



"Service Above Self"

## Information on Rotary's Avenues of Service (compiled by Marlene B. Brown)

**Avenues of Service:** Since 1927, the program of Rotary has been carried out on four Avenues.

**Club Service:** includes the scope of activities Rotarians undertake in support of their club, such as serving on committees, proposing individuals for membership, meeting attendance requirements. **Committees:**

- Audit
- Banners
- Bowling
- Budget
- Classification
- Curling
- Elections
- Good Cheer
- Historian
- Membership Development
- Member Retention
- Public Relations
- Roster

**Vocational Service** focuses on the opportunity Rotarians have to represent their professions as well as their efforts to promote vocational awareness and high ethical standards in business, from offering career guidance in high schools, to seeking ways to improve conditions in the workplace. **Committees:**

- Vocational Awareness
- Vocational Awards
- Vocations at Work

**Community Service** includes the activities Rotarians undertake to improve the quality of life in their community, programs to promote literacy, help elderly or disabled, combat urban violence, or provide opportunities for local youth. **Committees:**

- AIDS Awareness
- Community Projects
- Environmental
- Handicapped Persons
- Literacy
- Progress Recognition
- Senior Citizens
- Urban Concerns
- Youth Services

**International Service** describes activities Rotarians undertake to advance international understanding, goodwill and peace for the Rotary support of humanitarian efforts worldwide. **Committees:**

- World Community Service
- Rotary Foundation
- Youth Exchange
- Group Study Exchange

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**The Object of Rotary** is to encourage and foster the ideal of service as a basis of worthy enterprise: 1<sup>st</sup>: The development of acquaintance as an opportunity for service; 2<sup>nd</sup>: High ethical standards in business and professions, recognition of the worthiness of all useful occupations, and the dignifying of each Rotarian's occupation as an opportunity to serve society; 3<sup>rd</sup>: The application of the ideal of service in each Rotarian's personal, business, community life; 4<sup>th</sup>: The advancement of international understanding, goodwill, and peace through a world fellowship of business and professional persons united in the ideal of service.

**The 4-Way Test:** "Of the things we think, say or do: 1. Is it the Truth? 2. Is it Fair to all concerned? 3. Will it build goodwill and better friendships? 4. Will it be beneficial to all concerned?"