



Credo

District 7150

Governor's Newsletter

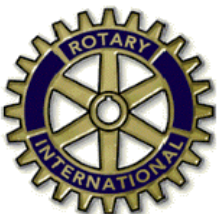
April 2001

Invitation to D7150's 84th Rotary Foundation Dinner by DG Ward Vuillemot

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E-mail us your Club Calendar events, your Committee information,



"Service Above Self"

The Rotary District 7150 Foundation Dinner is a significant occasion where we celebrate. We celebrate the generosity of all Rotarians and their families for their support of the many educational and humanitarian programs that **promote international peace and understanding** through The Rotary Foundation.

We celebrate those among us who have been recognized by The Rotary Foundation as **Paul Harris Fellows**, either through contributions made by others in their name or by individual Rotarians who have given generously of their own funds. Most of all, we celebrate our good fortune to be Rotarians who have been blessed to be able to reach out and help others around the world who are less fortunate than we.

The Rotary Foundation's programs reach around the world to alleviate suffering due to disease, illiteracy, homelessness, hunger and poverty. It is our commitment to Rotary's internationality that makes this possible through service above self and the sharing of our treasures.

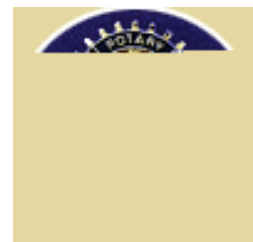
District 7150 Rotarians have **contributed more than \$1.6 million** since the district's formation. That is an impressive amount and speaks volumes to the generosity and commitment you and our colleagues have made over the years.

I would like to thank all of you

for your strong commitment to the mission of The Rotary Foundation. You have all helped in Creating Awareness so that Rotarians may Take Action by supporting The Rotary Foundation of Rotary International.

I hope to see all of you at this year's Rotary Foundation dinner on **April 27th, 6 PM at Dibbles Inn** in Vernon NY to celebrate. The contact person for this event is DGN Don Reese at 792-5321. A copy of the Registration form and additional information can be found on the District's web-site at: <http://www.rotarydistrict7150.org/foundation.html>

I would like to personally acknowledge and shake the hand of each individual who has received a Paul Harris Fellows and Major Donors since April 2000, and raise a glass to all of the new Sustaining Members and Paul Harris Fellows recipients of the past years.



The Pride in Workmanship Award by Richard Kemmis, POW Committee Chair

By now you realize how hard it is for a Club President to keep a good balance in the area of the four Avenues of Service.

Probably the most difficult Avenue is **Vocational Service**. The *Pride in Workmanship* Committee believes they have a program in this area that would make your club proud and your presidential year more productive and rewarding.

Objectives of the Program

➤ To encourage employers, through Rotary, to recognize employees displaying talent and the positive attitude meriting the Pride of Workmanship Award.

Recipient Selection Criteria

➤ job competence, punctuality, consistency of effort, interest and enthusiasm, initiative to work independently, the maintenance of a pleasant yet businesslike relationship with co-workers and customers, and epitomize doing their job right the first time.

Pride of Workmanship is an exciting and rewarding project any Rotary Club can become involved in. This program requires a minimal outlay of funds, demands only a modest

effort of members, and is suitable for all Rotary Clubs regardless of size or region served. The Pride in Workmanship Program can be part of the Vocational Service Avenue of Service, an Avenue which traditionally has a shortage of projects. Participation in the POW Program satisfies the criteria for Item #9 under Vocational Service for the Presidential Citation Award.

The Pride in Workmanship Program promotes the Community Service & Vocational Service image of every Rotary Club by rewarding recognition of a person's interest in doing his or her job a little better.

Remember- **Pride in Workmanship - Do it Once - Do it Well - Build a Better America.**

We will continue to stage major events at the district conferences to maintain awareness with all clubs. We also plan to continue to stage golf tournaments as a way to fund events.

To find out more about the Pride in Workmanship Award, contact Dick Kemmis, D7150 Pride of Workmanship chair at

315-592-4486 or email: rjkem@twcnryr.com You can also contact Committee member Andy Alesia, Utica Rotary. We'll be glad to be of service to you.

Here's the Vocational Service Committee's goals, established in the Club as a Avenue of Service:

- focuses on helping people gain the skills necessary for employment.
- oversees projects that increase employment opportunities and promotes positive relations at workplace.
- helps create awareness about vocations and helps Rotarians learn more about the full spectrum of vocations.
- recognizes vocational excellence and high ethical standards.
- encourages and facilitates Rotarian participation in volunteer activities at local, district, and international levels.

For more info, check out POW page on website



Reminders of GSE 01-02 Exchange & D7150 RYLA by Ray Allen, Chair

As announced, the GSE exchange for 2001-02 will be with D3820 in the Phillipines.

The D3820 team will visit us in Sept – Oct and attend our Conference. Our team will go to D3820 in the spring. We will be asking clubs to nominate prospective team leaders this summer. Team members will be selected in Dec 2001. *Visit our*

website's GSE page for info.

If enough D7150 clubs support RYLA, clubs will be notified in April that we can commence a program in August 2001. Application forms plus selection criteria will follow in time to start the selection process for



the most qualified candidates, who should be selected by 15 May 01.

There are many sources of deserving students who can be the next leaders in our communities, including children or grandchildren of Rotarians. Won't you join in so D7150 can provide this leadership opportunity to our youth?

Check info on Int'l RYLA website
www.rotaryryla.com

History of the Web by Marlene B. Brown, Internet Communications Officer, New Hartford

The Web, still in its infancy, is comprised of 4 phases so far.

Phase 1: Academics

Between the end of 1993 (when Mosaic was released) and 1996, the Web was a playground for academics. During that period, there were more links to pages than there were Web pages. When it started to become clear the Web might be used for commercial activity, academics were incensed.

Phase 2: Technologists

In 1997, many Web businesses were comprised of a group of techies. Non-disclosure agreements were unheard of. If you had a great idea for an online business, you bought the domain name. Technologists were just about the only people online doing anything other than e-mail. Marketing meant

e-mailing newsgroups.

Phase 3: Financiers

By 1998, the landscape of the Web had changed. People were starting to spend money online. Most Web businesses at the beginning of 1998 were still processing credit card transactions manually. Most shoppers had two or more years of Internet experience. An advertising and marketing budget was now necessary for businesses that wanted to be known. VCs began funding many business plans.

Phase 4: Business Development

Today, many things are happening on the Web. For businesses that target recurring business (i.e. B2B consumable), the Web is a great channel for attracting customers.

The key to success on the Web today is developing partnerships,

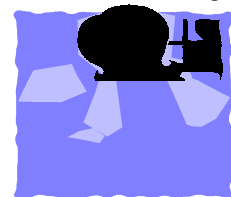
and going where the people are. Most people want things not to change too radically so that using the Web is about what they see and do.

Phase 5: What do you think the future of the Web will be about? I've got ideas; more later.

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Browsers * Hosting * Email:

Confused at times over the difference? Browsers are what you use to view the web (which is dynamic). Hosting companies are what allows web sites to be viewed. Email accounts are what let you send static messages.



2001-02 Goals & Objectives by Bruce Frassinelli, DGE, Oswego

Increase membership, the number of clubs in the district and boost per capita giving to the Rotary Foundation.

These are the key goals and objectives for the 2001-02 year which were unveiled at the recent Presidents-elect Training Seminar in East Syracuse.

Nearly 200 presidents-elect from District 7150 clubs and those from three surrounding districts gathered to train and learn about Rotary.



I had my first formal opportunity to meet with the incoming presidents from the 44 clubs of our district. We had a series of programs about goals and objectives, some of the major district programs such as Youth Exchange and Group Study Exchange and programs on the upcoming District Conference Sept. 21-23 in Saratoga, public relations and the do's and don'ts of being a club president.

The next major training session is for incoming presidents, secretaries, other club officers and directors and for chairs of key committees in 2001-02.

Registration forms will be sent within the next week to club presidents and presidents-elect urging them to field a team to attend the District Assembly at Mohawk Valley Community College on Saturday, May 19.

There will be key training

breakout sessions for the specific officers and some general sessions which will be of benefit to all of the attending Rotarians.

I also am in the process of working out the itineraries of the official club visits, which will begin July 3 with Oriskany-Whitestown and which will end Thursday, Aug. 30 at Sherrill.

2001-02 goals and objectives:

To be effective, goals should be realistic, attainable, challenging and measurable. The following key district goals are a short list, and do not include all of the goals of the district governor nor those set by district committees.

- **Membership:** Each club is expected to induct one new member a month with a net gain of five between July 1, 2001, and June 30, 2002. The district governor requests that at least one of those new members be inducted as part of the official visit ceremony.

- **Foundation:** The district goal is \$65,000 in undesignated funds, three major donors, 20 new benefactors and five bequests.

- **Club extension:** Three new clubs, bringing the number to 47.

- **Theme:** I am asking all Rotarians to embody the 2001-02 Rotary year theme -- Mankind Is Our Business -- by performing an appropriate service project during National Make A Difference Day on Saturday, October 27, 2001.

The goal is to have every Rotarian in the district participate and complete this project.

- **District Conference:** The attendance goal for district conference, September 21-23, 2001, at Saratoga Springs, N.Y., is 500.

- **Training:** The district

governor encourages and recommends attendance of at least 50 Rotarians at the Rotary Leadership Institute, which the district will host during the 2001-2002 year.

- **New Generation programs:** Initiate two new Earlyact clubs, four new Interact clubs and one new Rotaract club. Create and expand the Rotary Youth Leadership Award program.

- **Group Study Exchange/Foundation partnership:**

Participate in two matching grants with our Philippine Group Study Exchange partner -- District 3820.

- **Literacy:** Assemble 300 appropriate books for the needy children of the Saratoga Springs area as part of our district conference host community service project.

Incoming Rotary President Rick King has set ambitious goals focusing on reversing a trend of declining membership, increasing the number of clubs in each district by three, increasing per capita giving to the Rotary Foundation, with an ultimate goal of \$100 by 2005, Rotary's centennial year, and performing a new community and a new international project in the coming year.



Youth Exchange Outbounds, Inbounds, & YEO's *by YE Chair Dennis McDermott*

On Sunday, April 1, the next **27 Outbound students and their parents** attended a workshop held at the Madison-Oneida BOCES in Verona. The students and their parents received information concerning medical emergencies, insurance, finances and travel tips.

The students, who are now all diligently working on their new languages, will have **one more orientation to be held on the weekend of June 9 - 10** before their departures this summer.

At this time of year, our exchange partners overseas are sending their students' applications to us. **Your club's Youth Exchange Office (YEO)** should

be receiving these applications soon, and it is very important to **complete the guarantee forms** promptly. These are the written guarantees from your Rotary club that the student will be hosted by you and that he/she will be enrolled in your local school.

The students need these forms in order to obtain their student visa to enter this country.

At the same time, your YEO will be looking for host families for the Inbound student.

Having an exchange student in your home can be a very enriching and rewarding experience. (Take it from me. We're hosting our third student now.)

And finally, **our current**

Inbounds are now eagerly looking forward to the **Rotary Tour of the USA**, a 4-week bus trip during the month of July that will take the students through Chicago, Mt. Rushmore, Yellowstone National Park, San Francisco, Los Angeles, the Grand Canyon, San Antonio, Houston, Memphis, Myrtle Beach and Washington, DC. **What an experience!**

Check out pictures of Inbounds & Outbounds on our YE website www.rotaryyouthexchange.org



Make Rotary Your Passion *by PDG Ed Paparella, GUS*

If you want to be successful, **"outworking the mission"**, is the most valuable secret for all of us as Rotarians. Just looking around, in business, at home or in the professional world, you see those individuals who "outwork the mission".

One could say, Rotary is a volunteer organization and thinking of it as work just doesn't fit right. Perhaps looking at it another way may fit our message a bit more comfortably.

If each of us were to make Rotary our Passion we would see growth in, membership, projects and a desire for belonging that would be second to none. Ask any successful person or group and you will find **there is a direct correlation between performance and passion.** For the passionate individual or group the work never ends, is never finished and is a constant journey

with a heightened energy to improve over the previous year.

To accomplish any goal it is important to **surround yourself with people who have that same passion.** Every member of your Club needs to have that same or greater level of commitment for success. I have yet to meet a person who did not want to succeed. Our job is to motivate and inspire all our members and getting them to think big and to make this work fun and exciting.

To reach that plateau, **let others see your commitment** and passion at every meeting, event & project. Show others how doing the things that don't seem to be fun, and doing them well, will bring rewards as well. Taking responsibility over and over again is a constant state of being.

The more successful you are the more responsibility you must assume. Responsibility never ends. Does it make you feel good to take responsibility, you bet it does. Look at the faces of your members when a report on a project reached new success levels. You can **feel the pride and burning desire** to take on the next event, and feel good all over again.

When you ask yourself the question, **"can I make Rotary my Passion"**, make sure the answer is, "yes", and then watch the successes take place.



Oneida Rotarian works in Bolivia by Dr. Joe Bearman, Oneida Rotary

On February 28, 2001, Dr. Joe Bearman, an Oneida Rotarian, left Syracuse with a Pediatric Resident and two Medical Students from SUNY Health Sciences University to work with impoverished Bolivian children in the Southeastern part of that country, the poorest in South America.

Joe and Ty Dickerson, the resident, were *designated as*

International Volunteers by R.I. and given financial support. They were primarily supported by the Oneida Club. Prior to their departure, they visited with the Fayetteville-Manlius, Sherrill, Chittenango, and Canastota Clubs who were generous in their support.

Joe returned at the end of March and you will hearing



more about their marvelous trip in the May issue of Credo.

A Wonderful Rotary Story: Arms That Hug shared by Marlene B. Brown

Born without arms as a result of Robert's Syndrome, a rare congenital disorder that inhibited the development of her forelimbs, 11-yr-old Diamond Excell, a Miami, FL girl, was fitted on 14 March with myoelectrically (nerve impulse) controlled technology that provides her with functioning shoulders, elbows, wrists, hands, letting her now hug her Mom.

"I am so grateful to everyone involved, especially Rotary," said Delia Excell, Diamond's mother. "Getting the first hug from my daughter brought tears to my eyes." The Miami ceremony was

the culmination of a 12-month effort spearheaded by Miami Rotarians, initiated by Rotary clubs Opa Locka & North Dade.

Ivan Yaeger, a member of the Rotary Club of North Dade and inventor of the artificial arms, learned about the project at a Rotary club meeting and gladly volunteered the support of his own foundation in the effort to raise part of the funds needed to purchase the prosthetic device.

On 11 November 2000, the area Rotary clubs and The Rotary Foundation presented Diamond's family with a US\$35,000 check.

Local organizations had raised nearly half of the \$60,000 needed for the artificial arms.

Appearing on CNN and NBC television with Diamond, Yaeger said, "This has been an amazing experience. I have been so thrilled to be a part of this Rotary inspired project". Diamond was optimistic she'd soon be able to do everything normal kids do. A remarkable child, she was on the honor roll at her elementary school and a national karate champion. She raced her classmates, and used her feet to brush her teeth, write and draw-- a wonderful Rotary story.

D7150's Rotary Foundation Contribution by Don Cossette, Chair, Oriskany Falls

We have a total of \$35,274 for Annual Giving as of March 26, 2001 against a district goal of \$60,000. I realize that giving is typically heavier near the end of the Rotary year, and still feel optimistic about meeting, and perhaps exceeding, that goal.

To accomplish our District goal, it is important that each of your clubs examine their TRF goal against actual and take steps to meet those goals as quickly as possible to assure that the funds

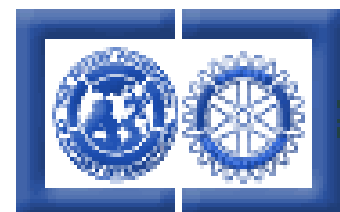
are allocated to the current year.

Remember, *we plan to honor each Rotarian that has received a PHF* since April 1st of 2000, at the **Foundation Dinner on April 27th**. If you have club or community members that you would like recognized at the dinner and have not yet obtained the PHF materials, you must act quickly. Also, remember to bring the Paul Harris Fellow Awards for those DG Ward will be honoring there.

The dollars are used to fund the

many humanitarian, education and world piece programs that we Rotarians initiate and manage through out our world. Make sure you make your *reservations by April 12* and *save money*. See you on April 27th.

More information on our website: rotarydistrict7150.org/foundation.html



D 7150 Attendance & Membership Leaders for February

Club Name	Members 01-Jul-00	Feb-01 Members	Change re: 01-Jul		February-01		Leading District Clubs February-01	
			Members	%	Mtgs	% Attendance		
Adirondack Foothills	30	30	0	0.00	4	48.00	Attendance	%
Auburn	28	29	1	3.57	4	50.00	Canastota	86.11
Aurora	23	24	1	4.35	4	59.00	Oriskany Falls	86.00
Baldwinsville	36	41	5	13.89	4	50.00	Eastwood (Syracuse)	82.30
Camden	24	19	(5)	(20.83)	3	82.00	Camden	82.00
Camillus	27	30	3	11.11	4	54.17	Little Falls	82.00
Canastota	22	24	2	9.09	3	86.11	Oswego	82.00
Cato	21	19	(2)	(9.52)	3	71.00	Oneida	81.82
Cazenovia	28	31	3	10.71	4	64.00	Syracuse Sunrise	81.50
Chittenango	60	65	5	8.33	4	74.00	Oneida Shores	78.13
DeWitt	88	89	1	1.14	4	63.67	Moravia	78.00
Dolgeville	20	16	(4)	(20.00)	4	58.00	Solvay-Geddes	77.94
Eastwood (Syracuse)	40	41	1	2.50	4	82.30	Marcellus	75.35
Fayetteville-Manlius	30	29	(1)	(3.33)	4	62.50	Morrisville	75.00
Fulton	42	40	(2)	(4.76)	4	60.00	West Winfield	75.00
Fulton Sunrise	20	20	0	0.00	4	70.00	Membership Total	Qty.
Greater Utica Sunrise	33	25	(8)	(24.24)	4	52.50	Utica	158
Hamilton	36	34	(2)	(5.56)	4	64.25	Syracuse	130
Herkimer	34	29	(5)	(14.71)	4	55.00	Oneida	90
Kuyahooraa Valley	28	26	(2)	(7.14)	4	65.00	DeWitt	89
Little Falls	26	26	0	0.00	4	82.00	Rome	86
Liverpool	19	18	(1)	(5.26)	4	60.00	Membership Gain	Qty.
Marcellus	15	14	(1)	(6.67)	4	75.35	(Re: Previous 01-Jul SAR)	
Moravia	15	15	0	0.00	4	78.00	Oneida	6
Morrisville	26	22	(4)	(15.38)	4	75.00	Utica	6
New Hartford	39	39	0	0.00	4	60.61	Baldwinsville	5
North Syracuse	5	5	0	0.00	4	75.00	Chittenango	5
North Utica	23	20	(3)	(13.04)	4	47.50	Camillus	3
Oneida	84	90	6	7.14	4	81.82	Cazenovia	3
Oneida Shores	16	16	0	0.00	4	78.13	Oriskany-W hitestown	3
Oriskany Falls	25	23	(2)	(8.00)	4	86.00	Canastota	2
Oriskany-W hitestown	26	29	3	11.54	4	58.00	Syracuse Sunrise	2
Oswego	65	60	(5)	(7.69)	4	82.00	Membership Gain	%
Rome	92	86	(6)	(6.52)	5	66.11	(Re: Previous 01-Jul SAR)	
Sauquoit	29	30	1	3.45	4	55.00	Baldwinsville	13.89
Sherrill	21	21	0	0.00	4	64.00	Oriskany-W hitestown	11.54
Skaneateles	55	53	(2)	(3.64)	4	67.10	Camillus	11.11
Solvay-Geddes	16	17	1	6.25	4	77.94	Cazenovia	10.71
Syracuse	132	130	(2)	(1.52)	4	47.97	Canastota	9.09
Syracuse Sunrise	33	35	2	6.06	4	81.50	Chittenango	8.33
Tully	20	21	1	5.00	4	48.00	Oneida	7.14
Utica	152	158	6	3.95	4	57.00	Solvay-Geddes	6.25
Waterville	20	20	0	0.00	4	74.30	Syracuse Sunrise	6.06
West Winfield	21	22	1	4.76	4	75.00	Tully	5.00
District Averages	----	----	----	----	----	66.47		
District Totals	1,645	1,631	(14)	----	----	----		

Reports Pending | 0 |

Note:

- 1) A # symbol denotes no report by club.
- 2) Values within () are Negative.
- 3) Averages & Totals bordered by a # are estimates assuming no change for clubs with no report this month.

44 Reports Received	
	E-Mail = 0
Feb-01	FAX = 1
Reports	Mail = 2
(MARs)	Phone = 2
	Web = 39

Note: D7150 Secretary Austin Beltrani's new email address: beltrani@att.net



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The Official Newsletter of the
District Governor, Ward T. Vuillemot
Rotary International District 7150

Newsletter Editors:

Marlene B. Brown/Earl J. Lewis

Please e-mail articles to:
marlene@techartouch.com

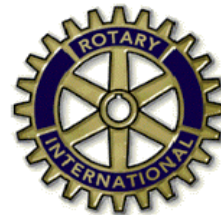
Or mail to:

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Deadline for each issue: 1st of the month

Web Sites: <http://www.rotary.org/>
<http://www.rotarydistrict7150.org/>
<http://www.rotaryyouthexchange.org/>
www.rotarydistrict7150.org/links.html

District Governor's Distribution Policy of Credo - To better utilize our district's electronic communications capabilities, and to reduce costs, the primary distribution of Credo will be via the district web-site, with a hard copy mailed to each club president and secretary.



"Service Above Self"

Check the Worldwide Rotary Searchable Database on our District website & Read Credo Online!



April is Rotary Magazine Month & the birthday of
Rotary's Founder, Paul Harris, who was born 19 April 1868