



# Credo

## District 7150

### Governor's Newsletter



February 2002

### We're Half Way Through by DG Bruce Frassinelli

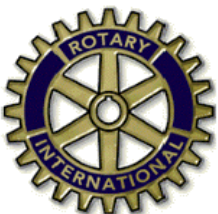
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*E-mail us your Club Calendar events, your Committee information, and your club news!*



*DG Bruce Frassinelli*



**"Service Above Self"**

It seems impossible that more than half of our odyssey together has already passed. As we begin the last five months of the Rotary year, I wanted to share some important information with you:

**Rotary Global Quest:** We have shown a gain of 40 new Rotarians, from 1,576 to 1,596 through November 30, 2001. You can track how your club is doing by checking the list of clubs in Credo and compare how your club's membership is at the end of the most recent month for which figures are available compared to July 1, the start of the Rotary year. We are hoping every club achieves the Rotary Global Quest goal of one new member a month with a net gain of 5 for the Rotary year. Oswego and Tully share the membership lead with 6 each. Congratulations to Oswego President Judy Percy and Tully President Paul Olsen, and to their respective membership teams.

**The district goal** is to have a gain of 220 Rotarians by year's end. Worldwide, Rotary has shown a gain of 32,000 new Rotarians between July 1 and November 30, 2001, -- a great tribute to the fact that the Rotary Global Quest is working. Remember, any Rotarian who brings in three or more Rotarians during this Rotary year qualifies for the specially struck pin, which I will be happy to present personally at a ceremony at

your club meeting. I am happy to report that I have just proposed my third new member for this Rotary year to my home club -- Oswego. I am trying to lead by example. I am not asking you to bring in three new members this Rotary year -- although that would be awesome if you did. Just one! That's all we are looking for from each Rotarian.

**Credo:** A lot of time and effort goes into the creation of the monthly Credo, the district governor's newsletter. We rely on the club president and club secretary to make copies for the members of the club who do not have computer access. We also rely on club officers to talk up Credo and to let members know when each new monthly edition is ready to be viewed on the District 7150 website. Credo contains valuable information every month on our membership totals, our Rotary Foundation donations and other key information.

**Important dates:** Presidents-elect are reminded that they are required to attend the upcoming Presidents-elect Training Seminar March 1 and 2 at the Wyndham Hotel in East Syracuse. Even if a person has served as president before or even if one is currently serving and will serve a second term in 2002-03, he or she is required to attend PETS before taking office July 1. District Governor-elect Don Reese is contacting all incoming presidents to make sure they are registered. (*con't on page two*)

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## We're Halfway Through con't - by DG Bruce Frassinelli

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All mid-winter meetings have been held. Reports that have come back to me by the assistant governors indicate they were well-attended and came off very well. We are grateful to speakers and to all attendees.

**Rotary Leadership Training** program will be held Saturday, April 6 at Mohawk Valley Community College. Information is being handled by Past District Governor Ward Vuillemot.

**Rotary Foundation Celebration** is scheduled for April 26 at Dibble's Inn in Vernon. District Governor Nominee Andrea Ives is chair of this event, and she will have information and details on this event shortly.

**The District Assembly**, with DGE Reese as chair, will be held May 18 at Mohawk Valley Community College. The **Changing of the Guard** dinner is scheduled for June 20 at the Rusty Rail in Canastota. I also wanted to remind you about the **International Conference** -- this year's is in Barcelona, Spain, from June 23-26. DGE Reese has information, registration forms and hotel information.

**Community Action Program:** The deadline for applying for one of the district's \$1,000 CAP grants is March 15. The applications should be sent no later than that date to Marcellus Rotarian Ron Ramsden, District chair of CAP, 3867 Slate Hill Road, Marcellus, NY13108. Contact Ron at 673-2813 or rjram@twcny.rr.com.

**Welcome to new president** John Stewart, who took over Jan. 1 as president of the Kuyahora Valley Rotary Club. John succeeds Jim Beyel, who served for the first half year. We thank Jim and John for agreeing to serve, each taking six months.

**How is it going:** I would be delighted to hear a brief update from each of you to let me know how you are enjoying your Rotary experience. Credo can be for an exchange of ideas. We never hear frequently enough from Rotarians in our district. Your comments are welcome and can be sent to 139 Arcadia Avenue, Oswego, NY 13126 or brucep@aiusa.com. I get monthly reports from the assistant governors, but I would

be pleased to hear from you, too. I plan to make additional visits to clubs throughout the year. I have visited some clubs a second time, have several club appearances scheduled for the next several weeks but plan to make many more after the weather breaks. Four clubs are observing milestone celebrations this Rotary year -- Oswego and Skaneateles, 75 years, and Oriskany Falls and Kuyahora Valley, 50 years. We congratulate all four of these clubs on these special observances, which will be celebrated in formal observances this spring.

**A parting thought:** I am sure you have all learned a lot about Rotary in the seven months of this Rotary year. I told your presidents recently that for many of them the amount of work involved as club president is much more than they had bargained for. That's why I am so grateful for all that they and you have done. Thank you so much for your service to Rotary and to our grand cause. If you need help, please contact your assistant governor or me. We stand ready to help you in any way we can.

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### District 7150 Club Meeting Location and/or Time Changes

Several D7150 Rotary clubs have changed the sites or times:

**Eastwood** -- to Traditions at the Links at Erie Village, 5900 Burdick Street, East Syracuse, 12:10pm Tuesdays.

**Marcellus** -- to Marcellus United Methodist Church, 1 Slocombe Ave, 7am Tuesdays.

**Oneida Shores** -- to The

Castaways in Brewerton, at 916 County Rte 37, Brewerton, 6:30pm Tuesdays.

**Camillus** now meets at the Elks Club in Camillus, not the Top of the Hill

**Fayetteville-Manlius** now meets at the Alterra Wynwood Senior Residential Facility.

**Sherrill** now meets at 7am



Thursdays, but at the same location Dibble's Inn in Vernon.

**West Winfield** meets the 1st and 3rd Tuesdays (and 5th if there is one) at 6:15pm and 7am on the 2nd and 4th Tuesdays at the Stone House Restaurant.



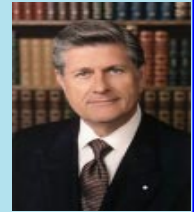
## District 7150 Calendar of Events

**March 1-2, 2002, Multi-District PETS**, Syracuse, Contact District Governor Bruce

**April 6, 2002, Rotary Leadership Seminar**, MVCC, Utica, Contact PDG Ward Vuillemot

**April 26, 2002, Rotary Foundation Dinner**, Dibbles, Contact DGN Andrea Ives

“To encourage and foster the fourth Object of Rotary — the advancement of international understanding, goodwill, and peace — **Rotary International President Richard D. King** has announced plans for three World Peace forums to be held in Jordan, Egypt, and Turkey in early March. The triad of events kicks off with the RI Presidential World Peace Dinner, on 4 March in Amman, Jordan, at the Amman Marriott. Special guests, including the United States ambassador to Jordan, are tentatively scheduled to attend the evening gala.”



## Rotary Donate-A-Phone Fund-Raising Project

The Rotary Club of New Hartford, in cooperation with the Wireless Foundation's Donate A Phone Program, has established a **brand new fund raising program** to support local charities.

Rotarians are **collecting used cellular and PCS wireless phones** for refurbishment and resale with the club's portion of the proceeds going to The Children's Museum and other local charitable projects. Also being collected are phone chargers, batteries and accessories, but please no "bag phones, pagers or vehicle installed equipment."

This is a win/win situation for

the entire community. Individuals can donate used phones, which are lying about idle due to replacement by upgraded models, and take a tax deduction as a charitable gift. Phones do not need to be in working order and will be reprogrammed, thus individuals should ensure their service has been discontinued prior to donation. The Wireless Foundation will refurbish and resell the equipment. Approximately one third of the proceeds will be returned to our community for charitable purposes.

With an estimated 30 million

used phones out there and people upgrading equipment every 2 years, we expect this to be an ongoing fund raising effort for the club & district.

To date, **public drop off points** have been established at: **NBT Bank** (Clinton & New Hartford); **New Hartford Library**; **The Children's Museum** (Utica); **New Hartford Animal Hospital** (Washington Mills); **Urbanke Insurance** (Frankfort)

For more information, view NHRC's website. **To donate a phone(s)** contact any member of the Phone Raising Committee: Frank Fazekas 733-8687; Laurie Grube 797-1342; Don Urbanke 894-9175.

## First ever Rotary e-Club by Marlene B. Brown, Webmaster & ICO



Almost a century after Paul Harris founded the first Rotary Club, a group of Rotarians from Colorado, USA have made history by forming a club RI's founder might not have imagined.

On 4 January, RI officially chartered its first-ever Internet-

based Rotary Club in the world, **Rotary e-Club One** of District 5450. RIP-elect Bhichai Rattakul recognized the historic "e-club" at a District Foundation Dinner in Denver, Colorado, on January 18, 2002 with more than 600 Rotarians in attendance.

Many of the e-club members met face to face for the first time at this event. The first Rotary cyber club, which takes as its theme "Service Above

Self on the Internet," is just like a traditional Rotary club in many respects. However, rather than having a meeting time and place, the club meets on the Internet, 24 hours a day, 7 days a week at [www.rotary5450.org/eclub](http://www.rotary5450.org/eclub)

**As Paul Harris said** in a 1914 speech, "The future of Rotary is shrouded in expectant mystery. It is for you my new Rotarian friends to aid in the unfurling of the Rotarian destiny."

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## On the Go in District 715-oh by DG Bruce Frassinelli

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Jim Gascon, Eastwood Rotary Club, who, with PDG Mike Occhipinti, so beautifully engineered the district's new and dynamic *Gift of Vision* program, reports this wonderful bit of ironic news: Nene (Neneo Koroma), our first Gift of Vision child, from western Africa, returned to her native land Jan. 30 and 31 after a successful corneal transplant performed by Dr. Sylvia Norton of Syracuse. Traveling with Nene were the corneas which will be used in a double corneal transplant by Dr. Erick Roth in Senegal this month. Nene, therefore, not only received the Gift of Vision, but she also delivered the Gift of Vision to a year-old child in Senegal.

Lisa Farrell, Nene's guardian in the US, reports to Jim that life for Nene after her corneal transplant is a wonderful indicator of what is likely to come. Lisa writes, "So many people are remarking about how great her eye looks and about what a different countenance she now has. She carries herself with confidence and joy, she's open to speaking to people, she's smiling and laughing. Thanks to you and the D7150 Rotarians for all you have done to change the course of Nene's life. You have helped save not just the eye of this young girl but her soul as well."

The Gift of Vision program hopes to expand significantly. Jim Gascon is preparing a matching grant to help set up a clinic in Senegal where corneal transplants can be done on-site. DG Bruce has pledged \$7,500

in district SHARE funds to this project. Jim will be seeking help from district clubs in attempting to raise additional funds for this worthwhile project which was launched this Rotary year to fulfill one of Governor Bruce's objectives of "one dynamic, new districtwide project that has a significant impact on the district and the world."

In the February Rotarian, each district's membership is tracked as part of the *Rotary Global Quest* effort (one new member a month with a net gain of five for the Rotary year). D7150 showed a growth of 19 members between July 1 and Nov. 30, 2001, putting it in fifth place among the 12 districts in Zone 31. In terms of percentage gains, D7150 ranked third, with a gain of 1.21 percent. D7120 (Rochester and surrounding area) led with 105 new members, followed by D7950, with 32; D7850, with 25, and D7170 (Binghamton area), with 21. In terms of percentage, D7120 leads with a 3.61 gain, followed by D7850, with a gain of 1.46 percent. Congratulations to Don Schlueter, D7150 membership chair, and his team and to all of the clubs in the district which have emphasized membership growth. According to membership figures compiled by Don and district Secretary Anita Brown, membership as of Dec. 31 has grown by 34 since July 1. (See membership figures, by club, at end of Credo edition.)

Recent information from *Rotary International*: the RI Board at its November meeting decided to encourage district

nominating committees to interview all candidates for governor, not just those identified by the nominating committee. It also revised the requirements and recommendations for a successful district conference. This included modifying the role of the President's Rep. Starting in 2002, the district conference must: provide the RI rep with the opportunity to address the conference a minimum of two times, one of them a major address of 20 to 25 minutes at the conference session with the maximum attendance; be provided with an opportunity to make remarks at the conclusion of the conference; elect the district's rep to the Council on Legislation; approve the district levy. (D7150 had fulfilled all of these requirements at its District Conference last September.)

According to *RI's annual report* for the 2000-01 year, there were 1,188,492 Rotarians as of 7-1-01, compared to 1,180,550 as of 7-1-00, a gain of 7,942 ...the first time in three years that Rotary showed a membership gain. There also was a gain of 523 new clubs -- 30,149 as of 7-1-01, compared with 29,626 on 7-1-00. (Incidentally, we are working on the formation of four new clubs in District 7150 this year -- in Baldwinsville, Oswego, south Syracuse and Skaneateles. Each of these areas has had exploratory meetings with prospective members. PDG's Joe McCarthy, Ward Vuillemot, Ned Mann and Dick Kemmis of the Fulton Rotary for playing key roles.)

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## “Sow the Seeds of Love” Rotary International’s 2002-03 Theme

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**District Governor-elect Don Reese** of the Utica club, who attended the Anaheim, CA, Rotary International conference, reports that Rotary's 2002-03 theme is “*Sow the Seeds of Love.*” He will give us a full report on his observations and highlights of the Anaheim happenings in next month's Credo.

Each Rotary Int’l president chooses a theme which is the cornerstone of his administration. Current President Rick King's theme is “Mankind Is Our Business,” the stirring reminder given by Jacob Marley's ghost to his partner Ebenezer Scrooge in Charles Dickens' immortal classic “A Christmas Carol.”

DGE Don says “**President-elect Bhichai Rattakul of Thailand** delivered a moving and inspiring speech at the Int’l Conf.

when he announced the 2002-03 theme to the governors-elect of the 530 districts in the Rotary world”. RIPE Rattakul stressed the importance of planting the essence of life in the clubs, whose task will be to pass that on to their communities and the world.

The theme and beautiful logo of flowers comes from a man who truly believes in Rotary's mission to serve humanity. RIPE Rattakul's vision is eloquent in its beautiful simplicity: *one act of service at a time, each one to sow a seed of love in the world.*

A counterpoint to the bombastic and electrifying Rick King. Bhichai Rattakul, soft-spoken but charismatic in a completely different way, has pledged to build on the membership successes of 2001-02. He has committed his administration to strengthening

existing Rotary programs and has pledged not to engage in any major new undertakings in an effort to consolidate the successes of the past two years. Rattakul is scheduled to visit District 7150 during the 2002-03 Rotary year.

**Jonathan B. Majiyaghe of Nigeria** has been chosen as nominee for **Rotary International president for 2003-04.** If approved by the membership, he will become the first African to be selected to lead Rotary's 1.2 million members worldwide. A member of the Kano, Nigeria, Rotary Club, Majiyaghe is a senior advocate of Nigeria and a principal counsel of his law firm in Kano.

*View pictures and further info on our district website's Rotary President's page.*

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## GSE Team to Philippines Postponed by DG Bruce Frassinelli

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I am sorry to report that the **District 7150 outbound Group Study Exchange Team will not be going to the Philippines until this fall**, at the earliest.

Concerns over the political instability in the Philippines has led to this decision by GSE Chair Ray Allen, GSE Team Leader Jim Austin, the other two members of the team and me. Considerable discussion and study were given before the decision was made, but we all believe it is in the best interest of those involved in the exchange to be prudent at a time such as this.

As you may have known, it was exceedingly difficult to get

applicants for the GSE program this year because of the uncertain situation, especially in the Philippines where rebels in the southern part of the island had kidnapped foreigners, including several Americans. We received a special dispensation from Rotary International to proceed with a three-member rather than a five-member team.

**Our host, District 3820**, is naturally disappointed, too, but very supportive and has promised to lay out the red carpet for the team when the exchange does occur.

Although we were assured by our hosts that the situation was

secure in the Manila suburbs where our team members would be staying, additional political events in the last few weeks underscores the correctness of our decision. The United States has sent troops to the Philippines to help train Filipino troops, a move which has sparked protests in the streets of Manila and other key cities.

I am sure that, given the circumstances, you will support our decision. I wanted to be sure you heard the full story from me, rather than hearing bits and pieces which may or may not be accurate. If any of you have questions, feel free to contact me.

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## Rotary Leadership Institute by PDG Ward Vuillemot

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**The Rotary Leadership Institute**, of which our district is a member, has announced that courses this Rotary year will be held in 16 locations in the northeast. The Institute, a multi-district project of 23 districts, conducts courses throughout the region to further Rotary knowledge and leadership skills for those identified by their clubs as having the potential for future club leadership (not necessarily as club president).

The courses are designed to provide Rotary knowledge and to develop leadership skills for voluntary organizations. Some examples of course sessions include, "The Perfect Meeting", "A Look Outside the Club",

"Rotary Foundation", "Membership Retention", five "Leadership" sessions, "Create Service Projects", "Public Relations", "Vocational Service", "Membership Development", "Analyzing a Rotary Club", "International Service", "Written Communications" and "Public Speaking". In the past year, 43 Rotarians in our district completed Part I of the three-part series, with 8 completing Part II by attending sessions in neighboring districts.

Our district will host Parts I and II of the Institute three part series, on Saturday, April 6, 2002 at Mohawk Valley Community College, Utica NY. Additionally, Parts I, II and III will be hosted by District 7170 on Saturday, March 23 at the Best Western Regency,

Binghamton NY. This is an idea opportunity for those in our district that have already completed Parts I and II and would like to complete the three Part series.

The all day courses start with 7:30am registration, a breakfast meeting at 8am, and conclude at 4:30pm. Additional information and registration forms can be located on the D7150 Website.

PDG Ward Vuillemot is District chair for this project. Feel free to contact him or your Asst Gov for further information. Ward can be reached by Tel: (315) 685-8133 or Email: wardtv@adelphia.net



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## New District 7150 Rotarians by DG Bruce Frassinelli & Membership Ideas

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### **New District 7150 Rotarians:**

We welcome the following nine Rotarians to their respective clubs and to the District 7150 family:

**Canastota:** Cindy L. Lindauer and Lori J. Sherwin

**DeWitt:** Jo-Ellen Bossert

**Liverpool:** James Farrell

**Marcellus:** Frank T. Wilson

**Oneida:** Sandra Cordell and Amy DeJohn

**Syracuse:** Dr. Hugh W. Bonner, Jonathan R. Denny, Warren King and Dr. Shenouda S. Shenouda

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The following is from a presentation made by Vern Tryon of the Oswego Club and LaVerne DeLand of Fulton Sunrise Club. Set a goal for increasing your club's membership.

### **Classifications**

- Fill vacancies.
- Update classifications by skimming Yellow Pages, newspapers.

- Make a list of business contacts, customers, suppliers, services, organizations

### **Fill vacant classifications**

- Community leaders
- Phone book Yellow Pages
- Chamber of Commerce directory
- Former Rotarians

### **Introduce prospective Rotarians**

- Invite them to a meeting.
- Personal conversation, followed by invitation to attend a Rotary event
- News releases about Rotary meetings, programs, projects
- Brief introduction of guests
- Give host a proposal form

### **Propose new Rotarians**

- Assist members in completing proposals, if needed
- Create new classifications

### **Expedite review & approval**

- Get Directors' approval quickly by e-mail
- Publish proposed member's name to club members

- Don't let proposal fall through the cracks.

### **Orient proposed Rotarians**

- Brief history of Rotary International, your club, and avenues of service
- Membership, attendance, financial requirements
- Prospective member sign card for membership approval

### **Induct new Rotarians**

- Formal, dignified, prepared
- Provide Rotary packet
- Assign to committees and projects immediately
- Mentor new member 1st year

### **Retain Rotarians**

- Have enough projects and programs of interest
- Include fun and fellowship
- Monitor attendance and follow up soon with problems
- Encourage involvement & proposal of new members.

# D 7150 Attendance & Membership Leaders for month of Dec. 2001

Club Name	as of 7/1/2001 per SARs	Dec.	Membership change from 7/01		Dec.	
	Members	Members	#	%	% Attendance	Mtgs
Adirondack Foothills	30	28	(2)	-7%	65%	3
Auburn	25	30	5	20%	68%	3
Aurora	20	20	0	0%	63%	3
Baldwinsville	37	35	(2)	-5%	55%	4
Camden	20	20	0	0%	58%	3
Camillus	32	32	0	0%		
Canastota	22	25	3	14%	76%	4
Cato	19	21	2	11%	76%	3
Cazenovia	31	31	0	0%	83%	3
Chittenango	59	59	0	0%	74%	4
DeWitt	87	89	2	2%	73%	3
Dolgeville	16	18	2	13%	52%	3
Eastwood (Syracuse)	41	40	(1)	-2%	83%	3
Fayetteville-Manlius	27	29	2	7%	46%	3
Fulton	39	39	0	0%	62%	3
Fulton Sunrise	19	20	1	5%	77%	3
Greater Utica Sunrise	26	28	2	8%	70%	3
Hamilton	31	24	(7)	-23%	58%	4
Herkimer	26	27	1	4%	74%	3
Kuyahoor Valley	26	27	1	4%	69%	3
Little Falls	28	28	0	0%	79%	3
Liverpool	22	23	1	5%	53%	3
Marcellus	15	12	(3)	-20%	92%	3
Moravia	16	15	(1)	-6%	83%	4
Morrisville	22	20	(2)	-9%	77%	4
New Hartford	34	39	5	15%	71%	3
North Syracuse	5	7	2	40%	67%	3
North Utica	17	17	0	0%	61%	3
Oneida	83	86	3	4%	80%	3
Oneida Shores	15	18	3	20%	72%	3
Oriskany Falls	20	20	0	0%	90%	3
Oriskany-Whitestown	27	29	2	7%	53%	3
Oswego	55	61	6	11%	76%	3
Rome	82	85	3	4%	65%	4
Sauquoit	29	30	1	3%	45%	3
Sherrill	14	11	(3)	-21%	79%	3
Skaneateles	55	53	(2)	-4%	68%	4
Solvay-Geddes	20	18	(2)	-10%	79%	4
Syracuse	128	128	0	0%	53%	4
Syracuse Sunrise	31	31	0	0%	78%	4
Tully	16	22	6	38%	67%	4
Utica	148	149	1	1%	70%	4
Waterville	20	20	0	0%	70%	4
West Winfield	21	26	5	24%	82%	3
44 Clubs	1,556	1,590	34	----	68%	----

Leading District Clubs	
Dec.	
Attendance	%
Marcellus	92%
Oriskany Falls	90%
Moravia	83%
Eastwood (Syracuse)	83%
Cazenovia	83%
West Winfield	82%
Oneida	80%
Solvay-Geddes	79%
Little Falls	79%
Sherrill	79%
Membership Total	Qty.
Utica	149
Syracuse	128
DeWitt	89
Oneida	86
Rome	85
Oswego	61
Chittenango	59
Membership Gain	%
(Re: Previous 01-Jul SAR)	
North Syracuse	40%
Tully	38%
West Winfield	24%
Auburn	20%
Oneida Shores	20%
New Hartford	15%
Canastota	14%
Dolgeville	13%
Oswego	11%
Cato	11%
Greater Utica Sunrise	8%
Oriskany-Whitestown	7%
Membership Gain	Qty.
(Re: Previous 01-Jul SAR)	
Tully	6
Oswego	6
West Winfield	5
Auburn	5
New Hartford	5
Oneida Shores	3
Canastota	3
Rome	3
Oneida	3

Note:

- 1) A # symbol denotes no report by club.
- 2) Values within ( ) are Negative.
- 3) Averages & Totals bordered by a # are estimates assuming no change for clubs with no report this month.

D7150 Secretary Anita Brown's email:  
 anitabrown@adelphia.net  
 Attendance reporting form:  
[www.rotarydistrict7150.org/reports.html](http://www.rotarydistrict7150.org/reports.html)



# Credo

The Official Newsletter of the  
District Governor, Bruce Frassinelli  
Rotary International District 7150  
139 Arcadia Ave., Oswego, NY 13126

**Newsletter Editors:**  
Marlene B. Brown & Earl J. Lewis

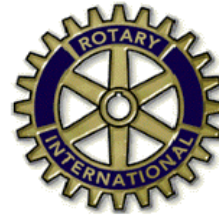
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**Deadline for each issue:**  
1st of the month

**Web Sites:** [www.rotary.org/](http://www.rotary.org/)  
[www.rotaryryla.com/](http://www.rotaryryla.com/)  
[www.rotarydistrict7150.org/](http://www.rotarydistrict7150.org/)  
[www.rotaryyouthexchange.org/](http://www.rotaryyouthexchange.org/)  
[www.rotarydistrict7150.org/links.html](http://www.rotarydistrict7150.org/links.html)



*District Governor's Credo Distribution Policy - To better utilize our district's electronic communications capabilities, and to reduce costs, the primary distribution of Credo will be via the district web-site, with a hard copy mailed to each club president and secretary.*



**"Service Above Self"**

**Check the Worldwide Rotary Database on our District website & Read Credo Online!**



*Sow the Seeds of Love*  
2002-2003 Rotary Theme/Logo  
*February is*  
**"World Understanding Month"**