	<u>299,000.</u>
<u>Switzerland</u>	<u>863,000.</u>
<u>Taiwan</u>	<u>902,000.</u>
<u>United Kingdom and Ireland</u>	<u>2,595,000.</u>
<u>Venezuela/Colombia</u>	<u>173,000.</u>
<u>Non-Rotarians & RI Staff</u>	<u>1,157,000.</u>
<u>North America</u>	<u>54,109,000.</u>
<u>Total</u>	<u>\$ 88,557,000.</u>

The total dollars realized for our PEFC will not be known for some time; however, please know that *every dollar is needed to fulfill our promise.* Celebrate and again, thank you friends. Your North America Committee was privileged and proud to serve with you. - Lou

Polio Plus Milestones

- 1908:** Karl Landsteiner determines polio is a virus.
- 1916:** Thousands of New Yorkers flee the city as an epidemic occurs, paralyzing 27,000 people and killing 9,000.
- 1952:** 558,000 people contract polio, leaving 1'000s afflicted.
- 1955:** First inactivated polio vaccine announced by Dr. Jonas Salk. 1.8 million school children participate in vaccine trials.
- 1961:** Dr. Albert Sabin's oral polio vaccine approved for use by the American Medical Association.
- 1974:** The World Health Organization begins its Expanded Programme on Immunization.
- 1985:** R.I. launches global health campaign to aid international agencies in immunizing developing countries children .
- 1988:** Rotarians worldwide raise more than US\$246 million in PolioPlus funds, which will grow to US\$500 million by 1999.
- 1988:** The 160 member countries of the World Health Assembly set the goal of eradicating polio worldwide by 2000.
- 1994:** The Americas are certified polio-free.
- 1996:** 150 polio-free countries worldwide.
- 1997:** More than 260 million children are vaccinated in nine countries in Asia.
- 1998:** In India 100,000 Rotarians, families, friends join the Indian government in immunizing 130 million children on one day. *90 percent reduction in polio cases since 1988.*
- 1999:** Liberia holds its first NID's, signaling the last polio-endemic country in the world to conduct mass polio immunization drive. *7,083 cases of polio reported worldwide.*
- 2000:** *Western Pacific region is polio-free* Since 1988, a 99 percent reduction in polio cases has occurred.
- 2001:** Seventeen West and Central African countries join together in synchronized National Immunization Days to immunize 76 million children.
- 2002:** At the beginning of the year, only ten countries remain polio endemic.
- 2003:** *European region is polio free.* Only seven countries remain polio-endemic.
- 2005:** Rotarians and partners celebrate a polio-free world.

About Polio Plus

In 1985, Rotary launched the PolioPlus program to protect children worldwide from the cruel and fatal consequences of polio. In 1988, the World Health Assembly challenged the world to eradicate polio. Since that time, Rotary's efforts and those of partner agencies, including the World Health Organization, the United Nations Children's Fund, the United States Centers for Disease Control and Prevention, and governments around the world, have achieved a 99 percent reduction in the number of polio cases worldwide. **Rotarians stand at the brink of a great victory** and look forward to celebrating the global eradication of polio in 2005, the organization's centennial year. - *courtesy the R. I. website www.rotary.org*

Polio Pledges *con't from pg. 1*

From its headquarters in New York, UNICEF's Executive Director Carol Bellamy added her congratulations: "Rotarians really are the heart and soul of the Global Polio Eradication Initiative," she said. "Eighteen years ago they took their vision of a polio-free world for children to the international community. Since then they have contributed not just money, but passion, creativity and genuine hard work." CDC also applauded Rotary's ceaseless dedication to the eradication effort.

"We are closing in on global polio eradication," said Dr. Stephen Cochi, director of the Global Immunization Division of the CDC. "We thank Rotary for its vision in creating the PolioPlus program in 1985 to vaccinate all the world's children against polio by 2005," Cochi added. "Thanks to contributions from Rotary as well as others, the opportunity to wipe out polio is within reach." The Global Polio Eradication Initiative, spearheaded by Rotary and its international partners, has slashed the incidence of polio by more than 99 percent. In 1988, more than 350 000 children across the globe were paralysed by polio. In 2002, the world had only 1,919 reported cases in seven countries.

"The progress and commitment to date reaffirms the dedication of ordinary citizens, throughout the world to this important cause," said Glen Kinross, past R.I. president and chair of Rotary's worldwide polio eradication effort. "Rotary International and its members across the world have given so much to this Initiative," he said. "It is critical that the international community works towards protecting our collective investment in fighting this disease." The Global Polio Eradication Initiative is spearheaded by WHO, Rotary International, CDC and UNICEF. Its success is anchored in on the solid public-private sector partnership which has been built with Rotary International.

There are now 209 countries, territories and areas free of polio. The seven remaining polio endemic countries are (from highest to lowest burden of disease): India, Nigeria, Pakistan, Egypt, Afghanistan, Niger and Somalia. It is the lowest number of polio endemic countries in history.

Rotary has been a key advocacy partner, raising the importance of polio eradication with government heads throughout the world. The largest private sector partner to the Initiative, this latest fundraising effort pushes Rotary's total commitment to polio eradication to well over US\$ 500 million.

- *Bruce Frassinelli is publisher & editor of Promise-Keeper.*

PEFC Team Zones 31-32

Column	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O
Zone Leader	District	Number	Number	Number US Clubs With Signed	%	Confirmed Verbal	Total \$ of Signed Club	Current	Amount of \$ given & pledge balances	Total \$	Total	Totals \$ by Zone	# of US Clubs	# Zone 22 Clubs	Zone 22 Clubs
	Number	US	US	Commitments	Achieved	Minimum	Commitments	\$	NOT included	(G plus I)	per	column J	Participating	Participating	\$ committed/given
		Members	Clubs		(D over C)	\$ Goal	(G over B-H)	Per	in column G		per capita				
							incl. DDF	Capita	Commitments		(J over B)				
Lou Marciano	7780	2,221	40	40	100.0%	\$300,000	\$335,340	\$150.99	\$53,266	\$388,606	\$174.97		40		
Zone 31	7790	1,429	25	4	16.0%	\$290,000	\$18,742	\$13.12	\$14,253	\$32,995	\$23.09		23	30	\$43,309.00
	7810	420	12	12	100.0%	\$45,000	\$40,258	\$96.68	\$3,096	\$43,351	\$103.22		12	29	\$242,253.00
	7890	2,790	65	62	95.4%	\$297,130	\$262,250	\$94.00	\$19,652	\$281,902	\$101.04		64		DDF NOT
	7910	2,088	54	38	64.8%	\$258,571	\$166,292	\$79.64	\$96,711	\$263,003	\$125.96		54		included
	7930	2,294	46	21	45.7%	\$256,875	\$90,325	\$39.37	\$40,199	\$130,524	\$56.90		36		with figures
	7950	2,938	65	38	58.5%	\$300,000	\$282,848	\$96.27	\$88,510	\$371,358	\$126.40		56		of 12 U.S.
	7980	2,872	63	50	79.4%	\$300,000	\$403,660	\$140.55	\$39,411	\$443,071	\$154.27		61		Clubs
Jim Spencer	7040	915	20	6	30.0%	\$225,000	\$30,580	\$33.42	\$21,582	\$52,162	\$57.01		8	36	\$235,486
Zone 31	7120	2,915	68	14	21.0%	\$500,000	\$156,908	\$53.83	\$123,803	\$280,711	\$96.30		60		
	7170	1,867	43	10	23.3%	\$500,000	\$99,050	\$53.05	\$191,967	\$291,037	\$155.88		39		
	7150	1,605	46	46	100.0%	\$300,000	\$332,640	\$207.25	\$3	\$332,643	\$207.25		46		
	7190	1,613	47	13	28.0%	\$200,000	\$58,795	\$36.45	\$12,200	\$70,995	\$44.01		30		
	7850	1,633	39	27	69.0%	\$234,487	\$158,913	\$97.31	\$49,471	\$208,384	\$127.61		33	3	\$14,051.00
	7870	2,644	58	12	21.0%	\$200,000	\$89,562	\$33.87	\$33,293	\$122,855	\$46.47	\$3,313,597	27		
Hogje Hansen	7350	2,235	44	38	86.4%	\$100,000	\$216,974	\$97.08	\$5,075	\$222,049	\$99.35		40		
Zone 32	7370	936	32	32	100.0%	\$134,000	\$148,086	\$158.21	\$5,552	\$153,638	\$164.14		32		
	7390	2,659	47	47	100.0%	\$160,000	\$237,638	\$99.37	\$11,493	\$249,132	\$93.69		47		
	7430	2,303	48	40	83.3%	\$250,000	\$301,548	\$130.94	\$17,398	\$318,946	\$138.49		46		
	7450	2,114	51	51	100.0%	\$500,000	\$522,435	\$247.13	\$7,787	\$530,222	\$250.81		51		
	7620	2,711	65	33	50.8%	\$500,000	\$363,920	\$134.24	\$17,318	\$381,238	\$140.63		45		
	7630	1,987	43	32	74.4%	\$400,000	\$388,928	\$195.74	\$31,682	\$420,610	\$211.68		42		
	7640	1,539	52	21	40.4%	\$120,000	\$106,635	\$69.29	\$14,594	\$121,229	\$78.77		39		
Brad Jenkins	7210	2,066	66	62	93.9%	\$200,000	\$218,578	\$105.80	\$37,820	\$256,398	\$124.10		63		
Zone 32	7230	1,789	47	7	14.9%	\$185,000	\$108,500	\$60.65	\$15,281	\$123,781	\$69.19		15		
	7250	1,058	41	5	12.2%	\$70,000	\$8,500	\$8.03	\$18,889	\$27,389	\$25.89		19		
	7260	1,145	33	8	24.2%	\$120,000	\$40,276	\$35.18	\$81,391	\$121,667	\$106.26		32		
	7410	1,244	46	7	15.2%	\$35,000	\$23,245	\$18.69	\$56,087	\$79,332	\$63.77		41		
	7470	1,488	55	34	61.8%	\$250,000	\$178,125	\$119.71	\$16,593	\$194,718	\$130.86		48		
	7490	1,450	52	27	51.9%	\$80,000	\$27,050	\$18.66	\$21,316	\$48,366	\$33.36		37		
	7500	1,488	41	12	29.3%	\$150,000	\$88,872	\$59.73	\$32,762	\$121,634	\$81.74		29		
	7510	1,488	46	7	15.2%	\$100,000	\$40,653	\$27.36	\$27,195	\$67,848	\$45.66	\$3,438,195	31		
		59,942	1,500												
6/10/2003	Totals	59,942	1,500	853	56.4%	\$7,541,063	\$5,546,122	\$92.53	\$1,205,670	\$6,751,792	\$112.64	\$6,751,792	1246	98	\$535,099
Minimum Goals To Be Achieved by 30 June 2003				1,500	100%		* \$8,000,000	\$200					83.1%		

- Notes:
- 1) Pink = Total of Club Commitments and DDF (Column G)
 - 2) Green = total of gifts from clubs that have not made commitments and outstanding pledges (Column I)
Examples: \$ from clubs that haven't signed commitment forms, gifts and pledge balances that exceed club commitment, outstanding pledge balances not credited, and \$ credited to the District line, such as fundraisers.
 - 3) Yellow = Column J (Total of Pink and Green Rows - G plus I).
 - 4) Lavender = Column M - Total of all US Clubs participating to date, included in columns D and L.

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