



Doug started his presentation by outlining some **objectives of the session**:

- Share a new perspective to help better understand our Rotary Foundation
- Not to just have a repeat or old rehash of Foundation programs
- Discuss ideas to identify and process Matching Grants & WCS Projects
- Explore ways to use the internet as a resource for effective Rotary service
- Leave the session with renewed enthusiasm & commitment

He then proceeded by using overheads to discuss a new concept for explaining the structure of our rotary Foundation:

“Consider Rotary Foundation as a Processing Plant

Let's consider our Rotary Foundation as a \$ processing plant . . . a typical factory building that we see in our community each day. Picture the front of this building with a Rotary logo and sign that reads: "Rotary Foundation \$ Processing Plant." Yes, envision that we are operating a Money Processing Plant for Rotary International and all Rotarians around the world.

What does every plant have? . . . Receiving Docks

As we look up the left side of our plant, we imagine a row of receiving docks, ready to accept delivery of raw materials. A sign above the doors reads "\$ Receiving."

Next come some trucks, bringing the fundraising money to the plant for processing. There are different names on the various trucks, such as: Paul Harris Fellow, Major Gift, Benefactor, Walk-a-thon, Bowl-a-thon, Gala Dinner, other events

What is Inside? . . . Departments

Next we see there are various departments within our processing plant. In reality there are several, but in addition to administration and PolioPlus, the main ones are 60% space taken by DDF (District Designated Fund) and 40% used for the World Fund.

The World Fund distributes 40% of the total funds through one annual GSE to each District, Matching Grants, Peace Forums, Special Humanitarian Programs, etc.

Many Rotarians do not realize that 60% of unrestricted contributions can be directed by their District toward programs they deem most worthy. (ie: Scholarship Program, a second GSE, Matching Grants, etc.)

Like many plants . . . we use Sub-Contractors

The Foundation Trustees work with "bank and investment managers" to invest our money wisely for up to three years. Envision an old man with a beard, standing behind a bank teller's wicket. The investment income from this period is used to cover administrative costs. If you hear we spent 103% of funds received, it simply means our administrative costs were 3% less than our investment income.

What else does every plant have? . . . Shipping Docks

After processing the funds our product is ready for delivery and we begin to think about the shipping docks. We can see a row of them up the right side of the building with a sign above the doors reading "\$ Shipping." Trucks are arriving to pick-up and transport the funds for various programs and projects

Similar to the inbound vehicles, trucks are labeled with project names like: GSE, Ambassadorial Scholar, Matching Grants, 3-H Grants, Polio Plus and others, etc.”

(This was a unique, yet simple and effective approach to explaining how our Rotary Foundation works).

The Magic of Matching Grants

Next, Doug used some magical wizardry to show how simple and effective our Matching Grants can work. After soliciting two members from the audience to donate money toward the Foundation cause, he proceeded to magically transform the first person's \$5. bill into a \$10. donation, representing the District share contribution *(and a good return on investment to the volunteer).*

In the second instance using a different method, he took a \$10. bill and converted it into a \$20. amount to represent the Rotary Foundation Matching Grant. A great impact with a whopping 400% return on investment!

Finding WCS Projects

Through a facilitated discussion, the group came up with several ideas to find and identify potential WCS projects:

- Use an established project list
- Internet contacts or mailing lists
- Access ICUFR project web site or ROTI Project Central site
- RF Alumni Contacts (GSE, Scholars, Rotary Volunteers, etc.)
- R.I. WCS projects exchange (semi annual - either book or web site)

- Community Service contacts or other organizations
- Partner or Contact clubs (Sister clubs)
- International Convention - Rotarians met or project requests at WCS projects booth
- District projects already identified
- DG or DGE contacts at Zone Institutes or International Assemblies
- Business, Personal or Travel contacts
- Youth Exchange students (or their parents)
- Friendship Exchanges

Processing Steps for a typical WCS/Matching Grants Project

Doug reviewed the normal steps that occur in a typical WCS/MG project and facilitated group discussion on how we can use our internet/email activities to make them more effective.

- Project Data Form completed by recipient community Rotary Club
- Project is identified and selected by sponsoring Rotary Club
- Two (or more) clubs match up and form partnership for the project
- Application is submitted to Rotary Foundation
- R.F. acknowledges receipt of application with post card, containing MG number

(Important to record and use this number for all future reference)

- Application reviewed and approved at R.F. if all is appropriate
- Notification letter and agreement/confirmation letter received from R.F.
- Return signed confirmation letter along with funds (and RF contribution form)

(funds may go to RF for recognition or direct to project account at site)

- Funds released by R.F. to project
- Project implemented - promote coverage with media as appropriate
- Sponsor club should have involvement (*eg: assist planning & preparation, monthly contact, follow-up, personal site visit, etc.*)
- Interim reports and pictures
- Final report and pictures

Many ideas were discussed on how we can use our email/internet resources to make projects more effective, such as: downloading the latest information and application forms; encouraging R.F. to develop an electronic application system; encourage sponsor club involvement via web pages with pictures, ICQ chats and email conversations.

Sites of Interest Regarding Rotary Foundation

Rotary.org - Download Center

RI Publications and Audio Visuals
Rotary Figures at a Glance
Rotary International and Polio Plus
Rotary and Literacy Info Sheet
Rotary Literacy Handbook
Ambassadorial Scholarships Info
Ambassadorial Scholarships Leaflet
Ambassadorial Scholarship Application
University Teacher's Grant Application
Rotary and Volunteerism Info
Rotary Volunteer Registration Form
Rotary Volunteer Site Registration
G.S.E. Brochure
G.S.E. Team Member Application
G.S.E. Team Leader Application
G.S.E. Team Handbook
G.S.E. District Leader Handbook
Carl Miller Discovery Grant Info
Carl Miller Discovery Grant Application
WCS Projects Exchange List
WCS Project Data Form
Matching Grants Application
New Opportunity Grants Application
Securing the Future - Bequest Form
Benefactor Commitment Card
www.roti.org

Regional Rotary

RI Literacy Program Link

ROTI Institute

Tracing the Roots of G.S.E.
Understanding Rotary Foundation
Rotary Foundation - Charity of Choice
Multiplying TRF Money - Almost Magic
10 Reasons Matching Grants are Held Up

Project Central

WCS Projects Registry

Ideas That Work

New Generations Initiatives
Links to Rotary E-mail lists

ROTI Links

RI Ambassadorial Scholarships
World Community Service Projects
www.icufr.org

ROCC Rotarians Online

Children's Opportunity Project
Partners/Contacts for Matching Grants
Q & A on Matching Grants
Medical Equip & Supplies Available

Viruses, Hoaxes

Links to sites

Rotary Links

RI Policy, Electronic Communications

Rotary Projects

Grannie's Polio Plus Scarf Project
Rotary Club Project Requests

Other Sites

www.crcid.org

[www.rotary.org/foundation/The ABC's of Rotary](http://www.rotary.org/foundation/The%20ABC's%20of%20Rotary)

When Did You Become a Rotarian?

Doug concluded his presentation by commenting on how he had joined the RC of Woodstock-Oxford as a charter member in 1981. Since then he has maintained 18 years perfect attendance, been Past President and participated in several District committees as both a member and chairman.

He has also worked on various Rotary projects around the world, but said it wasn't until 1995 that Rotary actually had a great impact on him.

There was a special day in the Philippines that year which changed Doug's outlook on Rotary and life. He shared his thoughts and emotions with the group, as he described his walk up a dirt pathway toward a Barangay on this specific day.

As he approached the little shanty town village, with plans to officiate at a water well turnover ceremony, children began greeting him with hugs and polite tugs on his pant legs. He explained how mothers approached him with open arms, showering him with hugs and small gifts of gratitude for the water well Rotary had just sponsored.

In the village square, husbands and fathers had also stayed home from work on this day to show their personal appreciation for what Rotary had done in the community and for the health of their families.

He shared how a lady had lifted a 5 gallon pail to her head, illustrating the way she had previously carried water walking 1 ½ hours from a neighboring village.

Doug continued with another example of how proud, yet humble, he felt when honored by the senior fathers of another Barangay village . . . and how they considered Rotarians as guardian angels of their community. He shared the tide of emotion he felt when leaving, as an older lady came up to embrace him saying “the lord has a special place in heaven for you, sir.”

He also reference to a medical mission where a hospital had donated their facilities, Rotarian doctors had donated their services, and for \$96. each, the Rotary Foundation had covered medical costs resulting in 100 people receiving eyesight through simple surgery. Truly some remarkable first hand examples of Rotary in action.

Doug’s point in sharing these feelings with the group ended with a question we should all think about when people ask, “When did you become a Rotarian?” In his case, he joined Rotary in May of 1981, but said he did not become a true Rotarian, until that special day in the Philippines, back in February 1995.

. . . and a parting challenge from Doug:

**The Rotary Foundation . . . “Helping shine a light of
Hope over the fields of despair in dark corners of the world”
Will you help make a difference?**