



# Credo

## District 7150

### Governor's Newsletter



March 2002

### The Final Four Months by DG Bruce Frassinelli

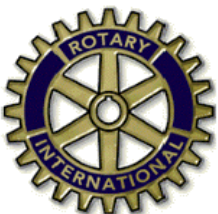
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*E-mail us your Club Calendar events, your Committee information, and your club news!*



*DG Bruce Frassinelli*



**"Service Above Self"**

As we move into the final four months of 2001-02, we are making *a final push to achieve goals*, especially for **membership** and **Rotary Foundation giving**. We will review all district goals elsewhere in this month's Credo. We are asking clubs to review their personal goals and objectives for the year and put on that same worthy push.

President Rick King reminds us that the deadline for submitting new members to *qualify for the Rotary Global Quest effort is May 24*, even though the Rotary year ends five weeks later. "Please make absolutely certain your club has registered and paid the dues for your new member," President Rick says to District 7150's 44 club presidents.

If your club has not yet qualified for the **Distinguished Club Citation**, please do so. President Rick wants to hear of your new community service project and the new international service project. President Rick says he wants to cite as many club presidents as possible this year because it demonstrates Rotary's growth and productivity.

*There is a series of criteria to be met* for clubs to

achieve the Presidential Citation. Each club president received one of these during the Presidents-elect Training Seminar last March. The goals for the citation are much more challenging this year than they have been in the past several years. We will present the Presidential Citations at the **Changing of the Guard dinner on June 20** at the Rusty Rail. I hope your club will be among those receiving this special honor.

*Comedian and humanitarian Jerry Lewis* will accept the Medal of Honor and will be one of the featured speakers at **Rotary's International Conference in Barcelona in June**. The Montserrat Boys Choir will perform. Former Soviet Union Premier Mikhail Gorbachev, British Prime Minister Tony Blair and other distinguished statesmen have been invited to address Rotary's role in fighting terrorism and advancing world peace. The eyes of the world will be watching Rotary on the global stage, as R. I. President Rick King turns over the leadership role to Bhichai Rattakul.

Those interesting in attending should contact District Governor-elect Don Reese (dreese@mvcc.edu).

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## Out and About in District 715-oh - by DG Bruce Frassinelli

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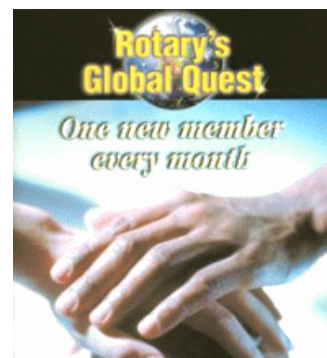
**It's official:** District 7150 has the honor of being one of the districts to have *one of the first World Peace Scholars*. Arnoldas Pranckevicius, a native of Lithuanian who is now a student at Colgate University in Hamilton, received word of his admittance to the Institut d'Etudes Politiques de Paris (affectionately known as "Sciences Po").

The World Peace Scholarship has been **set up by Rotary to promote world understanding** through the establishment of a master's degree program. Arnoldas will be visiting clubs around the district before he leaves this summer to study at Sciences Po.

We congratulate Arnoldas, and I want to add my thanks and

congratulations to Charlie Young, a member of the Scholar Selection Committee, who almost single-handedly helped speed through this complicated application process to allow us to consider Arnoldas, and Susie Gustafson, president of the Hamilton Rotary Club, who shepherded Arnoldas and was available to help with the countless phone calls, applications and other processes required to make this happen so quickly. It was a true collaborative effort, in the finest traditions of Rotary.

**We just received word** from Jennifer Miller of Rotary International, that one of the two grants with our Group Study Exchange partner district, 3820 in the Philippines, has been approved. The *international humanitarian project* will provide a \$5,500 grant to help provide a Palay dryer to farmers in Calapan, the Philippines to help make them more efficient and self-sufficient and allow them to retain more of the rice crop they harvest.



**Welcome the following new members** to our District 7150 Rotary family: From **Camillus**: Peter Cambs, Maureen E. Stafford, Sharon M. Briem, Katherine Parisi, Marshall Roberts and Janice Grieshaber; from **DeWitt**: Campbell J. Tellman; from **New Hartford**: Christine Shahin-Wood; from **Cazenovia**: Eric Brown; from **Fulton Sunrise**: Allison J. Blais, Sue Parkinson and Anita Friot; from **Solvay-Geddes**, Maureen G. Valletta, from **Dolgeville**, Lorraine Condello, and from **Oneida Shores**, Brian E. Walsh.

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## District 7150 Club Meeting Location and/or Time Changes

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Several D7150 Rotary clubs have changed the sites or times:

**Herkimer Rotary Club** (effective April 1) will be meeting at the Towne House Restaurant, 305 King Street, Herkimer, on Tuesday, 12:10pm Tel: 866-5718

**Marcellus Rotary Club** will be meeting at Marcellus Lanes, 4325 Slate Hill Road, Marcellus, on Tuesday at 7:00am Tel: 315-673-3230

**Camillus Rotary Club** will be meeting at The Elks Club, Newport Road, Camillus, on Thursday at noon Tel: 315-672-3106

**Camden Rotary Club** is changing their meeting place to: The Camden United Methodist Church. They will still meet on Monday at 6:15pm Tel: 245-1727

**Editor's Note:** Updated



Meeting Dates and Times can be accessed on our District website's Club Meeting Times page. Changes to Club meeting times & places may also be made using our online form.



## District 7150 Calendar of Events

**April 6, 2002, Rotary Leadership Seminar, MVCC, Utica, Contact PDG Ward Vuillemot**

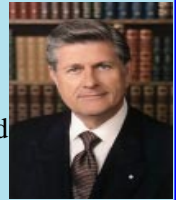
**April 26, 2002, Rotary Foundation Dinner, Dibbles, Contact DGN Andrea Ives**

**May 18, 2002 District Assembly, MVCC, Contact DGE Don Reese**

**June 20, 2002 Changing of the Guard, Dibbles Inn, Contact DGN Jim Austin**

**June 23-26, 2002 Rotary International Conference, Barcelona, Spain**

**First Rotary club chartered in United Arab Emirates** On 3 March, R. I. President Rick King presented the charter of the Rotary Club of Dubai. As the first Rotary club in the United Arab Emirates, the Dubai club represents a historic step in membership growth and extension in the Muslim and Arab world. "I am flattered to charter the first Rotary club in the UAE," said President King, who is hopeful that the new club would join other Rotarians in the region in promoting a positive image of Rotary as a non-political and non-partisan service organization.



**Thousands Bolster Hopes for Polio Eradication at Mumbai Summit** If unchallenged prior to confirmation by Guinness World Records, the polio-eradication banner will dislodge the current world record-holder, a 10.15-kilometer banner first unfurled in 1999 at launch of a whisky campaign in India.

## District 7150 Area 1's New Assistant Governor

DG Bruce announces the appointment of **Bruce Davis** of the Greater Utica Sunrise Club as **Area 1's new Asst Gov.** Beginning immediately and effective until the end of the Rotary year, Davis will continue in the position as DG-elect Don Reese has appointed him to a full three-year term as asst gov. Davis will visit and work with each of the seven clubs in the area -- Adirondack Foothills, Dolgeville, GUS, Herkimer, Little Falls, Kuyahoorra Valley, and North

Utica. During visits, he'll discuss the "Planning Guide for Effective Rotary Clubs" which each club president filled out with club members prior to the start of this Rotary year on July 1.

**A veteran Rotarian** who has served impressively at the club and district levels, Davis is a charter member of the GUS Club, served as its president in 97-98, is chair of the district's Grants Committee and a Paul

Harris Fellow. DG Bruce asks all club officials to welcome Davis warmly and make him feel at home when he visits. "Bruce Davis brings a wealth of experience to this key post. With him offering guidance and direction to the seven club presidents, we can position ourselves for a final two- to three-month push to **achieve clubs' goals.**"

Davis lives in Frankfort, NY. Tel: 894-5423 (h); 797-0037 (w); 797-5652 (F); bdavis3@twchny.rr.com.

## Online RI Catalog & Rotary Articles by Marlene B. Brown, Webmaster & ICO



### Online RI Catalog offers new way to order Rotary products

The RI Catalog went online on 2 January, providing an alternative to ordering Rotary products from RI's warehouse and international offices by phone, fax, e-mail or

mail. Rotarians can now shop or order RI publications and videos from the Online Catalog.

Aimed at maintaining consistency, reducing costs, and increasing efficiency in the ordering and payment process, the online catalog requires prepayment by credit card. Organized for easy browsing, it enables Rotarians to shop for eight categories of products:

audiovisuals, books and periodicals, club administration and membership, leadership training, public relations, RI programs, RI theme, and The Rotary Foundation.

**Rotary articles:** Fortune's "Rotary Crossroads" and Chicago Tribune's "Rotary Factor" are on our website's Articles page for your viewing.

**Quote:** "Habit is a cable; we weave a thread each day, and at last we cannot break it." - *Horace Mann*

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## Meeting Our Goals & Objectives by DG Bruce Frassinelli

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About 14 months ago, I began surveying district Rotarians in an effort to come up with goals and objectives for the 2001-02 year.

We said at the outset that to be effective goals had to be realistic, attainable, cause us to reach and be measurable.

Following is a list of the goals established and presented to the club presidents and where we stand on the road to attaining those goals:

**Membership:** Rotary Global Quest program -- each club is expected to induct one new member a month with a net gain of five. The district governor requests that at least one of those new members be inducted as part of the official visit ceremony. **Where we stand:** We started the Rotary year with 1,556 Rotarians. We were at 1,582 as of July 31, 2002. This gain of 26 is 11.8 percent of our goal of 220 new members by May 24, 2002. About half of the clubs inducted new members during the governor's official visit.

**Foundation giving:** The district goal is \$65,000 in undesignated funds, three major donors, 20 new benefactors and five bequests. **Where we stand:** As of Dec. 31, 2001, we had about \$39,000 in Foundation giving, no major donors, 21 benefactors and one bequest.

**Club Extension:** Three new clubs, bringing the number to 47. **Where we stand:** Oswego Sunrise Club leads the way to formation and is expected to be chartered this spring with between 25 and 30 members.

Skaneateles, Baldwinsville and South Syracuse are being pursued as possible new clubs. Each has had at least one meeting with prospective charter members. A proposal was advanced recently to explore having a new club formed at Community Hospital in Syracuse.

I asked all Rotarians to embody the 2001-02 Rotary theme "Mankind Is Our Business" by performing an appropriate service project during **National Make A Difference Day** on Oct. 27, 2001. **Where we stand:** About 450 Rotarians in about half of our clubs participated. I expect District 7150's effort to be cited by USA Weekend, the national sponsor for this event.

Each club was asked to do one new hands-on **community service project** and one new hands-on **international service project**. **Where we stand:** Most clubs have pledged to do the community service project; some have pledged to do the international service project, but not as many. There will be a catalog of these projects at the end of the Rotary year.

**District Conference:** The attendance goal is 500 for the conference at Saratoga Springs Sept. 21-23. **Where we stand:** We had 375 attendees, representing 43 of our 44 clubs; however, the conference was universally hailed as a successful one. Presidential Representative Ray Ribgy called it the most organized, interesting and most successful of any he has attended. It also was very suc-

cessful financially, with \$3,500 returned to the district and \$3,000 given to the three host clubs to present Paul Harris designations to non-Rotarians in their communities who have performed significant community and/or international service. These presentations will be made in the spring with accompanying appropriate publicity.

**Training:** The district governor encourages and recommends attendance of at least 50 Rotarians at the **Rotary Leadership Institute**, which the district will host April 6, 2002, at Mohawk Valley Community College. **Where we stand:** We are still in the registration stage.

**New Generations Programs:** We are aiming to initiate two new Earlyact clubs, four new Interact clubs and one new Roteract club. We also strive to have a successful first Rotary Youth Leadership Awards (RYLA) program and expand the program. **Where we stand:** We expect to charter five new Earlyact clubs in Oswego and Rome, one new Interact club in Oswego. It does not appear unlikely we will charter a Roteract club this year. The RYLA began with an excellent first class. Plans are underway for the second class this summer. DGE Don Reese will make the presentations to the graduates of the second class.

**Group Study Exchange:** Participate in two matching grants with our Philippine Group Study Exchange partner -- District 3820. **Where we stand:** The grants have been  
*con't on pg. 5*

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## Meeting Our Goals & Objectives *con't* by DG Bruce Frassinelli

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*cont from pg 4:* submitted to Rotary International; we are awaiting approval. We had an outstanding visit from the Philippine Group Study Exchange team. We were saddened that events in the world precluded our returning the visit in February. We have postponed the exchange until this fall, when we hope world conditions stabilize.

**Literacy** -- take 300 appropriate books for the needy children of the Saratoga Springs area, our district conference host service project. **Where we stand:** More than 700 books were donated to this project by generous District 7150 Rotarians. Frontispieces were inserted into each book to indicate it had been donated by a District 7150 Rotarian.

**Major new districtwide initiative:** The district will launch

and support one major new initiative that will have a significant impact on participating clubs, the district and the Rotary world.

**Where we stand:** The Gift of Vision program was launched with the successful corneal transplant of Neneo (Nene) Koroma of Senegal, who has since returned to her country, carrying a cornea for a transplant which was performed there recently by a colleague of Dr. Sylvia Norton, who performed the corneal transplant on Nene. We are in the process of applying for a matching grant for Gift of Vision to construct a clinic in West Africa to extend this program to additional youngsters.

**Our 32nd Gift of Life child** -- Nyah Tagayuna from the Philippines -- had a successful heart operation on Sept. 11, 2001, and has since returned to the Philip-

pinas with her mother, Nanette. She will be forever remembered because while she was in surgery, the terrible terrorist attacks took place on our country that fateful day. Although there was horrible death and destruction from those events, Rotary was helping to save the life of an infant child

So, as you can see, **we have been very successful** in meeting or making significant progress in meeting most of our major goals for this Rotary year.

**I am asking all Club Presidents** to do a similar evaluation of their club's goals, indicate where each stands and what needs to be done to achieve the goals before the May 24 deadline.



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## Award Submission Form Due by 5-31-02 & Donate A Phone Continues

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**May 31, 2002** is the Deadline for the D7150 Award Submission Form. The form, up on our district website's Club Information page, contains the following:

**Submission Areas are:**

*Avenue Award; Community Service; International Service - Vocational Service; Club Service; Award for Innovation; Communication Award*

Information to be included with each submission are:

**Project/Program Objectives  
Project or Program Budget  
Rotarians and other organizations involved**

**What were benefits to your club community of project?**

**Financial Statement  
Source of Income & Amount  
Expenditures & Amount  
Project start date  
Project completion date  
Expected completion date  
What changes do you recommend to enhance the accomplishments of this program for the future?**

**Chairman  
Club President  
Club**

**Submit to:** District Award Chairman Gerald Gortner, 3240 Seneca Turnpike, Canastota, NY 13032, Fax: 315-697-7447

E: gerald.r.gortner@aexp.com

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**Donate A Phone Program Update:** New Hartford Rotary Club's project has gone District wide. Marcellus Rotarian Ron Ramsden turned over a box of used cellular phones. These will go to the Wireless Foundation for refurbishment and resale with a portion of the proceeds going to The Children's Museum and other local charitable projects. Individuals can donate used phones which are lying about and take a tax deduction as a charitable gift. With an estimated 30 million used phones out there, we expect this to be an ongoing fund raising effort. *For further information, refer to the February Credo.*

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## Rotary in Transition: On Our Way to 2005 by DGE Don Reese

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*Like any forward looking organization, Rotary believes in change.* As you know, we are probably the only organization which totally changes its' leadership every year, from the local club President to the CEO. While this results in a variety of new ideas and goals, some members feel a sense of "frustration" since they always seem to be starting new...every year. In 2002-2003, our Rotary International President will be Bhichai (pronounced "be shy") Rattakul. He is very much aware of this sense of frustration and has initiated steps to blend more consistency from year to year. All of this is building towards the 100th Anniversary of Rotary, February 2005.

First, *I am very proud to be serving as your District Governor in 2002-2003.* Governor Bruce and I are working very closely together to make certain that our transition will be smooth for everyone. One of Bhichai's basic ideas is that the clubs should take the major lead in determining their own destiny.

*Next year,* while we will still be stressing Membership and Global Quest, individual members and Rotary Clubs will be setting their own goals. While our District will have a Foundation Goal to shoot for, again, individual members and clubs will make their own determinations. I refer to this as your *"Rotary I. Q."* or your Rotary Individual Quest. At the recent PETS, I explained my philosophy to the incoming Presidents and other District leaders. I strongly believe in individual initiative both from the clubs and members. I will certainly support

you in every way possible...but, **You** are the key to the Rotary of the 21st Century!

In this sense of spirit, there will be *two "transition" programs* for Rotary beginning this coming year. While we will be focusing on these, they are not new. In fact, Polio Plus has been our main International project for the past two decades and our Centennial has been building for the past 97 years!

Our major International and Foundation theme for 2002-2003 will be to **"Fulfill our promise... eradicate polio"**! In order to do so, *Rotary needs to raise 80 million dollars in the next year.* The money can consist of pledges that are guaranteed through 2005. The \$80,000,000 will be matched by a series of outside groups, including the Gates Foundation and the United Nations. So, overall, our \$80,000,000 will eventually be 4 times that amount. If the world is to be declared **"Polio Free"** by 2005, *it must happen Now!*

I am very pleased to announce that **PDG Ed Paparella** of the Greater Utica Sunrise Club will be our *Polio Eradication Campaign Chair* for 2002-2003. Of all of the Rotarians in this District, I cannot think of a more highly respected or dedicated person than Ed. Under his leadership and guidance, I know that we will be able to make a significant donation towards the \$80,000,000 campaign. Over the next several months we will be making more announcements on how we will be organizing the district, beginning at the club and member level, for this massive undertaking. We are certainly open to suggestions and ideas on how to do this.

We also have to plan now in order to meet the needs of clubs

and members in **our Centennial Year...2005.** As part of the celebration, Rotary Clubs are invited to participate in an exciting opportunity which will allow Rotary International to announce on February 23, 2005 a minimum of 5000 communities that have been enhanced by **"Rotary Centennial Projects"**. Information on the Centennial, as well as the details on the project selection, again by members, clubs and their communities, will be announced in a month or so.

This is just one part of the 100th Anniversary Celebration. There are many more ideas and projects, as well as events, seminars and worldwide meetings being planned. But, it all begins now.

In order to coordinate this three year District project, I have appointed **Marlene B. Brown** to be the District 7150 Chair. Marlene is the current President of the New Hartford Club and organizes and implements the most outstanding Website in the Rotary world. Marlene will be working with the club presidents and our Assistant Governors in order to organize the district for 2005. The **Rotary Centennial Club Project** must be identified in 2002-2003 but it does not have to be completed until 2005. Again, there will be more information on this event in the next edition of Credo.

2002-2003 will mark an exciting and active transition year for Rotary. I am very pleased to play a role in it...but **You** are the main participant! Remember...

because Mankind is our Business, please Sow the Seeds of Love.



## D 7150 Attendance & Membership Leaders for month of Jan. 2002

Club Name	as of 7/1/2001 per SARs	Jan.	Membership change from 7/01		Jan.	
	Members	Members	#	%	% Attendance	Mtgs
Adirondack Foothills	30	28	(2)	-7%	48%	4
Auburn	25	30	5	20%	69%	4
Aurora	20	20	0	0%	53%	4
Baldwinsville	37	37	0	0%	70%	5
Camden	20	20	0	0%	47%	3
Camillus	32	29	(3)	-9%	80%	5
Canastota	22	25	3	14%	75%	3
Cato	19	21	2	11%	77%	3
Cazenovia	31	30	(1)	-3%	71%	4
Chittenango	59	59	0	0%	70%	5
DeWitt	87	89	2	2%	71%	3
Dolgeville	16	18	2	13%	53%	5
Eastwood (Syracuse)	41	40	(1)	-2%	82%	4
Fayetteville-Manlius	27	27	0	0%		
Fulton	39	38	(1)	-3%	65%	5
Fulton Sunrise	19	20	1	5%	74%	4
Greater Utica Sunrise	26	28	2	8%	67%	4
Hamilton	31	27	(4)	-13%	62%	5
Herkimer	26	26	0	0%		
Kuyahora Valley	26	26	0	0%	69%	4
Little Falls	28	27	(1)	-4%	69%	5
Liverpool	22	24	2	9%	53%	5
Marcellus	15	12	(3)	-20%	92%	4
Moravia	16	15	(1)	-6%	72%	4
Morrisville	22	20	(2)	-9%		
New Hartford	34	36	2	6%	75%	5
North Syracuse	5	7	2	40%	77%	5
North Utica	17	17	0	0%	57%	4
Oneida	83	87	4	5%	79%	5
Oneida Shores	15	18	3	20%	81%	4
Oriskany Falls	20	20	0	0%		
Oriskany-Whitestown	27	29	2	7%	51%	4
Oswego	55	60	5	9%	61%	4
Rome	82	85	3	4%		
Sauquoit	29	29	0	0%	49%	5
Sherrill	14	11	(3)	-21%	64%	5
Skaneateles	55	54	(1)	-2%	59%	5
Solvay-Geddes	20	18	(2)	-10%	79%	5
Syracuse	128	126	(2)	-2%	48%	4
Syracuse Sunrise	31	31	0	0%	83%	4
Tully	16	23	7	44%	68%	5
Utica	148	147	(1)	-1%	71%	4
Waterville	20	20	0	0%	77%	5
West Winfield	21	29	8	38%	75%	4
44 Clubs	1,556	1,583	27	----	60%	----

Leading District Clubs	
Jan.	
Attendance	%
Marcellus	92%
Syracuse Sunrise	83%
Eastwood (Syracuse)	82%
Oneida Shores	81%
Camillus	80%
Oneida	79%
Solvay-Geddes	79%
Cato	77%
North Syracuse	77%
Waterville	77%
Membership Total	Qty.
Utica	147
Syracuse	126
DeWitt	89
Oneida	87
Rome	85
Oswego	60
Chittenango	59
Membership Gain	%
<small>(Re: Previous 01-Jul SAR)</small>	
Tully	44%
North Syracuse	40%
West Winfield	38%
Auburn	20%
Oneida Shores	20%
Canastota	14%
Dolgeville	13%
Cato	11%
Oswego	9%
Liverpool	9%
Greater Utica Sunrise	8%
Oriskany-Whitestown	7%
Membership Gain	Qty.
<small>(Re: Previous 01-Jul SAR)</small>	
West Winfield	8
Tully	7
Oswego	5
Auburn	5
Oneida	4
Rome	3
Canastota	3
Oneida Shores	3

Note:

- 1) A # symbol denotes no report by club.
- 2) Values within ( ) are Negative.
- 3) Averages & Totals bordered by a # are estimates assuming no change for clubs with no report this month.

D7150 Secretary Anita Brown's email:  
 anitabrown@adelphia.net  
 Attendance reporting form:  
[www.rotarydistrict7150.org/reports.html](http://www.rotarydistrict7150.org/reports.html)



# Credo

The Official Newsletter of the  
District Governor, Bruce Frassinelli  
Rotary International District 7150  
139 Arcadia Ave., Oswego, NY 13126

**Newsletter Editors:**  
Marlene B. Brown & Earl J. Lewis

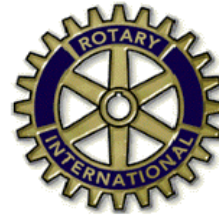
**Please email articles to:**  
[marlene@techartouch.com](mailto:marlene@techartouch.com) or  
[marlenebwn@aol.com](mailto:marlenebwn@aol.com)

**Deadline for each issue:**  
1st of the month

**Web Sites:** [www.rotary.org/](http://www.rotary.org/)  
[www.rotaryryla.com/](http://www.rotaryryla.com/)  
[www.rotarydistrict7150.org/](http://www.rotarydistrict7150.org/)  
[www.rotaryyouthexchange.org/](http://www.rotaryyouthexchange.org/)  
[www.rotarydistrict7150.org/links.html](http://www.rotarydistrict7150.org/links.html)



*District Governor's Credo Distribution Policy - To better utilize our district's electronic communications capabilities, and to reduce costs, the primary distribution of Credo will be via the district web-site, with a hard copy mailed to each club president and secretary.*



**"Service Above Self"**

**Check the Worldwide Rotary Database on our District website & Read Credo Online!**



*Attend RLI at MVCC  
April 6, 2002  
World Rotaract Week  
March 11-17*