



Rotary Club Centennial Community Projects

Rotary International – Programs Division
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Rotary International will be celebrating 100 years of service in the year 2005. As part of that celebration, Rotary Clubs are invited to participate in an exciting opportunity that will allow Rotary International announce to the world that on February 23, 2005, a minimum of 5,000 communities have been enhanced by “Rotary Centennial Projects!”

Rotary Centennial Community Projects...

- Each Club Project must be registered with Rotary International by **1 January 2003**
- Each club project must meet a clearly identifiable community need
- Provide a solution to a community issue that has measurable results
- Involve personal activity of Rotarians
- Are more than financial contributions to another organization
- Should be completed by February 2005
- Include a permanent sign, plaque, or inscription at the project site, identifying the sponsoring Rotary club and Rotary’s centennial
- Will be featured at the 2005 Rotary International Convention and receive special recognition

Ideas for projects include, but are not limited to, the following:

- Creating community parks, playgrounds, or athletic fields
- Arranging a clean-up day along a river, lake, or ocean shore
- Renovating youth centers, buildings at youth camps, or scout facilities
- Constructing facilities for elderly, disabled, or visually impaired persons
- Mentoring young people in need of caring adult role models
- Providing special rooms or additions to libraries, schools, or special education facilities
- Hosting an immunization clinic or community health fair
- Improving spaces for food banks or soup kitchens
- Building low cost housing for homeless persons
- Updating training facilities for the illiterate or unemployed with new technology

Information regarding Rotary International’s centennial celebration will be mailed in July 2002, with more information regarding Rotary Club Centennial Community Projects and other exciting initiatives!

Form Club and District Centennial Committees: Appoint a district committee and encourage all clubs to appoint committees to begin coordinating centennial celebration activities.

Support all RI goals for 2005: Encourage club membership goals to support the centennial goal of 1.5 million members by 2005. Encourage members to continue to support the goal of polio eradication by 2005. Support Rotary Foundation’s goals of US\$100 per capita giving to the Annual Programs Fund.

Initiate Centennial Poster Contest* The contest would provide districts and clubs an opportunity to initiate discussion of “Rotary Service” among students, parents, school teachers and community leaders. Rotary International would invite young people throughout the world to submit artwork posters to illustrate the meaning of Rotary service in their communities.

Begin Centennial Community Project Registration* Rotary clubs are encouraged to plan, implement and complete a new community project to fulfill a real need in the community. The project would be identified as the “Rotary Centennial Project” and would provide a permanent identification of the sponsoring Rotary club. Clubs will be asked to register their Centennial projects with R.I. during 2002-2003 and complete their projects by 23 February 2005. The goal is for R.I. to announce to the world on 23 February 2005, that a minimum of 5,000 communities would be enhanced by Rotary Centennial projects.

** In the first quarter of 2002-03, clubs and districts will receive a packet of centennial celebration materials from Rotary International to assist with the development of initial plans for both activities and promotion of the Centennial Celebration at the local and district levels. These materials will include details to conduct these two activities.*



100th Anniversary of Rotary Centennial Calendar / Timeline
rotarydistrict7150.org/ '02-'03 Dist Gov Don Reese dreese@mvcc.edu
D7150 Centennial Project Chair: Marlene Brown marlene@technotouch.com
Committee: Roger Skinner, Ralph Froio, Don Cossette, Mike Senf, Mike Ferro, Connie Smith

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Pre-Centennial

2001-02

- RI selects Centennial logo with voting process through The Rotarian, magazines and Rotary website.

2002-03

- Clubs/districts form Centennial Committees and initiate plans
- Clubs support TRF promotion of \$100 per capita goal
- Clubs begin Centennial Community Service Project registration/initiation
- Clubs establish membership goals in support of the Centennial goal of 1.5 million members
- Clubs/district initiate Centennial poster contest
- RI mails Centennial Celebration activities materials
- RI Board seeks endorsement of Centennial activities that require Council on Legislation action

2003-04

- Clubs/districts initiate Centennial essay contest
- Clubs submit Centennial Community Project progress reports to RI
- Governors promote Rotary's Centennial at Rotary Institutes
- Clubs establish membership goals to support Centennial goal of 1.5 million members
- Rotarians register for the 2005 Centennial Convention at the Osaka Convention
- Clubs support TRF promotion of \$100 per capita goal
- Clubs initiate a "twin club" relationship with a club in another country to promote international service and fellowship
- RI starts the Centennial Bell Around the World project – a special bell to travel to all districts of the world much like the Olympic flame, culminating at the 2005 Convention in Chicago
- RI Board to obtain Council on Legislation endorsement of Centennial activities
- RI to introduce and begin sales of Rotary Centennial History Book at 2004 International Assembly
- RI selects winners of the Centennial poster contest
- RI mails Centennial Celebration promotional materials

Centennial Year

2004-05

- Clubs establish membership goals to support Centennial goal of 1.5 million members
- Districts hold district conferences with Centennial emphasis
- Clubs support TRF promotion of \$100 per capita goal
- RI President addresses the United Nations (*tentative*)
- RI to offer series of educational club programs on Rotary history
- RI to select winners of the Centennial essay contests
- RI to begin Centennial traveling displays transported by appropriate Rotary Fellowships
- RI secures statements of congratulations from world political/religious leaders by 1 January 2005

Official Celebration Begins

February 2005 – Centennial Month

- Clubs/districts hold observances emphasizing heritage of Rotary
- Clubs mount public displays during World Window Week, the week in which Rotary's birthday falls
- Clubs display Centennial banners and posters in communities worldwide
 - RI holds worldwide video/webcast to celebrate Rotary's 100th birthday
 - RI launches a worldwide promotional campaign

March 2005

- Clubs complete Centennial Community Projects and submit reports

April 2005

- Clubs hold Centennial "Service Above Self" Volunteer Project Month

May 2005

- RI holds a Worldwide Peace Symposium utilizing Rotary World Peace Scholars

June 2005

- RI holds Convention, Chicago, Illinois – sharing statements of support from world leaders
- RI to dedicate the Centennial Commemorative Statue in Chicago, IL & offers tours of One Rotary Center