



Credo

District 7150

Governor's Newsletter



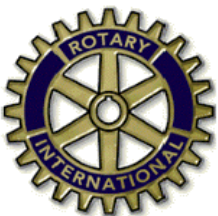
June 2001

On the Home Stretch ... and Into the Starting Gate by DG Ward Vuillemot

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E-mail us your Club Calendar events, your Committee information, and your club news!



"Service Above Self"

As we move into the last month of the current Rotary year, we are driving hard down the home stretch to complete the many goals that we set for the year. Working together, the Rotarians of District 7150 can look back at many outstanding successes. We have made a significant difference in our clubs, in our communities and in our world.

As a district, we have successfully,

- challenged and awakened our internationality with over 26 clubs participating in World Community Service projects,
- are well on our way to meeting our expanded Rotary Foundation annual giving goal,
- planned and initiated the district's first Rotary Youth Leadership Awards program,
- gave the Gift of Life to two children from third-world countries,
- completed an outstanding Group Study Exchange with Manchester, England,
- made a "world of difference" to 58 youths through our Youth Exchange program,
- sponsored an outbound and hosted four inbound Rotary Scholars,
- continued to provide leadership in literacy programs through out the English-speaking Rotary world,

- moved solidly into the world of electronic communications and host a world-class website, and
- successfully completed the challenging transition into the district Leadership plan (efficient use of Assistant Governors).

The real successes of the Rotary year have been made by you, the individual Rotarian, working with your club to make a better world through Service Above Self. I continue to be amazed by the many creative and meaningful ways our clubs have found to service their communities. I applaud each and every Rotarian in District 7150.

As we look back at our successes and challenges, we must at the same time look ahead to those Rotarians in the starting gate preparing for the exciting coming year. They are waiting for the leadership of this year to pass them the responsibilities and the challenges to carry us to even greater successes. It is this pass-off between those in the home stretch and the starters that are in the gate that give Rotary that continuity of growth that provides the magic that makes it fun and meaningful to serve our club, our community and our world.

As we complete the home stretch, June and I would like to thank each and every one of you for your support and for a wonderful year. - DG Ward

wardtv@earthlink.net

Feinstein Foundation Hunger Plus... A Success Story

Many of District 7150 clubs participated in the Feinstein Foundation HungerPlus RI challenge to alleviate hunger. I would like to express my appreciation to all that participated in making a difference in their communities through this wonderful project.

The following is a summation of one such project organized by the Rome Rotary Club. This outstanding project was co-chaired by Bob Gilchrist and Robert O'Meara.

It's absolutely amazing what a group of dedicated Rotarians can accomplish when they leverage the efforts and resources of their community. - DG Ward

Hunger Plus Campaign, Rotary Club of Rome ... by Bob Gilchrist and Robert O'Meara, Co-Chairs, Hunger Plus Campaign, Rotary Club of Rome.

The Rotary Club of Rome conducted what we consider to be a very successful campaign. Three years ago, the Club's total raised was approximately \$500. This year we raised a total of \$8,127 from in excess of 750 individuals and organizations.

In addition, we obtained \$15,000 in matching grants. The total amount turned over to local food pantries and reported to the Feinstein

Foundation was **\$23,172**. This money was distributed among five food pantries in the City of Rome: The Rescue Mission's Welcome Hall, Salvation Army, American Red Cross, Catholic Charities, and Mohawk Valley Community Action.



The success of our campaign was due in part to the approach. First, we instructed donors to send checks to the Rome Rotary Club Benevolent Fund in the Community Foundation that ensured a tax deduction.

Then we secured matching grants totaling \$15,000, from (1) a Rotarian, (2) from the Community Foundation and (3) from The Utica National Group Foundation.

The result was that we offered the potential of a tax deduction for each donation plus we matched the donations on a three for one basis, up to a total of \$5,000, an offer that many people could not resist.

We did not make an appeal to the community-at-large. To

do that required more resources than the club had. We directed our efforts toward the Rotary club, the business community, the school systems and the churches.

Some of the significant results were: The children from Gansevort Elementary School, which has over 90 percent of the children receiving free lunches, contributed \$37 in pennies; the Key Club from Rome Catholic High School collected, in their words, a dollar from every one, for a total of \$229; and a pastor from one of the local churches read an editorial in the local paper, written by my co-chairman, Robert O'Meara, contributed \$1,000. We received two gifts at the \$1,000 level.

A rough estimate of the numbers of contributors: in excess of **750**. A significant number of the donations were in cash.

The infusion of funds to the food pantries amounted: (1) To over 25 percent of the combined annual budgets of the five pantries, and (2) By pantry's own admission, most of the contributions came from individuals and organizations which have not previously contributed to the pantries.

As a continuing program of the Rome Rotary Club, its members collect money that is given to a different pantry each month.



District 7150 Calendar Events

June 21, Changing of the Guard, Rusty Rail, Canastota, NY, Contact DGND Andrea Ives

June 22-27, Rotary International Conference, San Antonio, Texas, Contact Rotary Int'l

August 1st-3rd , D7150 RYLA Seminar, MVCC, Utica, NY, Contact Chair Ray Allen

August 8th, YE Welcome Home Dinner, Dibble's Inn, Vernon, Contact Chair Dennis McDermott

September 21-23, District Conference, Sheraton Inn, Saratoga Springs, Contact DG Bruce Frassinelli

With online magazines, Rotary becoming global village: 17 of RI's family of 27 official regional magazines now have a presence on the Internet, bringing Rotarians ever closer to the ideal of a global village united by communication technology. Published in 20 languages worldwide, these magazines are distributed in 121 countries and have a combined total circulation of 750,000.

California license plate law promotes Rotary: Cars with a special license plate for Rotarians will soon be a familiar sight on the highways of California. Gov. Gray Davis signed legislation authorizing the creation of the plate. Proceeds from the sale of the license plate will fund educational, community, and humanitarian activities supported by California Rotary clubs. District 5170 Rotarian Maggie Wilhelm proposed the idea to Dick Ackerman, a longtime Rotarian and member of the CA state legislature.



Tech Tips by Marlene B. Brown, Internet Communications Officer, New Hartford



Why Use Technology:

- To be knowledgeable Rotarians, to support our Clubs, to grow and stay competitive
- Electronic communication reduces timelines, enabling us to instantly access information
- RIP Devlyn says "it will be important for all Rotarians to make effective use of the Internet"
- Information can be downloaded about WCS projects, community service projects, etc.
- The latest information on Rotary Youth Exchange & RYLA can be easily found
- Reduce Club costs by sending

Bulletins online & putting news up on your Club pages

- Build communication, provide information, increase fellowship, enjoy the process!

Email & Attached Documents:

- *When sending e-mail's*, make the Subject Heading short, succinct, pertaining to the email being sent, & include the date (i.e. 1-15-01 D7150 News Update). Cute or unclear doesn't pay here
- *When e-mailing change of address*, make sure you put your complete name in the body of the message, along with your new email address AND old email address
- *Copy/Paste* your message into the body of the e-mail, whenever possible, to avoid attachments that have to be opened
- *When sending an attachment*, put the name/date of item in Subject

- heading, then a brief line in body of e-mail telling what the attachment is AND the program used to create it
- *To avoid viruses*, NEVER open an attachment from someone you don't know. Have an anti-virus program running on your hard drive (Symantec / McAfee)
- Check the *Virus info page*, off from the Global Rotary Information dropdown menu, for other info on Viruses and Hoaxes (check this page before forwarding spam mail!)
- To avoid *forwarded messages* going through as attachments, hit Reply to All (message will stay in the body), & remove any email addresses you don't want included
- *Don't follow up emails* with phone calls or faxes unless needed.

It's a global electronic world - embrace & enjoy the benefits!

A Rotary Commencement by Bruce Frassinelli, DGE, Oswego

At this time of year, when college and high school commencements prevail, *we have a commencement of sorts* at the Rotary district level. We call it "Changing of the Guard."

It's a time when outgoing district governor Ward Vuillemot reflects on the past year and its accomplishments and when I, as incoming governor, talk about what we hope to accomplish in the coming year.

This year's "Changing of the Guard" dinner will be held June 21st at the Rusty Rail in Canastota, with the refreshment hour to begin at 6 p.m. and the dinner at 7. This year's event also will include a number of club awards, some good-natured "soaping" of District Governor Ward and some other surprises cooked up by District Governor Nominee Designate Andrea Ives, chair of the event, and her co-conspirators.

At many of the district's 44 clubs, there will be local Changing of the Guard dinners where outgoing club presidents pass the gavels to incoming successors. In some cases, they are the same person. Perhaps this underscores the dearth of club leadership or the unwillingness of competent leaders to take key roles. Thank goodness for sitting presidents willing to serve again.

My wife, Marie, and I are looking forward to meeting most of the district's 1,600 or so Rotarians during the next 13 weeks. During the several years I have been in the preparation stage to assume the district governor's position, I have met a large number of Rotarians, especially the present and incoming club leadership. I am impressed with their enthusiasm and commitment to Rotary, and I am eagerly looking

forward to this once-in-a-lifetime opportunity to serve.

Only 526 Rotarians worldwide serve as district governors. Just four-ten-thousandths of all 1.2 million Rotarians are honored to serve in this capacity in any given year. It's a humbling statistic.

I am not naive enough to believe that every Rotarian in our district will agree with every decision; Rotarians are independent thinkers. I am committed to seek constructive criticism as this Rotary year begins and goes forward.

My goal is to *balance the serious business needed to accomplish our goals with having the kind of fun* that makes Rotary worthwhile. I encourage all of the presidents-elect and the leadership of the 44 clubs to do the same.

We have some serious challenges as we begin the first full Rotary year of the 21st century. We need not only to stabilize the district's membership but make it grow. *We are implementing the Rotary Global Quest program* which asks each club to add one new member a month during the 2001-02 Rotary year, with a net gain of five by June 30, 2002. We launched this program at the District Assembly May 19 with an invigorating address by Chris Fraser, the R.I. Membership Coord for our Zone.

Chris returns to Central NY on Friday, June 15 for a membership seminar with key district leaders. Our district's Membership Committee will then hold a seminar with membership chairs of each of our clubs to prepare them to achieve the Rotary Global Quest. Bottom line?

We will add at least 220 members (44 x 5) to our district membership

roles by June 30, 2002.

I encourage all incoming presidents to share the club's and district's goals and objectives with their club members. To be effective, the quest to achieve these goals and objectives must be a collaborative effort that is embraced by the members.

At the District Assembly, the presidents-elect unanimously approved these actions:

-- Elected Anita Brown of the Greater Utica Sunrise Club district secretary to fill the unexpired term of Austin Beltrani of the DeWitt club, who resigned. Anita will serve until June 30, 2002. We thank Austin for his service the past two years as secretary and his many years of service to Rotary D7150.

-- Approved Dist Gov-Nominee Don Reese's proposal to hold the 2002 district conference at Sturbridge, Mass., Oct. 11-13.

-- Approved a 2001-2002 budget calling for revenues of \$50,315 and expenses of \$48,915. These numbers include a unanimously approved amendment calling for an expectation to meet the Rotary Global Quest goal by adding \$1,400 of additional revenue to be placed into the planned reserve buildup. The adopted budget has revenues of about \$1,000 less than this year's proposed budget and expenses of \$1,700 less than this year's. District dues of \$28 annually, payable in two semi-annual payments, remain the same as this year. The budget is calculated on an average of 1,650 Rotarians in the district, about 50 more than we are expected to start the Rotary year on July 1.

Tales of Drama, Joy, Pain, and Gratification by DGND Andrea Ives

Does this sound like "soap opera" to you? Well, that's the theme for this year's Changing of the Guard Celebration. The buffet dinner and a fun, rewarding and awarding evening will take place on Thursday, June 21st at the Rusty Rail restaurant in Canastota. There will be a social hour from 6 PM to 7 PM, and opening statements will begin 7 PM promptly.

The buffet will include pork tenderloin, sirloin filet, meatballs and sauce, penne marinara, mashed potatoes, vegetable, chef salad, rolls, coffee and tea.

The cost is \$19 per person. Call me for the registration form or get it on the district website: www.rotarydistrict7150.org/

COG2001.htm

Just fill in the blanks, and fax or mail it to me:

Andrea Ives
7575 State Fair Blvd.
Baldwinsville, NY 13027
Fax/Phone #: 635-6762

Deadline for registration is Monday, June 18th.

The Changing of the Guard Dinner is a time to reflect on the Rotary year just ending, and look to the bright future promised for the year coming up. We will be "soaping" outgoing DG Ward Vuillemot, and hearing from incoming DG Bruce Frassinelli about the plans for 2001-2002. This district celebration is also the time to recognize the contribu-

tions of Rotary clubs and individual Rotarians, all exemplifying the Spirit of Service Above Self.

The "soaping" of DG Ward will be presented by the District 7150 Primetime/Anytime Players. The performance is titled "As the Rotary World Turns," and will include: One Rotarian Life to Live, All My Rotarians, Days of our Rotary Lives, The Young and the Rotarians, Rotary's Guiding Light, One Rotarian's Family, and the Bold and the Restless Rotarians.

An event you won't want to miss!

See you on June 21st!



The Pivotal Period in Rotary by PDG Ed Paparella, GUS

Here we are with just about 3 Mondays, Tuesdays, etc. Rotary meeting days left in this Rotary year. If one looks at the number of hours you will be, assuming attendance at all the remaining 2000 - 2001 meetings, with your Club members, that time is between 3-4 ½ hours. It will feel more like the blink of an eye with summer now in full swing.

This is the period in the Rotary World for Rotary International, The Rotary Foundation and 29,900+ Clubs around the World to be Pivotal with a focused continuum. The Club work begun in this Rotary year 2000 - 2001 must be continued with vigor and enthusiasm. A Rotary Club task or project not completed is one we must not allow being part of our Service Witness in our Communities.

Regroup, modify or move on with a plan creating awareness and taking action with all members involved in getting the job done. That is the fuel that drives our desire to Serve.

This time is Pivotal in that the Leadership transition should appear to be seamless to the Club Membership and Community. If areas in the Club need repair or change now is the time to address these concerns with application of the Rotary Four Way Test for guidance. Seamless, patience, continuum, professionalism & integrity are just some of who we are as the Service Club Leaders in our Communities and throughout the World. The model set by our original founders must be the light that guides our direction and motives.

This is time is also Pivotal as we prepare to follow the Goals & Objectives of our incoming Rotary International President Rick King and our District Governor Bruce Frassinelli. They are blazing the trail for us to follow. We, all of us, have the responsibility to be in step with their Vision & Mission. The challenge is awesome and covered with heart filled Service to Mankind.

Let's join together and make this time, one we Take Pride In and Achieve our Destiny.



Rotary Youth Leadership Award Applications *by Ray Allen, RYLA Chair*

Applications for high school students between 15 and 18 years old interested in applying to *our D7150's first RYLA Seminar* are due June 10th. Seminar cost -- materials, room, meals -- to be paid by the sponsoring Rotary Club, is \$180.00 per student.

The RYLA seminar will be held **August 1-3, 2001 at Mohawk Valley Community College**, in Utica, NY. Registration will be at 10am on Aug 1st with a graduation luncheon at noon on Aug 3rd

hosted by Utica Rotary at Twin Ponds. The RYLA student's parents will be invited to attend.

The program includes lectures, and participatory group activities directed at leadership training, and a Ropes Course to teach team building, communication, and trust recognition skills. There will be teams set up to complete a project by seminar's end. Current leaders in the community, MVCC faculty and Rotarians will be seminar leaders and guest speakers.

Students will stay in MVCC dorms with Rotarians as chaperones.

Rotarians are also encouraged to consider having their children and grandchildren, who meet the criteria, apply to the seminar. Call Ray Allen at 315-732-3883 with questions. Selection criteria is on our website: www.rotarydistrict7150.org/RYLA.htm

Add'l info on rotaryryla.com



Registered for Toga? *by Bruce Frassinelli, District Governor, 2001-2002*

Have you registered yet for this year's exciting District Conference, to be held at the Sheraton Hotel and Conference Center in downtown Saratoga Springs? If not, you'd better hurry. This is the first time the conference has been held at this charming, well-known little city.

You can register now by going to D7150 website convention 01 page www.rotarydistrict7150.org or by contacting Paul Heins, conference chair, at 623-7508 or e-mail pheins@hotmail.com or District Governor-elect Bruce at

342-4180 (brucep@aiusa.com). The registration cost is \$65 and may be paid by check or credit card. Those registered will receive hotel registration materials.

There will be a lot of excitement -- superb Rotary programs, hands-on programs, an update on the district's new Gift of Vision program -- and lots of exciting things to do Saturday afternoon.

Thrill to the appearance of The Astonishing Neal, an incredible illusionist/mentalists/hypnotist who draws his subjects right from the audience. Then see District

Governor-elect Bruce Frassinelli read the Astonishing Neal's mind in an unbelievable finale.

Being in SaraTOGA Sept 21-23, we will have a toga party after Friday night's festivities. Togas are optional. District Governor Bruce will be attired in his and encourages the brave and the daring to do likewise. When in 'Toga, do as the 'Togians, you know.

There are many other exciting programs, surprises, and prizes. *So don't miss out on what promises to be one of the great conferences in the district's history.*

GUS Rotary's Trolley Dash Shopping Spree *by Bruce Davis, GUS*

The Greater Utica Sunrise Rotary Club is pleased to announce *another successful fund raising campaign.* The Idea is not new, we stole it from a Rotary Club in England.

In England it is called a Trolley Dash where tickets are sold to win a chance at a two minute shopping spree in a local grocery store. We changed the

name to something a little more understandable to us Yanks. *We called it a Grocery Shopping Spree.*

We got a Local Grocery store, Chanatry's Market, to donate up to \$500.00 worth of groceries. They also sold \$2.00 tickets for us. Adelpia Media Services and The Food Network were co-sponsors and promoted the event.

Members also sold tickets. As an

incentive to the grocery clerks we offered \$100.00 cash to the highest seller. WUTR the local ABC affiliate showed the actual shopping spree live on their 5:30-6:00pm news.

We raised over \$2400.00 net. A big thanks to Dennis Bartosiewicz who put most of the program together (he wasn't even officially a GUS member at the time) and all the GUS members for *a Jolly good show.*

D 7150 Attendance & Membership Leaders for April, 2001

Club Name	Members 01-Jul-00	Apr-01 Members	Change re: 01-Jul		April-01		Leading District Clubs April-01	
			Members	%	% Attendance	Mtgs	Attendance	%
Adirondack Foothills	30	30	0	0.00	42.00	4	North Syracuse	100.00
Auburn	28	30	2	7.14	50.00	4	Oneida Shores	89.06
Aurora	23	22	(1)	(4.35)	64.00	4	Eastwood (Syracuse)	86.25
Baldwinsville	36	44	8	22.22	49.00	4	Oriskany Falls	86.20
Camden	24	19	(5)	(20.83)	54.00	5	Canastota	85.60
Camillus	27	32	5	18.52	41.80	4	Kuyahoorra Valley	84.00
Canastota	22	25	3	13.64	85.60	5	Oneida	81.97
Cato	21	19	(2)	(9.52)	72.00	4	Waterville	81.30
Cazenovia	28	31	3	10.71	71.00	5	Oswego	80.00
Chittenango	60	66	6	10.00	74.00	4	Solvay-Geddes	77.94
DeWitt	88	90	2	2.27	70.16	5	Marcellus	77.25
Dolgeville	20	16	(4)	(20.00)	53.50	4	Moravia	75.00
Eastwood (Syracuse)	40	40	0	0.00	86.25	4	Chittenango	74.00
Fayetteville-Manlius	30	30	0	0.00	46.80	4	Membership Total	Qty.
Fulton	42	40	(2)	(4.76)	63.00	4	Utica	156
Fulton Sunrise	20	19	(1)	(5.00)	70.00	4	Syracuse	129
Greater Utica Sunrise	33	27	(6)	(18.18)	70.00	4	DeWitt	90
Hamilton	36	34	(2)	(5.56)	58.25	4	Rome	89
Herkimer	34	29	(5)	(14.71)	68.00	4	Oneida	83
Kuyahoorra Valley	28	28	0	0.00	84.00	4	Membership Gain	Qty.
Little Falls	26	28	2	7.69	60.00	4	(Re: Previous 01-Jul SAR)	
Liverpool	19	21	2	10.53	70.00	4	Baldwinsville	8
Marcellus	15	12	(3)	(20.00)	77.25	4	Chittenango	6
Moravia	15	17	2	13.33	75.00	5	Camillus	5
Morrisville	26	24	(2)	(7.69)	65.00	4	Utica	4
New Hartford	39	39	0	0.00	68.94	4	Cazenovia	3
North Syracuse	5	5	0	0.00	100.00	4	Canastota	3
North Utica	23	18	(5)	(21.74)	58.33	4	DeWitt	2
Oneida	84	83	(1)	(1.19)	81.97	4	Syracuse Sunrise	2
Oneida Shores	16	16	0	0.00	89.06	4	Auburn	2
Oriskany Falls	25	23	(2)	(8.00)	86.20	4	Little Falls	2
Oriskany-Whitestown	26	25	(1)	(3.85)	51.00	4	Membership Gain	Qty.
Oswego	65	59	(6)	(9.23)	80.00	4	(Re: Previous 01-Jul SAR)	
Rome	92	89	(3)	(3.26)	63.40	4	Baldwinsville	22.22
Sauquoit	29	30	1	3.45	73.00	4	Camillus	18.52
Sherrill	21	21	0	0.00	62.00	4	Canastota	13.64
Skaneateles	55	55	0	0.00	54.60	4	Moravia	13.33
Solvay-Geddes	16	17	1	6.25	77.94	4	Cazenovia	10.71
Syracuse	132	129	(3)	(2.27)	49.41	4	Liverpool	10.53
Syracuse Sunrise	33	35	2	6.06	70.50	4	Chittenango	10.00
Tully	20	21	1	5.00	51.00	4	Little Falls	7.69
Utica	152	156	4	2.63	60.00	4	Auburn	7.14
Waterville	20	20	0	0.00	81.30	4	Solvay-Geddes	6.25
West Winfield	21	22	1	4.76	71.59	4		
District Averages	----	----	----	----	67.06	----		
District Totals	1,645	1,636	(9)	----	----	----	Reports Pending	0

Note:

- 1) A # symbol denotes no report by club.
- 2) Values within () are Negative.
- 3) Averages & Totals bordered by a # are estimates assuming no change for clubs with no report this month.

44 Reports Received	
	E-Mail = 1
Apr-01	FAX = 1
Reports	Mail = 2
(MARs)	Phone = 3
	Web = 37

Outgoing D7150 Sec'y

Austin Beltrani's email:
a.beltrani@verizon.net

Incoming D7150 Sec'y

Anita Brown's email:
anitabrown@adelphia.net



Credo

The Official Newsletter of the
District Governor, Ward T. Vuillemot
Rotary International District 7150

Newsletter Editors:
Marlene B. Brown
Earl J. Lewis

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www.rotaryyouthexchange.org/
www.rotarydistrict7150.org/links.html



District Governor's Credo Distribution Policy
- To better utilize our district's electronic communications capabilities, and to reduce costs, the primary distribution of Credo will be via the district web-site, with a hard copy mailed to each club president and secretary.



"Service Above Self"

Check the Worldwide Rotary Database on our District website & Read Credo Online!



**The Changing
of the Rotary
Guard**

