



"Service Above Self"

Credo

District 7150
Governor's Newsletter



December 2002

Half Empty or Half Full? *by DG Don Reese*

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E-mail us your news!



DG Don Reese

Polio Campaign
District Goal \$300,000



Picture a glass which is half full of water. The old saying notes that the pessimist says the glass is half empty while the optimist says the glass is half full! **At the end of December, the 2002-2003 Rotary Year will be 50% completed.** I am very pleased to report, that from all areas of the District, we are looking forward to a great six months! Our glass is definitely half full!

Reflecting on our accomplishments for this year, our Rotary Team has just been outstanding. My first and last goal for the year is "To Have Fun". Believe me, Rotarians in this district really know how to have fun! While having fun, we also bring a lot of joy to all of the areas that we serve. ***I have emphasized four major activities for this year.*** First, PDG Ed Paparella and his Committee have done an outstanding job in challenging & motivating our District to pledge for the **Polio Eradication Campaign**. We have pledges totaling more than \$320,000 over the next three years. This is ***outstanding!*** What a great way to serve all of humanity. Second, Past Rome President Dennis Schonewetter and his membership committee are working closely with all 45 clubs to maintain and **grow the district's membership**. While our numbers are not where Dennis would like them to be, it is certainly not because of effort and commitment. We still have 6 months to go and I know we will

be fine. Third, PDG Bruce Frassinelli chaired our National **Make a Difference Day** Campaign. Many thanks! We had 276 Rotarians (over 17% of the district's membership) from 24 Rotary clubs make a difference in the lives of an estimated 1,850 people in Central New York. Clubs came up with innovative projects and despite the rain and snow, participated with enthusiasm. Rotary makes things possible...but Rotarians make things happen! Finally, our fourth major effort is just starting to take root and grow (Sow the Seeds of Love...get it?), Past New Hartford President Marlene Brown is chairing our District's **100th Anniversary Project** Committee. A number of clubs are now identifying their projects and are starting the 2 and 1/2 year cycle to have them operational, by 2005. Some clubs have combined together to do a large project for their locality. This is great! Any time that we can have clubs work together and cooperate, whether it be here or for Youth Exchange or Group Study Exchange...well, that's what Rotary is all about! Service above self...words we live by. Of course, our two **"highlights" of the first six months** had to be the outstanding **visit by Rotary International President Bhichai Rattakul** on November 11-13. The Rome Club, led by President Donna Schonewetter and Project Organizer Don Schlueter did an outstanding job. These two folks really went out of their way to make this project a success. (*con't on pg 6*)

District Foundation Seminar & Dinner by Chair Jerry Gortner

Our **District Foundation Seminar** received excellent ratings from attendees. Attendees gave the seminar a 6.21 rating on a 7 point system. Past District

Governors Everett Watson of northeastern Connecticut and Rob Brown of Central Maryland provided us with excellent working knowledge of our foundation and what the foundation does internationally as well as how the foundation can support our clubs locally.

Our 63 attendees appreciated the 8 breakout sessions for 15-20 Rotarians, feeling it gave them the opportunity to have more personalized topics

discussed and questions answered. Our attendees generally felt we should continue the specialized format on a separate day as it provides focus on the foundation.

Our presenters were appreciative of our dedicated format, as they felt having the opportunity to each lead for 3 hours made their 12 hour drives worthwhile.

Our **Foundation Dinner/Celebration** planning is underway. Mark your calendars to participate in this honoring of our new Paul Harris Fellows and those Rotarians that continue to support our Foundation through earning additional Paul

Harris Fellow Credits.
Date: Friday, April 26
Location: Dibbles Inn, Vernon
Price: \$25.00 early registration
Menu: Hot & cold hor'dourves; Buffet Dinner: steamship round, carved ham, carved turkey, served apple pie dessert

Join us for the great dinner and deserved recognition.



What Does Vocational Service Mean? & Where Do We Find It? - by Chair Jenny Doane

Two very good questions that I often wondered myself.

Since DG Don Reese appointed me the Vocational Chair for our district I have done very little, because I really did not have a full and complete understanding of my vocational awareness.

Now that I have studied the information on the RI website and have talked with many people I have come to realize that the Vocational Committees in our district and in your clubs are very, very important.

Vocational service can be performed in your club and your community in the following ways:

Giving classification talks and conducting tours of members' businesses.

Vocational Awards: such as the Pride of Workmanship program that we do within our clubs

Ethics: this is not new but something that is coming to the forefront in Rotary. This can be done through panel discussions for community members on ethical issues facing the community and holding group discussions for students where they apply the 4-Way Test to case studies.

Career Development: using our club members' professional experience to advance employment, developing and supporting apprenticeship programs, organizing career-planning programs in schools, and retaining adults for new vocations.

There are numerous resources available on the RI web page and our district website.

Eastwood will be presenting our Pride of Workmanship awards at the November 19th meeting. We have invited the awardees and a guest to our meeting where they will receive their awards.

We also had a booth at the Soho Business Fair at the On-Center promoting Rotary and we also received names of many individuals who would like to become members of our club. They have been invited to a meeting and so far we have generated 2 or 3 members.

Please let me know what your club is doing in Vocational Service. I would love to hear from you. You can email your thoughts and projects to doanej@upstate.edu





District 7150 Calendar of Events

Dec. 31, 2002, Submit Rotary Centennial Projects, Contact: Marlene Brown, Chair

Jan. 2003, Area Mid-Winter Meetings, To be announced

Feb. 15, 2003 D7150 Team Training, BOCES, Liverpool, Contact: DGE Andrea Ives

April 5, 2003, Rotary Leadership Institute, MVCC, Contact: PDG Ward Vuillemot

April 26, 2003, Foundation Dinner, Dibbles Inn, Vernon, Contact: DG Don Reese

R.I. President Visits Russia While visiting Moscow, RI President Bhichai Rattakul discussed Rotary's latest peace and humanitarian initiatives with local Rotarians, toured Rotary-sponsored medical and educational projects. At a press conference, he answered journalist questions about the role of Rotary in Russia and the rest of the world. "Rotary's programs benefit millions of lives around the world," said the RI president. "They provide water for the thirsty, food for the hungry, medicine for the sick, and shelter for the homeless. Rotary Foundation provides Rotarians with unlimited opportunities to do good in the world."

Rotarians urged to register early for Brisbane Convention Thousands of Rotarians and guests have already registered for the RI Convention in Brisbane, Australia, 1-4 June 2003. Rotarians have three incentives to act now. By registering before 31 Dec 2002, Rotarians will enjoy a sizable discount, have the best opportunity to obtain tickets for RI events requiring them, and they will be at the head of the line to make reservations for popular host-sponsored events such as Host Hospitality Night on 2 June and Experience Australia Night on 3 June."



Rotary Centennial Project Update by District Centennial Chair Marlene B. Brown

Rotary's 2005 Centennial provides the opportunity for Rotary clubs to showcase their projects in 30,000 communities worldwide. **All clubs are invited to join in this global effort.** To participate, clubs must register their Centennial Community Project.. **The registration deadline has been extended to 1 July 2003.** (1 Jan 2003 is encouraged). All projects must be completed by February 2005, RI's Centennial month. **Centennial Promo Kit is Online**

Materials are now available online to help clubs promote Rotary's 100th anniversary. A CD-ROM version is also available. The kit will be mailed to district governors and club presidents. Extra copies of the kit (No. 602) for US\$10 may be ordered from RI Headquarters by phone: 847-866-4600, fax: 847-866-3276, or the Online Catalog.

Hopefully, your Club's centennial planning committee has chosen a **new Centennial Community Service Project** that fulfills a real need in the

community, and provides a permanent identification of the sponsoring Rotary club. D7150's Centennial Committee - Chair Marlene Brown & Area Reps Rodger Skinner, Ralph Froio, Don Cossette, Mike Senf, Mike Ferro, Connie Smith, ask that you notify us of your project. Email marlene@techartouch.com or view our website's Centennial page for add'l info. **Let's begin the celebrate!**



Want to find information on Rotary, your favorite topic, or one

you're researching? There are several good search engines that will help you do this. Check them out on our district website's Rotary International Information dropdown menu. Also in that dropdown menu are our website pages on Paul Harris & Rotary History, Rotary Themes & R.I. Presidents, Currencies Worldwide & a Rotary Quiz. A reminder that the Quick District Site dropdown leads you to our webpages on our

Searching for Info & Cleaning up Emails by Marlene B. Brown, DICO

District Leadership Team, Credo Online, Secretaries Reporting, Polio Plus, GSE, Centennial, Conference, Club Meetings, Gift of Life, Foundation, Avenues of Service, & Membership. And our Quick Club Search lists all our 45 Club pages, and the Club Information page. A wealth of info at your fingertip keyboard!

Ever get tired of emails that come through to you with oodles of the ">" formatting characters? Here's how you can get rid of them before forwarding. Highlight (or Copy by placing your cursor in the text and hitting Control A,

then Control C) the e-mail's text and paste it into a new document in your word processor (by placing your cursor in a blank word document and hitting Control V). Then, use the word processor's Search & Replace tool (or Edit, Find). In the Search box, type in the character you wish to remove and put nothing in the Replace box. Then hit the Replace All button. Now do a Copy of this cleaned up text & Paste that into your email. Delete the copy with all the ">" formatting characters, and you've now got a nice clean copy to send!

Clubs Achieving Club Polio Eradication Campaign Goal by PDG Ed Paparella, Chair

Plans are underway through out the District as Clubs begin plans for fund raising activities to achieve their Polio Eradication Campaign Goal. How exciting to hear the discussions that are taking place and the different ideas from the membership. All over the World 30,000+ Rotary Clubs are marching toward our goal to Eradicate Polio by the year 2005. An effort that can only be accomplished with the help of all 1.2+ million Rotarians in the World.

In the upcoming Credo issues we will share the variety of ideas not only from our District Clubs but also from Clubs around the world.

Here is our continued update on our District goal and Club commitments. The Total Commitments from our 45 Clubs is now \$325,185. A truly outstanding effort. As the Clubs work toward their goal they are finding an overwhelming response from the members and in some cases moving the original goal even higher. How very fortunate we are to have such committed Rotarians here in our District. Thank you so much.

Following is a continuation of the Club commitments listed in Credo:

Auburn	\$ 6,000
Camden	\$ 1,500
Camillus	\$ 6,000
Canastota	\$ 2,000
Cato	\$ 3,000
Cazenovia	\$ 3,000
ClayCiceroNo. Syr.	\$ 900
Eastwood	\$ 7,800
Fayetteville-Manlius	\$ 3,000
Herkimer	\$ 1,500
Kuyahoorra Valley	\$ 2,000
Little Falls	\$ 5,000
Morrisville	\$ 1,500
North Utica	\$ 2,175
Oneida Shores	\$ 1,500
Oriskany-Wtn.	\$ 3,960
Oswego Sunrise	\$ 1,000
Sherrill	\$ 1,500
Solvay-Geddes	\$ 1,500
Syr. Sunrise	\$ 5,000
Waterville	\$ 2,000

Clubs are asked to please be sure to keep good records of individual pledges and amounts collected and submitted to the Rotary Foundation Office.

When you receive your Club Foundation Summary Reports from Evanston be sure to verify the information is correct.

As you develop your Polio Fund Raising Projects please be sure to share the information with your District Area Polio Coordinator.

Again, many thanks for making the RI Presidents visit in Rome so very special and having him see the strong Polio Campaign Commitment from our District. We are well on our way in the Campaign. Thank you for all your support.

We can all take pride in our accomplishment as we journey together toward our 100 year Anniversary Celebration and announce to the World – *Our Promise is Fulfilled.*



Chautauqua 2003: Come for Its Culture, Go Home with its Spirit by DGE Andrea Ives



At the Friday Plenary Session at District #7150's Conference at Sturbridge, Massachusetts, the assembled Rotary delegates voted to accept Chautauqua, New York as the site of the District Conference in 2003-04.

On Sunday morning at the Sturbridge Conference, by District Governor Elect Andrea Ives and members of her Conference Committee made a presentation that revealed the many possibilities that Chautauqua has to offer. A video described its culture, its vitality, and its history.

DGE Andrea Ives and the 2003 District 7150 Conference Committee invite you to mark your calendars. Plan to attend this unique, sure-to-be memorable event. In addition to great Rotary fellowship, you'll find first-hand that Chautauqua is a cornucopia of delights.

The location is the historic Athenaeum Hotel at the Chautauqua Institution, and the dates are October 24-26, 2003. The historic Athenaeum Hotel sits grandly on a tree-shaded hill overlooking picturesque Chautauqua Lake on the grounds of the world-renowned Chautauqua Institution in the southwestern corner of New York State. This Victorian treasure is a full-service hotel

that has been serving guests in style since 1881.

In addition to the opportunities for Rotary education, fellowship, and a recharging of our Service Above Self batteries, Chautauqua offers two golf courses, hiking, an historic house tour, a nearby mega-mall, the "I Love Lucy" museum in Jamestown, and lots of wineries. One of the guest speakers will be Elizabeth Cady Stanton, famous Suffragette. There will be a Roaring Twenties Party that will include prizes for costumes, a secret password, a bouncer, Ragtime, and the Charleston. So start to hunt up your feathers and fringe, your long beads and starched collar, and your spats.

Tell me again what's special about Chautauqua? Meet Susan B. Anthony, play a round of golf, take a tour of historic houses, explore a truly extraordinary community, recharge your Rotary batteries, and attend a Roaring Twenties Rotary Party!

For those of you who are fans of "I Love Lucy", Lucy got her education at Chautauqua Musical Institute in Chautauqua, NY. You'll be able to visit the Lucy-Desi Museum in Jamestown!

Pre-registration offers a savings opportunity...only \$50.00 if registration with payment are postmarked before January 1st. After that, the registration will be \$75.00 per individual Rotarian or Rotarian couple. The registration form can be found on the District website, or contact DGE Andrea Ives or Jacquie Olmsted, Conference Chairman.

Register before December 31st, 2002, and save \$25! The advance registration fee is only \$50... and if you pre-register by the December 31, 2002 deadline, you could be the winner of the Grand Prize... a free Conference Package for two!

Contact Information:

Andrea H. Ives
7575 State Fair Blvd.
Baldwinsville, NY 13027
Phone/Fax: 315-635-6762
E-mail: Andrea

Conference Committee:

Jacquie Olmstead, Chair;
Andrea Ives; George & Pat Booth; Stan Rubenstein; John Wolle; Marlene Brown.

Download registration form on Conference '03 webpage. See you at the 2003-04 District Conference in Chautauqua, N.Y.



**Chautauqua 2003:
Come for Its Culture, Go
Home with its Spirit**



"Service Above Self"

If you missed President Bhichai on the night of the 12th, I think you missed a "Rotary Moment" that will never be repeated. Bhichai rekindled our spirit, he lifted us to new heights and made us all proud to be Rotarians! What a night!

Our **District Conference** was just great. From the speakers to the outstanding displays in the House of Friendship, to the presentations by the Youth Exchange Students and the GSE team, visits to Boston and Old Sturbridge Village, 290

Rotarians, their families & guests certainly made a lot of memories, as well as a lot of friends.

Yes...the glass is certainly half full! We have a lot of memories from the first six months and are looking forward to some outstanding Rotary events in the upcoming months.

Our Assistant Governors are planning **Mid-Winter Area** meetings for January and February, **District Team Training**, led by DGE Andrea Ives will take place in February. **PETS** will soon be here...clubs should be in the

process of finalizing their officers for 2003-2004 right now. In April we will host all three levels of the **Rotary Leadership Institute** ...what a great (and easy) way to learn about Rotary and expand your leadership skills.

For now...my son **Don Jr. and my wife Ann and I wish** all of the District Rotarians and their families **a happy and joyful holiday season.** Your friendship and your joy of life has really affected all of us. I am proud to be a Rotarian!

View pictures of all these events on our website rotarydistrict7150.org

GSE Team Preparing for Taiwan by Chair Sadieann Spear

The GSE team has begun its work of preparing for the trip in March to Taiwan D3500. They have been learning the Chinese Mandarin language so they will be able to communicate effectively during their stay there.

By now, you know about **Mitzi Reul, D7150 GSE team leader** and you heard a little about the team in last month's Credo, but here are a few more details. *Pictures of our Team members are on our website.*

John Rosicky is *an Assistant Professor at Mohawk Valley Community College* and the Head of the Psychology, Human Services and Education Department. His students call him "Dr. John" because he has a Ph.D. in Developmental Psychology from the University of Oregon and because Rosicky is too hard to pronounce. He lives with his wife, Julie, and two sons, Bryce, 5, and Ben, 3, in Holland Patent on 7 acres along a river and across the street from a horse farm. John enjoys hiking, skiing, and snow shoeing with his family. His hobbies are running, home brewing, and leading adventure activities with youth. John received the Accent on Excellence Award for 2001 for community leaders under forty.

Sarah Engelbert is 27 years

old and was born and raised in Rome, New York. After graduating from high school she attended Hartwick College where she received a BA in English. Upon graduating in 1997 she moved to Park City, Utah where she was a ski instructor at Deer Valley Resort. In 1998, she decided to move back home and try out the family business, **Engelbert's Jewelers**. That Jan she attended the Gemological Institute of America where she received her graduate gemologist degree. Sarah is the fourth generation jeweler in her family and is **store vice president**. Her duties include buying, advertising, selling, inventory and managing employees. Hobbies include reading, hiking, skiing, kayaking, spending time with family.

Tara Fletcher works with **Syracuse University** at Slutzker Center for International Services as the **Assistant Director for Programs and Services**. Her interest in International Education started at a very young age when her family began hosting international exchange students. She eventually studied abroad in Spain and started traveling throughout Europe and Latin America. Her personal experiences drew her to the fields of Spanish and International Studies. She pursued undergraduate studies at the State

University of NY College at Brockport and graduate studies at the University of Denver in those fields. Tara loves to travel and always look forward to meeting new people and having the opportunity to learn about new cultures.

Carla DeShaw is the **Assistant Director of Continuing Education** for the **BOCES** Consortium in Verona, NY. Workforce development is the major goal of her division. Through the Center for Business & Industry, she works with employers to develop customized training programs for their employees. She also assists local agencies such as the NYS Dept of Labor in developing pre-hire programs for labor shortage areas. Most recently, she authored a 3 million-dollar project which focuses on customized training for incumbent workers for 25 area manufacturers. Her educational credentials include an AS Degree from Cazenovia College in Business Administration, a BS Degree from the State Univ of NY at Oswego in Vocational-Technical Education, an MS Degree in Educational Administration from the State Univ of NY at Oswego and a Certificate of Advanced Study in Educational Administration. Carla lives in Canastota, NY. An avid volleyball and softball player, she coaches high school teams in the sport, & enjoys flower gardening, hiking, traveling, now skiing. *View pix & more info on our website*

D 7150 Attendance & Membership Leaders for month of October 2002

Club Name	SAR Baseline 7/2002	July 2002	Oct.	Membership change from July		Oct.	
	Members	Members	Members	#	%	% Attendance	Mtgs
Adirondack Foothills	30	30	31	1	3%	58%	5
Auburn	28	34	34	0	0%		
Aurora	17	17	17	0	0%	55%	5
Baldwinsville	28	28	29	1	4%	67%	5
Camden	20	20	18	(2)	-10%	41%	3
Camillus	27	32	32	0	0%	56%	5
Canastota	25	25	25	0	0%	77%	3
Cato	20	20	21	1	5%	61%	3
Cazenovia	28	27	27	0	0%	75%	4
Chittenango	55	55	55	0	0%	85%	5
Clay,Cicero,N Syracuse	6	7	6	(1)	-14%	88%	5
DeWitt	93	94	94	0	0%	76%	3
Dolgeville	18	17	17	0	0%	59%	4
Eastwood (Syracuse)	42	42	39	(3)	-7%	88%	5
Fayetteville-Manlius	23	24	23	(1)	-4%	57%	5
Fulton	36	35	38	3	9%	72%	5
Fulton Sunrise	22	23	23	0	0%	67%	4
Greater Utica Sunrise	27	27	22	(5)	-19%	75%	5
Hamilton	32	32	29	(3)	-9%	69%	5
Herkimer	26	27	24	(3)	-11%		
Kuyahoorra Valley	25	25	25	0	0%	61%	5
Little Falls	27	27	29	2	7%	63%	5
Liverpool	24	24	22	(2)	-8%	48%	5
Marcellus	14	14	13	(1)	-7%	83%	5
Moravia	17	17	16	(1)	-6%	68%	5
Morrisville	19	13	13	0	0%		
New Hartford	37	39	40	1	3%	63%	5
North Utica	17	20	20	0	0%	68%	5
Oneida	90	90	89	(1)	-1%	77%	5
Oneida Shores	18	18	18	0	0%	70%	5
Oriskany Falls	20	20	20	0	0%	90%	5
Oriskany-Whitestown	29	28	28	0	0%	47%	4
Oswego	52	53	51	(2)	-4%	63%	5
Oswego Sunrise	28	30	28	(2)	-7%		
Rome	87	94	96	2	2%	72%	5
Sauquoit	24	24	27	3	13%	53%	5
Sherrill	15	15	16	1	7%	80%	5
Skaneateles	52	53	52	(1)	-2%	70%	5
Solvay-Geddes	19	18	19	1	6%	88%	5
Syracuse	111	124	115	(9)	-7%	39%	4
Syracuse Sunrise	30	33	30	(3)	-9%	62%	4
Tully	23	24	23	(1)	-4%	57%	5
Utica	150	152	154	2	1%	65%	4
Waterville	20	20	19	(1)	-5%	72%	4
West Winfield	29	30	28	(2)	-7%	57%	5
	1,580	1,621	1,595	(26)	----	62%	----

Leading District Clubs	
Oct.	
Attendance	%
Oriskany Falls	90%
Clay,Cicero,N Syracuse	88%
Eastwood (Syracuse)	88%
Solvay-Geddes	88%
Chittenango	85%
Marcellus	83%
Sherrill	80%
Canastota	77%
Oneida	77%
DeWitt	76%
Cazenovia	75%
Greater Utica Sunrise	75%
Membership Total	Qty.
Utica	154
Syracuse	115
DeWitt	94
Rome	96
Oneida	89
Chittenango	55
Skaneateles	52
Oswego	51
Membership Gain	%
(Re: Previous 01-Jul SAR)	
Sauquoit	13%
Fulton	9%
Little Falls	7%
Sherrill	7%
Solvay-Geddes	6%
Cato	5%
Baldwinsville	4%
Membership Gain	Qty.
(Re: Previous 01-Jul SAR)	
Fulton	3
Sauquoit	3
Utica	2
Rome	2
Little Falls	2



Note:1) A # symbol denotes no report by club.
 2) Values within () are Negative.
 3) Averages & Totals bordered by a # are estimates assuming no change for clubs with no report this month.

D7150 Secretary Anita Brown's email:
 anitabrown@adelphia.net
 Attendance reporting form:
www.rotarydistrict7150.org/reports.html

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www.rotaryryla.com/
www.rotarydistrict7150.org/
www.rotaryyouthexchange.org/
www.rotarydistrict7150.org/links.html

Check the Worldwide Rotary Database on our District website & Read Credo Online!



District Governor's Credo Distribution Policy
- To better utilize our district's electronic communications capabilities, and reduce costs, the primary distribution of Credo will be via the district website.



"Service Above Self"



*Register by December 31st for
Conference 2003 in Chatauqua, save
money & qualify for Grand Prize!*
