



Credo

District 7150
Governor's Newsletter

Rev. Jim Austin, District Governor

July 2004

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From the Desk of DG Jim...

As we begin this year of “**Celebrate Rotary**”, RI president Ken Estes has set out four primary emphases to begin the next century of Rotary. He has taken the Family of Rotary emphasis began during Jonathan Majiyagbe’s year and wants us to develop strategies at home and around the world for 1) **Clean water**, 2) **Health Concerns** and 3) **Literacy**. I am elated that within the first week of this year we already have made begun to work on all three of these areas.

Family of Rotary Health Concerns

The multi-district team that participated in an NID in India recently, is in the process of working on a large matching grant, which touches on both the health and literacy prongs of this year’s focus programs. Part of that project is “providing corrective surgeries and calipers to children crippled by polio.” District Rotarians will also have several opportunities this year to join teams going into various countries to participate in NIDs. Heading up these efforts is PDG Bill Hawkins. Email him at thehawk@ptd.net if you are interested and would like more information. We also have several veterans in our district that are ready and waiting to provide a NID program for any club.

Clean Water

When you turn on that tap and let the water run until it is cold enough for you to get a long cool drink of clean water during a hot summer day, did you ever imagine what your life would be like if there was no tap water or for that matter any source of clean water within mile of your home. This past week as I was making my first round of visits, I made a statement in the Syracuse Inner City Club that many people in Peru have no source for clean water. A young visitor that day grew up in Lima, Peru and she corrected me, “There is no clean water in Peru.” But Peru is just one of many countries that face water born diseases that claim the lives of many young children. You will find an opportunity in the CREDO for any club to get on board early with a clean water project in Kenya.

Literacy

Our district has one of the strongest Literacy programs in the world and I anticipate multiple projects happening throughout our district for our Celebrate Rotary Year. As I write this article one of our Rotary Clubs is preparing to ship 21 computers to Venezuela. The West Winfield club has gotten off the literacy blocks early with the leadership of Steve Mezik as they await shipping instruction from my friend Andres Baffigo, DGND from District 4380. As many know, computer projects are my pet projects so this is a great start to the year for me. If you have any Pentium 1 or above computers that your company, college or home are getting rid of let me know. We can probably find a good home for them.

District Conference News

We are getting a steady inflow from all registration points. Our first attempt at registration through the Internet is proving to work quite well. We may have some very good news about the cost of the Conference right around

the corner. We also have a new Centennial Sponsorship program that all of the Assistant Governors will have available after July 17th. This program offers incentives to both sponsors and Rotarian. This program will allow companies four excellent advertising opportunities and some of the Rotarians around the district will be going to the conference for free.

We need a DGND

The nominating committee is waiting for your applications for the next governor of our district, 2007-08. There are many very qualified Rotarians out there. Please get your nominations in soon.

Thank You

Thank you for providing me this honor of electing me to serve you this year as your District Governor. We have a big year ahead of us in our district and we are getting off to a great start. Watch for articles in the next edition on our GSE team exchange to Peru.

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Celebrate Rotary

Jim Austin

Centennial Governor District 7150

Oneida Lake Weed Pull.

The Oneida Shores Rotary Club is once again ready to attack the water chestnut infestation on the west end of Oneida Lake. On Sunday, July 18, at 9:00 A.M. Rotarians, Boy Scouts and other adventurous volunteers will meet at Big May Marina to pull weeds. Teams will be sent to various sites around the west end of the lake to pull weeds. Weeds will be transported to the shore and trucked to composting sites well away from the water.

These weeds usually grow in shallow water with a mucky bottom. Water workers should lifejackets and thick-bottomed footwear. (Water chestnuts are so sharp that they will actually penetrate footwear, so old sneakers are about right.) A few boats will be needed, and tarps or tote bins will be useful to carry weeds and keep boats clean. This is a great family project for a family that is not afraid to get dirty.

The Cornell University Extension Service has been organizing and advising the project for the past three years. Rotary came in last year, choosing this project to recognize the Centennial of Rotary International. What could be more important to the area than sustaining the recreational and commercial capacity of the lake? If these weeds are allowed to grow and spread they will choke out boats, fish and other plant life. Water chestnuts are easy to kill. They are annuals, and getting either plants or seeds away from the lake will interrupt their growth. Know what they look like and get them out of the lake when you find them

For more information about the weed pull, call Rotarian Bob Palmer at 668 2298, or e-mail deepdiver6@BigBayBoats.com. more information about Rotary, call Judy Linder at 668 2429.

Foundation and Membership News.

District 7150 combines their resources to join Rotary Foundation and Membership development into a single morning seminar using local, zone and international leadership.



On Saturday September 11th we will have our district's Rotary Foundation seminar at the Rusty Rail. This seminar will be led by Carolyn Pierce, zone foundation coordinator and Rick Keane, annual fund consultant from Rotary International in Evanston.

Joining the Foundation will be a zone and district membership team. Membership training will be divided into small, medium and large club specific training. Both seminars will begin with a combined plenary at 9 AM and finish in the early afternoon. We will join together for a lunch break. This promises to be a great development for both training seminars and is allowing our district the opportunity to bring in some tremendous resources people with fresh ideas to assist clubs in all four avenues of service.



-District Conference Approaches-

The Centennial Conference is fast approaching and is only 64 days away. Here are the main details as of now.

Conference Dates: Sep 25 thru 27, 2004 (Sat thru Mon)

Conference Location: Hershey Area (East Harrisburg), PA

Pricing:

Couple \$525.00, Single \$360.00, Shared Room \$262.50 (2 Attendees)

Early Arrival - (Sep 24th Fri) Room \$ 95.70

Sight N Sound Theater and Amish Buffet - \$66.00 per person

Current news:

We're in the process of arranging some off-site activities for the spouses on Sunday, during the regular business meeting, details to follow

The RI Rep to our conference will be Donald Collette, District 6780, McMinnville, TN

Don Forward will present the, "History of Rotary"

Registration packets are being sent to conference registrants and should start arriving by last week of July

Information and brochures on Area Attractions will be sent out to registrants by mid-August

Breakout Sessions will include subjects like: Rotary Fellowship Groups (RV'ers, Riding Clubs, Amateur Radio, and similar recreational groups). Add'l subject areas are in the process of being picked out. We'll keep you advised.

A Rotary Reminder: The District Conference is a vital part of the Rotary year. It brings the District Governor, AG's, Club Presidents, and Individual Rotarians together to share ideas and experiences, build friendships, learn more of Rotary, and have fun. **Please plan to attend this year's conference.**

Hal Brown, Conf. Chr. 7150

**Clean Water Focus:
Rotarians to undertake Large Water Project in Kenya this fall.**

President Estes has announced that one of his priorities this year will be for Rotarians to provide safe water to locations in the developing world.

Commencing in mid- October of 2004, Rotarians from the Newport/Priest River Club (District 5080) will spend one month in a remote area of Western Kenya providing clean water sources to thousands of local villagers. Presently, women and children in these villages walk several hours each day collecting water for their homes. Lives may be lost to crocodiles and hippos living in the water sources, and often the water collected is contaminated because pools from which the water is drawn is shared by domestic animals. Many children in the area die of water related diseases before age five and 27 out of hundred do not live to age eighteen—often because of water related issues. Through a grant provided by the Rotary Foundation, the lives of many of these villagers will soon change.

Rotarians Dean Cummings and Doris Dale will be traveling to Kenya to oversee the drilling of several deep wells that will serve thousands of villagers. Cummings and Dale have been involved in this type of work for before. In October of 2001, they traveled to the same region in Kenya on a Rotary Foundation Discovery Grant to assess the need and determine what could be done to help. In November of 2002 Cummings and Dale accompanied by Rotarian Joe Olmstead and Microsoft employee Curt Cummings spent one month in the Migori region of Kenya. While there they drilled and rehabilitated wells in that region. This resulted in 10 producing wells now serving in excess of 10,000 villagers.

When they return to add further capacity, they will again be joined by former Rotary Scholar Dennis Onyango who conceived this project. Onyango, is an African journalist who studied at San Diego State University under a Rotary Scholarship. At the conclusion of his studies, Rotarians in San Diego arranged for Onyango to travel throughout the United States. During these travels, he spent time in Eastern Washington

State and Northern Idaho and talked about his dream of bringing clean water to his home village in Kenya. Rotarians Cummings and Dale, pledged to help Onyango's dream be realized.

When Cummings and Dale return to Kenya this fall, they will be drilling three deep wells that will serve thousands. They will have permits for additional deep wells that cost about \$12,000 each and will be able to drill more wells if additional funds can be raised. For more information about this project, please contact Dean Cummings at ardean@povn.com

PDG Bruce does Rotary Walk for Polio-Eradication.

Because of the generosity of nearly 200 donors, the Rotary Walk for Polio-Eradication, initiated by Past District Gov. Bruce Frassinelli to commemorate his 65th birthday, was incredibly successful.

More than \$4,500 was raised through this 27.2-mile walk PDG Bruce did June 18-20 on the Oswego State University campus, more than tripling the \$1,500 goal that had been set for the event.

Thanks to support from Rotarians, family, friends, colleagues and others, this final push to conquer polio worldwide by 2005, Rotary International's centennial year, is a bit closer to realization, Bruce said.

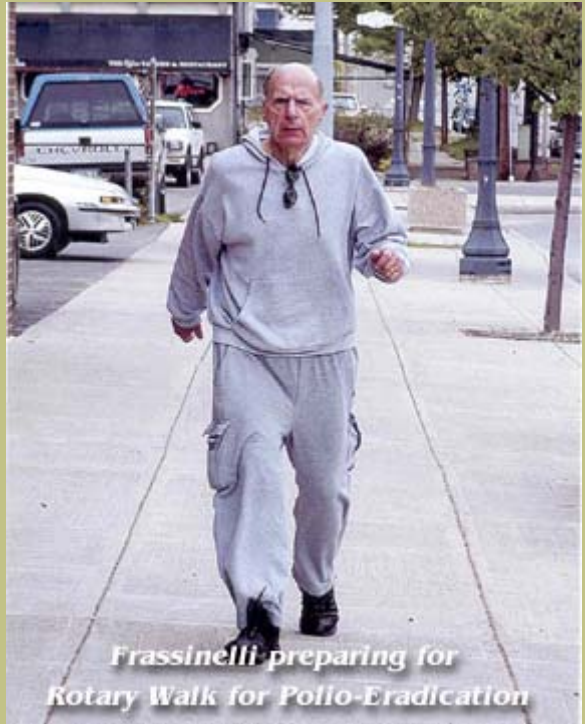
One of the goals of this walk was to make the public aware of Rotary's commitment in ridding the world of this dread disease. This objective was greatly exceeded, too, Bruce said, because nearly half of the \$4,500 came from non-Rotarians. "There was no way going into this event that I could have envisioned raising this amount of money," he said.

Donors included everyone from a U.S. ambassador to his journalism students at Oswego State University. "The support ran across the spectrum of the Central New York community and well beyond," Bruce said. Pledges came from as far away as Arizona, Kentucky, Delaware, even Canada.

Another Walk goal, according to Bruce, was to show senior citizens that age is only a number, that they can and should "get off their duffs" and get into a physical-activity regimen. "With determination, anyone my age, even beyond, assuming he or she is free of debilitating disease or physical limitations, can do this, too," Bruce said.

PDG Bruce said he wants to express his deepest thanks to all those generous donors who helped make this event so spectacularly successful. "I also want to thank my home club, the Oswego Rotary Club, for its invaluable assistance and support," he added.

The Walk helped the Oswego Rotary Club more than meet its \$4,000 2003-04 commitment to the Polio-Eradication Fund and gives the club a great headstart on its 2004-05 goal.



RI President looking forward to visiting Syracuse on 27 October for the Joint Districts 7150 and 7170 Rotary Foundation Dinner.



GLENN E. ESTESS, SR ., Shades Valley, Alabama, USA
President-Elect, Rotary International 2003-04
Trustee, The Rotary Foundation 1993-96
Vice-President, Rotary International 1991-92
Director, Rotary International 1990-92
District Governor D-6860, 1979-80

Glenn E. Estess, Sr. is the Retired Chief Executive Officer of Glenn Estess Associates, Inc. Born in Pike County, Mississippi; he earned a degree in Chemistry and Physics from Tulane University in New Orleans, Louisiana. Glenn is one of five brothers who were Rotarians. Four were Presidents of their respective clubs in four

different cities in three states.

Glenn is past chairman of trustees of the Baptist Health Systems, an eleven-hospital system headquartered in Birmingham, Alabama with approximately 10,000 employees. He served as director of the Better Business Bureau of Central Alabama and as a trustee for the Workmen's Compensation Trust of the Business Council of Alabama. Earlier in Florida he was chairman of the YMCA, the American Chemical Society and the Arthritis Foundation. He was also a member of the Board of Regents of the National Association of Personnel Consultants in the United States.

A Rotarian since 1960, Glenn was a member first in club #41 at Jacksonville, Florida (USA), and then Wayne, New Jersey (USA). Glenn was an Advisor to the 1997 RI Convention Committee, PolioPlus National Coordinator in 1987-88. During his tenure as a Trustee, Glenn served as Chairman of the Foundation's Finance Committee and Vice Chairman of its Program Committee. He was RI's International Assembly Chairman and Moderator in 1999.

He formerly was a member for four years and Chairman for one year of RI's Audit & Operations Review Committee. This is RI's only committee having a six-year term.. This Committee serves in an Advisory role to the Board of Directors. Glenn was also the Chair of the 2002-2003 Membership Development and Retention Committee.

Glenn is a Rotary Foundation Major Donor, a Paul Harris Fellow, and a Benefactor. He is the recipient of the Citation for Meritorious Service, the Service Above Self Award, and The Rotary Foundation's Distinguished Service Award.

Glenn and Mary have three children and eight grandchildren. Sixteen members of his family are Paul Harris Fellows.

He will serve as President of Rotary International for its Centennial year of 2004-2005.

June 2003

Polio Eradication Campaign in final lap...

by Ed Paparella, PDG, District Campaign Chairman



We are at the starting gate in the final lap of the Polio Eradication Campaign and by the time you receive this Credo issue only 11 months remain in the campaign. May I please take you back in history to the year 2002 at which time all of the Clubs in our district established a Club Polio Eradication Campaign financial commitment? The New Clubs formed since have also established a financial commitment resulting in 48 Clubs or 100% of our Clubs here in District 7150, one of only a few District in the Rotary World, to have the distinction of having "all" Clubs involved. In 2002 our District and all of you made a Commitment to raise over the 3 year Campaign period \$330,000 by 6/30/05.

We have raised so far nearly \$205,000 toward our \$330,000 District Commitment, an awesome accomplishment. Thank you one and all for all your continued support. We are now down to the wire...could I please ask all of the Club Leaderships to review where you are to date and determine if you are on track in meeting or exceeding your Financial Commitment by 6/30/05. We, all of us included, made a promise in 2002 we would raise \$330,000...please ensure your Club follows through on the commitment made and we collectively raise the amount we promised to raise.

It has been a long Campaign with Club & District Leadership changes as we move from one Rotary year into another. The world of Rotary is watching, let's show all of them we in District 7150 stand by...."Fulfilling our Promise to Eradicate Polio" with our \$330,000 District commitment.

Rotary Leadership Institute 2004-05 Course Schedule

The "E" in DG Jim's TEAM theme this year is for Education. An important part of the education that he speaks of is the education our members in the concepts and many ways to serve our communities and clubs as Rotarians. The Rotary Leadership Institute (RLI) has proven to be one of the best and most effective ways to accomplish this. We currently have 162 of our district's membership who have participated in one or more of the courses, and as a result, have become more active and knowledgeable Rotarians and leaders of their clubs.

The RLI courses are offered in 23 locations throughout Zones 31 & 32 (NE USA) and in three parts as well as a graduate course. You will want to mark your club calendars with a few of the courses that are within easy driving distance for your members.

Outside of the one offered within our district, on Saturday, April 9, 2005, at Mohawk Valley Community College, Utica, NY a few close by options are:

Saturday, November 6, 2004 The Inn on the Lake, Canandaigua, NY
 Saturday, November 6, 2004 Skidmore College, Saratoga Springs, NY
 Saturday, April 2, 2005 Owego Treadway Inn and Suites, Owego, NY

If you are interested in the full listing, please contact Ward Vuillemot at: (315) 685-8133 or wardtv37@mac.com



The Founders of Rotary, from left: Silvester Schiele, Paul P. Harris (pointing to book), Hiram E. Shorey, and Gustavus H. Loehr.

District 7150 Attendance and Membership Form for June, 2004

Club	SAR Baseline	Total	New	Terminated	Membership change from July		Jun	Leading District Clubs	
Name	7/1/2003	Jun.Membership			#	%	% Attendance	Attendance	%
Adirondack Foothills	31	31	0	0	0	0%	48%	Marcellus	98%
Auburn	29	29			0	0%		Clay,Cicero,N Syracuse	92%
Aurora	14	13	0	0	(1)	-7%	75%	Oriskany Falls	87%
Baldwinsville	29	34			5	17%		Solvay-Geddes	85%
Camden	23	18			(5)	-22%		Oneida Shores	82%
Camillus	21	25	0	0	4	19%	47%	Fulton Sunrise	82%
Canastota	24	27	0	0	3	13%	75%	Oswego Sunrise	82%
Cato	19	18	0	0	(1)	-5%	74%	Syracuse Inner City	81%
Cazenovia	23	28	1	0	5	22%	66%	Chittenango	80%
Chittenango	55	55	0	0	0	0%	80%		
Clay,Cicero,N Syracuse	5	5	0	0	0	0%	92%	Most New Members #	
DeWitt	86	92	1	0	6	7%	76%	Utica	4
Dolgeville	14	14			0	0%		Hamilton	2
Eastwood (Syracuse)	39	37			(2)	-5%		Fulton	2
Fayetteville-Manlius	22	22			0	0%		Rome	1
Fulton	40	40	2	0	0	0%	67%	DeWitt	1
Fulton Sunrise	17	16	0	0	(1)	-6%	82%	Cazenovia	1
Greater Utica Sunrise	26	30	1	0	4	15%	75%	Greater Utica Sunrise	1
Hamilton	30	45	2	1	15	50%	79%	Solvay-Geddes	1
Herkimer	26	26			0	0%		Syracuse	1
Kuyahoorra Valley	25	20			(5)	-20%		Membership Net Gain #	
Little Falls	28	23	0	1	(5)	-18%	75%	Hamilton	15
Liverpool	17	17			0	0%		Rome	10
Marcellus	14	17	0	0	3	21%	98%	Syracuse Inner City	9
Moravia	16	17	0	0	1	6%	73%	DeWitt	6
Morrisville	20	23			3	15%		Cazenovia	5
New Hartford	36	36			0	0%		Baldwinsville	5
North Utica	18	18			0	0%			
Oneida	91	89	0	1	(2)	-2%	73%	Membership Net Gain %	
Oneida Shores	17	17	0	0	0	0%	82%	Hamilton	50%
Oriskany Falls	20	22	0	0	2	10%	87%	Syracuse Inner City	43%
Oriskany-Whitestown	25				(25)	-100%		Cazenovia	22%
Oswego	46	45	0	1	(1)	-2%	63%	Marcellus	21%
Oswego Sunrise	20	21	0	0	1	5%	82%	Camillus	19%
Rome	95	105	1	0	10	11%	58%	Skaneateles Sunrise	18%
Sauquoit	22	22	0	0	0	0%	68%	Baldwinsville	17%
Sherrill	16	16			0	0%		Greater Utica Sunrise	15%
Skaneateles	52	54	0	1	2	4%	74%	Morrisville	15%
Skaneateles Sunrise	22	26	0	0	4	18%	63%		
Solvay-Geddes	22	23	1	1	1	5%	85%		
Syracuse	116	105	1	5	(11)	-9%	39%	Total Membership #	
Syracuse Inner City	21	30	0	0	9	43%	81%	Utica	154
Syracuse Sunrise	29	32	0	0	3	10%	74%	Rome	105
Tully	24	23	0	1	(1)	-4%	68%	Syracuse	105
Utica	153	154	4	0	1	1%	61%	DeWitt	92
Waterville	20	22	0	0	2	10%	76%	Oneida	89
West Winfield	25	23			(2)	-8%		Chittenango	55
	1,583	1,605	14	12	22	----	----	Skaneateles	54

Literacy Projects of Rotary District 7150

By PDG Andrea H. Ives, Chairman of District Literacy Committee

The District Literacy Committee was organized in 1995 with the guidance of PDG James Mead. His experience working in the Public Relations area of Laubach Literacy International prompted him to get involved, and look for a means to make a difference. The projects below have been developed by the District Literacy Committee in subsequent years, under the leadership of Dan Morrow and Paul Terwilliger, the first two chairmen of the committee.

1. Literacy Handbook – A “how-to” guide that instructs clubs in the procedures to do an assessment of the literacy needs in their communities, as well as guidelines for identifying literacy service providers. The Literacy Handbook provides an addendum listing resources and contacts as well.

2. Video – This videotape discusses the problem of illiteracy and how Rotary clubs and individual Rotarians can make a difference in the struggle against this very serious problem. It features interviews with tutors, students, experts and volunteer helpers.

3. E-Z Cookbook – Written at a 3rd-4th grade reading level, this spiral-bound cookbook has been used as a teaching tool, a fund-raising project, and as gifts for ESL, Basic Reading, and GED students. Because it is quite basic, it is also suitable for children and the domestically challenged. It contains a picture glossary to help understand some of the more advance terminology often found in cooking.

4. Evening of Enlightenment – An annual district event that focuses on the problem of illiteracy, profiles the work of the many literacy programs in our communities, and shares the success stories of new readers, told by the students themselves. There is a dinner, and scholarships/recognitions are given to students and literacy providers.

5. Billboard/Website Project – The District Literacy Committee worked with the PR and Art Department professionals at ProLiteracy Worldwide to create a design for billboards that invites the viewer to “Help Someone to Learn to Read—www.rotaryandliteracy.org” with a Rotary emblem in the corner, on a field of blue. This website encourages volunteers to help, it alerts the family and friends of low-level readers to a place that can assist them and it promotes Rotary as it works to make a difference.

6. Newspapers in Education Project – In conjunction with a local newspaper and the NIE, a story is serialized weekly for an interval, and discussion get-togethers are held in the partner elementary school. The District Literacy Committee pays for refreshments and newspaper subscriptions for the families of students in the grade levels targeted. The school provides childcare for younger children. In many cases this reflects the first time there has been a newspaper in some of the homes, and it is often the first time the parents have come to the school for a positive reason.

Funding is provided from the District’s Literacy Golf Tournament, held annually. This year’s Tournament will be held on Monday, September 13th at the McConnelsville Golf Course. Each club president has been sent particulars and registration information.

The District 7150 Literacy Committee’s objective is to create awareness of the problem of illiteracy and be a conduit for information and resources. It is staffed by Rotarians from several different area Rotary Clubs and meets monthly. Additional committee members are being sought, and we would like to invite anyone interested in promoting literacy to contact me at (315) 635-6762 for more information about meeting times and locations.